

## FALL 2023

COURSE	DESCRIPTION
<b>ACC 4200 - Financial Accounting   Credits 3.00</b>	<p>An introduction to the accounting model, the measurement and classification of data and terminology essential to effective interpretation and use of financial statements, balance sheets and income statements. Underlying concepts are stressed and they are made concrete with illustrations. While mechanical and procedural details are explored, measurement and communication of data to external parties are emphasized.</p>
<b>ACC 4205 - Managerial Accounting   Credits 3.00</b>	<p>This course introduces students to the generation of cost data for the preparation of proper, representative financial statements, and for optimal planning and control of routine operations and long range organizational goals. It focuses on the uses of formal cost accounting systems and quantitative techniques to make managerial decisions. Topics include: direct absorption income statements, job and process costing, allocation and proration, pro-forma and capital budgeting.</p>
<b>ACC 5200 - Advanced Managerial Accounting   Credits 3.00</b>	<p>The course builds on the principles covered in ACC4205, and develops knowledge and skills in the application of management accounting techniques to quantitative and qualitative information for planning, decision-making, performance evaluation and control within an organisation.</p>
<b>ACC 6101- Taxation   Credits 4.00</b>	<p>To equip students with the practical skills in core areas necessary for an entry level professional accountant. This requires the development of an understanding of relevant concepts, principles and techniques, the ability to apply these in realistic settings and the exercise of judgement in selecting and advising on the most appropriate treatment. This course tests both the understanding and the application of these skills and techniques.</p>
<b>ACC 6102 - Financial Reporting   Credits 4.00</b>	<p>This course offers a theoretical and practical approach to the framework of regulations that influences financial reporting practice. Accounting techniques and methods that are adopted in practice will be covered and particular attention will be given to the conceptual framework for financial reporting and the preparation of financial statements that comply with International Accounting Standards (IAS), and provide a true and fair view.</p>
<b>ADM 3160 - Foundations in Photography   Credits 3.00</b>	<p>This course concentrates on developing the student's visual intelligence via photography. Technically, students will learn to use digital Single Lens Reflex cameras and Photoshop for image workflow and editing. By looking at the work of a range of artists, students will be introduced to some of the theories that underpin photographic practice and consider photography's place and role in contemporary culture. Throughout the course students make images which finally result in an edited portfolio of photographic prints. A studio fee is levied on this course.</p>

<b>ADM 5200 - Video Production   Credits 3.00</b>	<p>A ‘hands-on’ video course involving most aspects of production from camera work and sound recording to editing and audio dubbing. The theory and practice of video technology are taught through a series of group exercises and out of class assignments. Students also study a range of classic videos and film as a means of understanding the language of the medium. A studio fee is levied on this course.</p>
<b>ADM 6101 - Photojournalism   Credits 4.00</b>	<p>Concentrates on the reportage area of photography using digital equipment. Students learn about the history, nature, ethics, and techniques of photojournalism by studying the work of eminent practitioners and by shooting, printing and laying out a number of documentary style projects. This course is recommended for communications, journalism and social science students as well as photographers.</p>
<b>AMS 5100- Politics and Elections in the USA   Credits 3.00</b>	<p>Examines the nature of politics and elections in the United States of America. The course considers political processes and the implementation of policy. Constitutional mandates and constraints on the different branches of government are addressed, along with the impact of these on policy making processes. Elections and the processes that guide electoral politics in the USA are given special attention. The course then examines and explores post-war policy practices, considering both internal and external influences on political processes, including elections, in the USA</p>
<b>AMS 6103- Pop to Present: Themes in Contemp. US Art   Credits 4.00</b>	<p>The course is an in-depth critical examination of the major themes in US art from the 1950s until the Present. Key art movements and artists are investigated with reference to the cultural and socio-political milieus within which they emerged. The international influence of key movements and artists is emphasised throughout the course.</p>
<b>AVC 4200 - Introduction to Art Across Cultures   Credits 3.00</b>	<p>Throughout history and across cultures, humans have always found meaning and pleasure in translating their own natural, political and religious environment into images. This course focuses on key visual moments of this process, and explores their art-historical significance in relation to the specific societal context in which they were produced. It includes an examination of the most innovative and prolific artistic ideas of Western and non-Western cultures, and explores creative exchanges across and within artistic communities. Art-historical constructs, such as those of Tradition, the Primitive and the Orient, as well as the influences of non-European visual cultures on the development of modern European art are considered. Students will be encouraged to critically engage with various topics during in-class discussions and visits to London’s rich offerings of museums and gallery collections.</p>
<b>AVC 4205 - Introduction to Visual</b>	<p>This course explores images and representations across cultural and historical contexts: the way meaning and ideologies can be decoded from such cultural artifacts as advertising, photography, cinema, modern art, sculpture,</p>

