Richmond
American University
London

US Certificates 2026-2027

Contents

US CERTIFICATES 2026-2027 1

CERTIFICATE IN MARKETING, ADVERTISING AND PR 2

CERTIFICATE IN BRITISH STUDIES 3

CERTIFICATE IN CREATIVE ARTS 4

Certificate in Marketing, Advertising and PR

Certificate in Marketing, Advertising and PR		
The 12 US credits must include at least two upper division courses from this list:		
ADPR 4101	Introduction to Advertising and PR	4 Credits
ADPR 5101	Visual Communication in Practice	4 Credits
ADPR 5102	Persuasive Communication in Advertising and PR	4 Credits
ADPR 6101	Creative Campaigns in Advertising and PR	4 Credits
Total Credits for this Certificate		**12 Credits**

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Certificate in British Studies

Certificate in British Studies		
The 12 US credits must include at least two upper division courses from this list:		
HIST 4601	Exploring London	4 Credits
POLS 5102	British Politics: Inside Parliament	4 Credits
ARTS 5102	Arts and Visual Cultures in Context and Practice	4 Credits
ARTS 5101	Looking at Museums: Memory and Display	4 Credits
HIST 5101	History of London	4 Credits
HIST 5103	Visualising Enlightenment	4 Credits
COMM/HIST 5601	British Pop Music: Local Sounds, Global Influences	4 Credits
HIST/FASH 5601	Threads of Time: London and the History of Fashion	4 Credits
LITR/FILM 5601	From Hogwarts to Hellmouth: British Fantasy, Science Fiction and Horror in Literature and Film	4 Credits
THEA/LITR 5601	Shakespeare and His World	4 Credits
THEA/BUSM 5601	Show Business: London Theatre Production	4 Credits
HIST 6101	Cultures of Empire	4 Credits
ARTS 6101	Contemporary Debates in Arts and Visual Cultures	4 Credits
Total Credits for this Certificate		**12 Credits**

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Certificate in Creative Arts

Certificate in Creative Arts		
The 12 US credits must include at least two upper division courses from this list:		
COMM 4102	Introduction to Content Creation	4 Credits
ARTS 4101	History of Arts and Visual Cultures	4 Credits
FILM 4102	Introduction to Filmmaking	4 Credits
FILM 5103	Documentary Theory and Production	4 Credits
ARTS 5101	Looking at Museums: Memory and Display	4 Credits
ARTS 5102	Arts and Visual Cultures in Context and Practice	4 Credits
ADPR 5101	Visual Communication Practices	4 Credits
FILM 5101	Video Production	4 Credits
ARTS 5103	Studio Photography	4 Credits
LIBA 5304	Digital collaboration	4 Credits
FILM 6101	Advanced Digital Video	4 Credits
COMM 6102	Creative Collaboration	4 Credits
ARTS 6101	Contemporary Debates in Arts and Visual Cultures	4 Credits
Total Credits for this Certificate		**12 Credits**

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