

# Summer 2024 SESSION 1

(20<sup>th</sup> May – 28<sup>th</sup> June)

COURSE CODE	COURSE DESCRIPTION
<b>EAP 3270- Fundamentals of Research and Writing</b>	What does research involve? How will you use it effectively in your own writing? This course is designed to introduce students to strategies for the effective reading of a range of texts to enhance understanding and critical assessment. You will learn ways to select and acknowledge these sources of information and write about them in a structured fashion as required in university study. You will learn to organise your paragraphs and choose appropriate academic vocabulary in your writing, to convey your meaning clearly to your reader. A minimum grade of C on this course and EAP 3275 is required for students to progress to GEP 3180, Research and Writing I.
<b>EAP 3275- Fund of Academic Language and Oracy</b>	How do you feel about speaking up and speaking out? How closely do others listen to your views, and you to theirs? This course is founded on the belief that good spoken communication in a range of contexts is essential to individual, community and cross-cultural development and understanding. Students need to start thinking, listening and talking with confidence and clarity at the back, middle and front of the class, and throughout the university campus. A minimum grade of C on this course and EAP 3270 is required for students to progress to GEP 3180, Research and Writing I.
<b>GEP 3150 - Visual Thinking</b>	This course provides an interdisciplinary grounding in the practice and theory of critical visual thinking. Through theoretical frameworks such as semiotics, it explores predominantly photographic images, from across a range of cultures and contexts: the arts, politics, science, sport and technology. Through visual analysis, it considers digital forms of observation and image making, as well as building understanding by visual practice. It examines questions concerning curating, circulating and making public the images we produce. It asks: What are the values and truths hidden in images? How can the practice of image production advance our thinking around images? How, in the context of a range of disciplines, can we learn to communicate ideas visually and verbally?
<b>GEP 3170 - Narratives of Change</b>	This course considers a landscape of global ideas through the lens of contemporary literature. Students will be introduced to pivotal moments of recent thought surrounding gender, race, environment and technology, exploring how literature both shapes and responds to our changing world. Students will analyse literary, political, and theoretical texts from a variety of cultures, exploring the relationship between written form, content and context particularly the ways in which social change might play out in literature. There will be the opportunity to produce both critical analysis in essay form and creative writing that responds to the texts studied.
<b>GEP 3180 - Research and Writing I</b>	This core course concentrates on developing the students' ability to read and think critically, and to read, understand and analyse texts from a range of genres. How do you successfully negotiate a path through a sea of information and then write it up? Using essential information literacy skills to help with guided research, this course develops the ability to produce effective and appropriate academic writing across the curriculum. This is the first course in the Richmond academic research and writing sequence.
<b>GEP 4105 - Social Change in Practice</b>	This course takes an interdisciplinary approach to analyse London-based social and environmental needs. Students will discuss key texts related to service learning and apply a range of planning and research techniques to deliver a community-based project related to a chosen social or environmental issue. Students will use local resources when available including registered not-for-profit and community-based organizations and reflect critically on their ability to create a positive contribution to society. Students will engage in community-based service learning, with guided academic tasks and reflection.
<b>MGT 3201 - Foundations of Computer Applications</b>	This is a foundations course comprised of a broad overview of information systems and technology, as principally used in support of business processes and decision-making activities. An in-depth discussion of the relationship, between organizations and information systems is a fundamental element

	of the course. Topics include: computer hardware and software, operating systems, the use of excel in management practice, social issues related to information systems. The use of excel provides a common thread in the topics covered throughout the course
<b>MGT 3210 - World of Entrepreneurship</b>	The course is designed to help students explore the 'aspirational journey' of entrepreneurship - its history, present and future. Students will get the opportunity to understand how the discipline of entrepreneurship started, what constitutes its eco-system and why it has become the focus of advanced, emerging and developing countries simultaneously. Students will learn about the Merchant-Capitalists of the eighteenth century up to and beyond the iconic global brands which were founded during the 2008 global recession. Students will explore the reasons behind the successes and failures of businesses like Segway, Amazon, Spotify and Toyota. They will also read the lives of inspiring leaders and legendary entrepreneurs like Jack Ma, Jeff Bezos and Michael Dell who crafted the world of entrepreneurship. At the end of the course, students will be able to decipher themselves whether they wish to take the path of those who made a real difference in the world.
<b>MTH 4120 - Probability and Statistics I</b>	An introductory course in probability primarily designed for business economics and psychology majors. The course coverage will include: descriptive statistics, elementary probability theory, random variables and expectations, discrete probability distributions (Binomial and Poisson distributions), continuous probability distribution (Normal distribution), linear regression analysis and correlations, elementary hypothesis testing and Chi-square tests, non-parametric methods and SPSS lab sessions targeting applications of statistical concepts to business, economics and psychology and interpretations of hardcopies. All practical work will be produced using SPSS statistical software.