<b>Culture   Credits 3.00</b>	architecture, propaganda and comic books. Through varied examples, it takes an introductory route through some of the most important cultural theories and concepts.
<b>AVC 4210 - History of Photography   Credits 3.00</b>	This course explores the relationship between photographs and the social, artistic and historical currents existing during their time of production. It also traces the evolution of the camera and the chemical and technological progress which enabled photography to advance. The course consists of lectures, discussions, visits to museums, galleries and collections which together will allow the student to explore the photographic image in terms of its style, subject, medium and authorship and to place it within its visual and social context.
<b>AVC 5210 - History of Design   Credits 3.00</b>	This course examines the history of designed objects of all types and their place in material and visual culture studies. This includes product design, objects of technology, graphic design and typography, industrial design, textiles and spatial design. The course considers the relationship between people and the objects that comprise the fabric of the lived environment, the aesthetics of the built environment, and engages with critical perspectives on design-related debates.
<b>AVC 5215- Art History: Theory and Methods   Credits 3.00</b>	Explores a range of theories and methods which situate art in its historical context, from the more traditional methods associated with formal analysis and connoisseurship (formalist, biographical, and iconographic) to more recent theoretical approaches (such as postcolonial, semiotic, feminist, queer, psychoanalytic, and Marxist perspectives). Students examine a variety of thinkers and their theories and methods, and apply this thinking to visual examples, which may range from the Renaissance to the present.
<b>AVC 6101 - Working in the Art World   Credits 4.00</b>	This course engages students with a broad practical and theoretical appreciation of what it takes to work in the 21st century art market. Students will engage with current discourse related to curatorial practices, management skills, the international art market, arts policy, as well as the educative, social and regenerative potential of working within the arts. Making use of London as a 'second classroom', the course will involve analyses of and trips to a number of arts organizations; these include not for-profit arts institutions as well as commercial galleries, auction houses, and art fairs. The class will also integrate a number of guest lectures from leaders in the art market today as well as young and inspiring art world professionals.
<b>AVC 6102 - Non-Western Visual Cultures   Credits 4.00</b>	This course explores issues that relate to the interpretation, perception and representation of the visual arts in other ('non-Western') cultures, with a focus on indigenous ('ethnographic') and prehistoric ('archaeological') art. The course investigates issues that relate to engaging with art across cultures, considers colonial/neo-colonial encounters and the representation and display of other cultures. A

	range of case studies will be examined which usually range across Africa, Asia, Oceania and the Americas.
<b>COM 3100 - Foundatns in Mass Media and Comms   Credits 3.00</b>	This course provides an introduction to the study of mass media in contemporary modern societies. The course will pay particular attention to the production and consumption of mass media, including newspapers and magazines, television, film, radio, and the internet. Thus the course will encourage students to critically analyse the strategies of media giants, the impact of media ownership over democracy, the effects of media over culture, identities and public opinion. Each topic of the course will be examined with reference to contemporary examples of mass media.
<b>COM 3101 - Foundations of Media Prod: Sonic Media   Credits 3.00</b>	Radio has been called the first democratic medium, and the internet has enabled a new generation to share their message with a wide audience. This practical course introduces students to key aspects of contemporary audio production through the creation of their own podcasts and sound design for filmmaking. It focuses on the key skills of audio recording and digital audio editing using industry standard hardware and software, while also introducing students to the history of the medium and contemporary examples of professional work.
<b>COM 4100 - Intro to Intercultural Communications   Credits 3.00</b>	Reflecting strongly the mission of the University, this course provides a theoretical and practical foundation for the degree in Communications. It provides students with a strong sense of their own complex cultural identities before moving on to teach them the theories underlying the study of International Communication. There will be opportunities for practical applications of these theories in case studies, simulations, and project work.
<b>COM 4115 - Digital Society   Credits 3.00</b>	This course introduces students to critical studies of the digital society, and how it effects institutions, media, and audiences socially, culturally, and politically. It explores the history of 'the information revolution', and how contemporary digital technologies, the internet, and social media are changing identities, relationships, and practices at both micro- and macro-levels. Through engaging with key debates within digital society (e.g. selfhood and social media, participatory culture, sharing economy, surveillance, truth of online information and democracy), students will develop critical understanding of the relationship between digital technologies and society, and reflect on their own use of digital media.
<b>COM 4405 - Advertising, PR and the Media   Credits 3.00</b>	This course explores public relations, advertising and journalism, examining their history and evolution and how they relate to each other, as well as investigating the political, economic, social and cultural contexts in which they practice and reviewing their relationships with the media industries. It relates the practice of PR, advertising and journalism to international events and contemporary

	issues and developments, including criticisms of the industries' role and a range of ethical debates.
<b>COM 5130 - Principles of Advertising and PR   Credits 3.00</b>	This course builds upon to the introductory PR and advertising courses at Level 4 and enables students to develop their knowledge of advertising and PR and how these two disciplines can be used to achieve a range of objectives. It will examine the relative strengths and weaknesses of the two disciplines and their evolving relationship.
<b>COM 5200 - Mass Communications &amp; Society   Credits 3.00</b>	In this course, "mass communications" is taken in its broadest sense, which may include cinema, television, newspapers, magazines, comics, and the Internet, as well as fashion and merchandising. "Society" involves the people who engage with those texts, from critical theorists to fans, censors to consumers. The course examines the relationship between texts and the people at various points during the twentieth and twenty-first centuries, from various cultural and national perspectives. Throughout the course, students are encouraged to test and debate established theories by bringing them to bear on everyday popular texts.
<b>COM 5205 - Cultural Theory   Credits 3.00</b>	This course introduces key thinkers, topics, case studies and theoretical frameworks related to the field of cultural studies. Students will be exposed to different toolkits for analysing everyday cultural practices, with a particular focus on historical, geographical and personal identity. Films, fashion, art, graphic design, video, music and other media objects will be analysed in order to engage with the theoretical frameworks presented. In addition to in-class theoretical discussion, students are encouraged to apply cultural theory in practice, through activities including gallery visits and first-hand explorations of consumerist practices.
<b>COM 5215 - Political Communications   Credits 3.00</b>	The course focuses on the role of political communications in the political process. It examines the relationship between governments, the media and the public in Western democracies, with emphasis on the UK and the US political systems. Starting with an overview of the role of the media in political theory, it moves to the examination of the origins and development of political marketing and public relations, the use of political advertising by political parties, and the representation of non-governmental actors in the media coverage. Furthermore, the course considers issues of national security and secrecy as well as changes in political communications brought about by the introduction of new technologies. Particular attention is given to the use of techniques and strategies during election campaigns. Prerequisite: At least one 4000-level COM, PLT or INR course.
<b>COM 5230 - Creating Digital</b>	How do we convey meaning through images? In this practical course using industry-standard design software, students first discuss the process of devising and critiquing

<b>Images   Credits 3.00</b>	creative ideas, and how these can be used to persuade and convince. Visual approaches to narrative and research are analysed before moving on to explore key design principles like colour, layout and composition. Training in Photoshop and Illustrator is provided, allowing students to produce images to a brief. No prior design or software experience is required.
<b>COM 6101 - New Media   Credits 4.00</b>	This course traces the historical development of new media, emphasizing the social, political and cultural context of new media technologies. It introduces the students to a number of contemporary theoretical debates for understanding the role of new media in contemporary democracies and their impact on identity formation processes. Interfacing practical skills and critical thought, a number of key debates in digital culture are addressed through written texts and the investigation of internet sites and electronic texts.
<b>DGT 3100 - Fundamentals of Programming   Credits 3.00</b>	The course provides a foundation in programming and gives students the skills necessary to build and test small systems. Eg. using Python. Students will learn how to use programming constructs such as numbers, strings, loops, functions and execute code that includes variables, conditionals and control structures in small but fully functioning programs and test them.
<b>DGT 3101 - Foundations of Computer Science   Credits 3.00</b>	This course introduces the fundamental principles in Computer Science, and basic architecture of current computer hardware and software systems. It provides the knowledge and skills necessary to understand general operating systems in modern computers as well as providing the foundation necessary for installing, running, and creating software effectively and safely.
<b>DGT 4101 - Introduction to Programming   Credits 3.00</b>	This course provides the fundamentals of object-oriented programming. This will include usage of variables, objects, classes; assignment and control through statements, loops, functions, procedures, interaction between objects and inheritance. This course may introduce any current specialists programming topics, eg. programming for mobile applications.
<b>DGT 4104- Web Development   Credits 3.00</b>	This course is an introduction to front-end of web design with essential concepts such as understanding websites and the latest versions of HTML, CSS and JavaScript to enable the development of sophisticated client-side interactive web applications. The course will also include the basics of usability and accessibility requirements of web services.
<b>DGT 4120- Data Analysis for Social Engagement   Credits 3.00</b>	How do users engage with digital and social media content, and how can these reactions and behaviours be measured? This course introduces students to the primary tools for analysing and exploring user experience, the mathematical processes underpinning this analysis, and encourage wide-ranging debates about the ethical and social implications of data analysis.

<p><b>DGT 5100- Coding Content and Context 2   Credits 3.00</b></p>	<p>This course builds on DGT 4100 Coding, Content and Context 1 class. In this course students develop more advanced digital skills using software such as Adobe XD CC, Appery, Appy Pie, AppMkr across the three themes of code, media and objects combined with a critical analysis of their use. At this level, different digital media are combined with haptics to drive user engagement. Coding can be introduced to computer hardware such as MaKey MaKey, Raspberry Pi etc to produce interactive devices. Data sampling is explored through real time visualisation. Outcomes are developed using research through design methodologies where students will design digital outcomes and test them in appropriate digital environments. This course combines transformation design and decolonial theories to critically connect digital practice with its implementation. This class is relevant to students of all majors. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course.</p>
<p><b>DGT 5107 - Database Systems   Credits 3.00</b></p>	<p>This course complements the front-end web design course by incorporating data into web development. This course covers data modelling, data representation, along with practical components of data protection and security using industry standard query platforms such as SQL and No SQL DBMS. Students will be able apply these server-side programming skills as a response to professional briefs.</p>
<p><b>EAP 3270- Fundamentals of Research and Writing   Credits 3.00</b></p>	<p>What does research involve? How will you use it effectively in your own writing? This course is designed to introduce students to strategies for the effective reading of a range of texts to enhance understanding and critical assessment. You will learn ways to select and acknowledge these sources of information and write about them in a structured fashion as required in university study. You will learn to organise your paragraphs and choose appropriate academic vocabulary in your writing, to convey your meaning clearly to your reader. A minimum grade of C on this course and EAP 3275 is required for students to progress to GEP 3180, Research and Writing I.</p>
<p><b>EAP 3275 - Fund. of Academic Language and Oracy   Credits 3.00</b></p>	<p>How do you feel about speaking up and speaking out? How closely do others listen to your views, and you to theirs? This course is founded on the belief that good spoken communication in a range of contexts is essential to individual, community and cross-cultural development and understanding. Students need to start thinking, listening and talking with confidence and clarity at the back, middle and front of the class, and throughout the university campus. A minimum grade of C on this course and EAP 3270 is required for students to progress to GEP 3180, Research and Writing I.</p>
<p><b>ECN 3200- Foundations of</b></p>	<p>The course introduces students to the history of economic thought and ideas. The course covers the time period of the</p>

<b>Economic Ideas   Credits 3.00</b>	early days until today's post-financial crisis period. This course is of value to students who pursue a course of study in business, finance or economics as well as in other disciplines as it covers a wide range of issues including sociology, political philosophy and international relations. The course intends to provide a wide perspective of ideas rather than a more closely focussed presentation of standard and mainstream theory as provided in Economics courses at higher levels.
<b>ECN 4105 - Introduction to Microeconomics   Credits 3.00</b>	An introduction to basic economic methodology. Within a framework of supply and demand analysis, the behaviour of producers and consumers is examined in the context of the efficient allocation of scarce resources in society.
<b>ECN 4110 - Introduction to Macroeconomics   Credits 3.00</b>	This course introduces students to a theoretical treatment of national income and its key component parts. Macroeconomic models are used to examine policy issues and contemporary problems relating to output, income, spending and employment as well as inflation and growth.
<b>ECN 5105- Economic Problem of Developing Countries   Credits 3.00</b>	This course discusses questions such as: 'Why does the level of economic prosperity vary between countries? How is the difference itself to be measured? What is the range of measures available to improve the lot of the world's poorest inhabitants? What role can organizations such as the IMF and the World Bank take in this process? On this course you will be exposed to a range of material designed to encourage you to link theory to the practical implications faced by policy makers and the policy choices they make.
<b>ECN 5205 - Intermediate Microeconomics   Credits 3.00</b>	This course offers an intermediate approach to of microeconomics with a greater emphasis on quantitative approaches to problem-solving. More attention is paid to imperfectly competitive market structures and the corresponding market outcomes. The course addresses imperfect market structures and alternative models to the traditional theory of the firm.
<b>ECN 6101 - Behavioural Economics   Credits 4.00</b>	Behavioural economics involves examining the assumptions underlying 'standard' economic theories and models and revising these assumptions and models to place them on a more realistic psychological foundation. The overall objective is to increase the explanatory power of economic theories and to enable more accurate predictions to be made from such theories
<b>ECN 6103 - Econometrics II Applied Econometrics   Credits 4.00</b>	This course is an applied course in modelling data particularly time series data as a practical guide to quantitative research in Economics, Finance, Development Studies, and areas of business such as Marketing. The focus of the course is to build on principal econometric techniques learnt and to extend them by dealing with real-world issues without adopting an excessively esoteric and/or mathematical approach.
<b>ENT 5200 - Entrepreneurial</b>	This course is designed to provide students with an understanding of enterprise at the individual, firm and

<b>Theory and Practice   Credits 3.00</b>	societal level of inquiry. The Course will enable students to understand theories of entrepreneurial behaviour, innovation and wider societal issues and enable them to relate such theories to practice. They will also simulate an understanding of the behaviours of an entrepreneur placed within the dynamic of business. The purpose is to enable students to be aware of the importance of enterprise in the economy.
<b>ENT 6102 - Lean Startup   Credits 4.00</b>	This course covers learnings from three leading entrepreneurial methodologies namely, Lean Startup, Disciplined Entrepreneurship and Design Thinking. Students will be introduced to new concepts and principles which have been widely applied by nascent entrepreneurs across different sectors. They will also be able to critically analyse these three overarching strategies and make their own informed decisions.
<b>ENV 3125 - Foundations in Environmental Studies   Credits 3.00</b>	A basic introduction to the major themes of Environmental Studies, this course covers basic ecology, environmental ethics, and environmental science. Well known environmental issues such as global warming, ozone depletion, acid rain, pollution, and population issues are addressed from scientific, economic, politico-sociological and ethical standpoints. An awareness and appreciation of global, local, and personal environmental problems are developed, together with the implications of possible solutions. The concept of interrelatedness is a unifying theme throughout the course.
<b>ENV 4100- Endangered Species: Ecology and Conservation   Credits 3.00</b>	This course will give students knowledge and understanding of the underlying concepts and principles of the science of ecology through a study of ecosystems, conservation, biodiversity, and selected endangered or threatened species. The course will address natural and anthropogenic causes of species' decline and extinction and possible conservation techniques that could have been, are, or could be, used to reverse the extinction or decline. As well as some typical 'poster species', other less well known but equally important species will be discussed.
<b>FLM 4200 - Introduction to Film Studies   Credits 3.00</b>	This course explores film as a medium across cultural and historical contexts. It covers films in its varied form, from the first projections in the late 19th century to online distribution today. Using examples of noteworthy films, it takes an introductory examination of the most important film theories and concepts, in the process examining how ideologies and meanings are imbedded in this vibrant medium.
<b>FLM 4210 - Introduction to Filmmaking   Credits 3.00</b>	This course introduces students to key skills required for contemporary film making in its various contexts. Students learn how to use essential tools including video cameras, tripods and video editing software. Using these tools, students produce their own short videos and consider possible methods of distribution. By looking at noteworthy

	examples of film making, students are introduced to the breadth of contemporary film making practice and gain a basic introduction to relevant theoretical concerns.
<b>FLM 5410 - Gender in Film   Credits 3.00</b>	This course explores key concepts that have shaped the study of gender in film in the past 50 years. It considers different spectators' viewing positions and analyses how historical and social changes in the construction of masculinities and femininities have shaped specific film genres. A variety of issues related to sexuality, race/ethnicity and non-western representations are also considered as students are encouraged to study film texts closely to make their own readings based on the semiotics of the film and the ideology behind it.
<b>FLM 5420 - Post-Apocalyptic Worlds   Credits 3.00</b>	This course investigates the cultural, political, historical and industrial development and contexts of post-apocalyptic film, television and media. Students will examine issues critical to the post-apocalyptic genre, covering histories, allegories, and storytelling strategies from the turn of the 20th Century to present day through early literature and contemporaneous media adaptations. Students will also engage with topics that explore Western and Non-Western (centric) perspectives, and a wide range of environmental and economic concerns. The course explores the idea that post-apocalyptic storyworlds offer a means of unpacking why popular culture of the last 20 years seems to resonate with so many notions of 'uncertainty': ascertaining why this genre is exemplary of the evolving hopes, desires and fears of the 21st Century.
<b>FLM 6101 - Advanced Digital Video   Credits 4.00</b>	The contemporary practitioner is often called upon to deploy media technologies (filming, sound recording and editing software) in a range of new and unexpected ways and must understand not just the application of these tools but how to sophisticatedly exploit them in the service of a complex, often minimal brief. The course gives students the space to develop their own projects within an open brief that allows them to develop their own interests as a filmmaker and consider the context they intend to work within in the future. Alongside the student-led structure of the class, students will gain advanced skills in using the tools of contemporary production and will need to carefully consider how they apply this new knowledge to their own projects. As part of the class students will need to consider the distribution of their projects, culminating in a collaborative public event.
<b>FLM 6102 - Documentary Theory and Production   Credits 4.00</b>	This course introduces students to theories of documentary that are applicable to both filmmaking and photography and gives students hand-on experience in producing their own short documentary films. Students will examine some of the major works of the genre and explore how documentaries, like other types of "factual" texts, can present evidence, argue persuasively, shape public opinions, as well as

	entertain. We will also analyze many theoretical debates posed by the documentary practices, including the blurring of fiction and nonfiction, the shifting definition of “documentary” through the last century and the problematic assumption of objectivity. Students have the opportunity to try the different ‘parts’ of documentary film-making, including researching and developing topics for a documentary production, writing a treatment or proposal for the film, shooting and interviewing in the field, as well as crafting a story during the post-production and editing process.
<b>FLM 6103 - International Cinema   Credits 4.00</b>	This course examines global cinema while considering the extent to which cultural, political, and historical contexts have influenced the form and grammar of film during the last century. The overall focus of the course is broad, ranging across more than eight decades and many different countries; it aims to study a variety of approaches to and theories of narrative cinema. During the semester, many international film "movements" are covered, which can include the French New Wave, the Chinese Sixth Generation, and Italian Neo-Realism. In addition, the representations of non-Western cultures from an “insider” and a “Hollywood” perspective are compared.
<b>FNN 5200 - Corporate Finance   Credits 3.00</b>	This course examines the financial needs of corporations and the range of mechanisms available to meet them. The key concept of the time value of money is studied and applied to several decision models in capital budgeting and investment valuation. Other basic theories of Finance examined include risk versus return, modern portfolio theory, and basic financial statement analysis. Different financial requirements are considered with some emphasis in comparing internal and external sources of funds, their relative availability, and costs. Other topics considered include capital structure and dividend policy.
<b>FNN 5205 - Principles of Investment   Credits 3.00</b>	Focusing on financial investment, the course familiarizes the student with a range of financial instruments and capital market operations, including new issues, trading, and the role of financial intermediaries in the investment market. Investment companies are investigated. Fundamentals of portfolio theory are introduced and applied to investment management. Valuation of fixed-income securities, equity instruments, and common stock is discussed on the basis of modern capital market theory. The course introduces financial derivatives, including options, futures, forward rate agreements, and interest rate swaps, and relates the use of derivatives to fixed-income investment, portfolio analysis, and interest rate risk management.
<b>FNN 5215 - Compliance and Regulation   Credits 3.00</b>	This course is designed to examine both the theory and practice of financial regulation, as well as the nature and role of compliance. The regulatory framework for the financial system is investigated, from both a theoretical

	<p>perspective and empirically. This includes examining the roles of the regulatory bodies, primarily in the UK and USA, but with some consideration of other countries. Some consideration is given to potential future changes in regulation.</p>
<p><b>FNN 6101 - Valuation and Cashflow Modelling   Credits 4.00</b></p>	<p>This is a comprehensive course that focuses on cashflow model-building and other methods used by professionals engaged in finance. The course focuses on applying mathematical formulas utilizing Microsoft Excel™ across a broad range of financial and investment situations. The primary focus of the course is on corporate valuation and its utilisation.</p>
<p><b>FNN 6106 - Financial Management   Credits 4.00</b></p>	<p>The aim of the course is to develop the knowledge and skills expected of a finance manager, in relation to investment, financing, and dividend policy decisions. It is designed to equip students with the skills that would be expected from a finance manager responsible for the finance function of a business.</p>
<p><b>FNN 6107 - The Financial System   Credits 4.00</b></p>	<p>This course focuses on the role of financial institutions both within individual countries and in the global economy as a whole. The functions and operations of banks, neobanks, fintech firms, institutional investors and other agencies are examined from a strategic viewpoint, along with those of the financial markets, and the role of central banks and regulators. Recent developments in technology, such as the introduction of digital currencies and payments systems are discussed. Some of the controversies about the effectiveness of regulatory and monetary policies are also considered.</p>
<p><b>GEP 3105- Tools for Change   Credits 3.00</b></p>	<p>In this course, students will discuss and respond to social issues in the local area through group work, reflecting on how they can become both collaborative and independent learners. They will research the context of and plan for service learning in the local area. They will learn to use a range of digital platforms for individual and group project work, focussing strongly on effective communication, including oral presentation and written reports using a range of relevant primary and secondary sources.</p>
<p><b>GEP 3150 - Visual Thinking   Credits 3.00</b></p>	<p>This course provides an interdisciplinary grounding in the practice and theory of critical visual thinking. Through theoretical frameworks such as semiotics, it explores predominantly photographic images, from across a range of cultures and contexts: the arts, politics, science, sport and technology. Through visual analysis, it considers digital forms of observation and image making, as well as building understanding by visual practice. It examines questions concerning curating, circulating and making public the images we produce. It asks: What are the values and truths hidden in images? How can the practice of image production advance our thinking around images? How, in</p>

	the context of a range of disciplines, can we learn to communicate ideas visually and verbally?
<b>GEP 3170 - Narratives of Change   Credits 3.00</b>	This course considers a landscape of global ideas through the lens of contemporary literature. Students will be introduced to pivotal moments of recent thought surrounding gender, race, environment and technology, exploring how literature both shapes and responds to our changing world. Students will analyse literary, political, and theoretical texts from a variety of cultures, exploring the relationship between written form, content and context particularly the ways in which social change might play out in literature. There will be the opportunity to produce both critical analysis in essay form and creative writing that responds to the texts studied.
<b>GEP 3180 - Research and Writing I   Credits 3.00</b>	This core course concentrates on developing the students' ability to read and think critically, and to read, understand and analyse texts from a range of genres. How do you successfully negotiate a path through a sea of information and then write it up? Using essential information literacy skills to help with guided research, this course develops the ability to produce effective and appropriate academic writing across the curriculum. This is the first course in the Richmond academic research and writing sequence.
<b>GEP 4105- Social Change in Practice   Credits 3.00</b>	This course takes an interdisciplinary approach to analyse London-based social and environmental needs. Students will discuss key texts related to service learning and apply a range of planning and research techniques to deliver a community-based project related to a chosen social or environmental issue. Students will use local resources when available including registered not-for-profit and community-based organizations and reflect critically on their ability to create a positive contribution to society. Students will engage in community-based service learning, with guided academic tasks and reflection.
<b>GEP 4180 - Research and Writing II   Credits 3.00</b>	How do you train your critical research and writing skills to be effective in the academic and professional arenas? How do you design and structure an argument that is convincing? This core course focuses on the principles of good scholarship and academic practice that will be required throughout the students' studies and in the workplace. These skills are developed throughout the course so that students may, with increasing confidence, produce well-researched writing that demonstrates critical engagement with a self-selected academic topic. This is the second course in the Richmond academic research and writing sequence.
<b>GEP 5102 - SL: Leadership in a Changing World   Credits 3.00</b>	This is a Service Learning course that focuses on emerging forms of leadership. It aims to introduce students from all majors to the professional, intellectual and personal skills to enable them to understand different approaches to leadership and function well in culturally diverse

	<p>communities globally. In addition to the hours of field work (typically 30 hours* depending on the organisation), the student will also produce a critical reflective progress report of their experience (a project log), and a portfolio of their work (potentially as an analytical essay, or a video or a Report or an oral presentation). These assessments have been designed to help the student reflect on the application of their specialist knowledge, the leadership skills they are learning, and the benefits gained from the critical experiential service-learning. It will also help them determine if their current career goals are the correct fit for them. This course enables students to engage with organizations and communities outside of the university. During the semester, students will consider topics such as negotiation and behavioural influence. They will devise, plan and carry out their own engagement project for Charities, NGO's and non-profit organisations. This course combines design thinking and behavioural design theories with global service learning theory, across different employment sectors and aspects of society. It equips students to identify opportunities for influence, leadership and employment both in and adjacent to their field. The course is underpinned by JEDI approaches to justice, equality, diversity and inclusion across the global community.</p>
<p><b>GEP 5104 - SL: Global Citizenship and Migration   Credits 3.00</b></p>	<p>This course examines the theoretical, political and sociological conceptions of citizenship and their limitations. It looks at both the theoretical constructs and the concrete policies that have shaped the experience of the citizen and of the migrant. The course therefore considers the development of the nation state and the establishment of legal and social citizenship. It also examines the border as a mechanism of control and security. The course further addresses the intersection of experiences of citizenship across economic, racial and gender differences in the context of international governance as well as the globalization of economies and environmental issues. This is a Service-Learning student community engagement course that aims to provide students with the analytical and interpersonal skills to support key non-governmental and policy-making actors around the broad theme of citizenship and migration as well as to build an understanding of the needs and challenges faced by key stakeholders and local communities globally. Through consultation with key stakeholders, students will produce analytical written assessments on key questions around the theme of global citizenship and migration, they will also produce a range of work introducing them to a range of key employability skills in a range of key sectors related to citizenship, these might include: the local and global charity sector, local and national policy-making, as well as regional or international</p>

	<p>organisations. Students will be required to maintain a progress report that tracks learning and can act as a reference point for problem solving in the future.</p>
<p><b>HST 3200 - World Cultural History   Credits 3.00</b></p>	<p>This is a survey course that examines a variety of ancient cultures of the Bronze and Iron ages, across the world. It aims to introduce students to the diversity and parallels that exist in human history. Students will learn about the interaction of politics, arts, ideologies and the economy in shaping the various cultures under study. Material culture and textual evidence will be used to explore how we can know about the past and begin to understand how to read secondary sources in a critical manner. Key areas of focus will be the development of early states, trade and economic development, war and diplomacy, the diverse role and status of women in the ancient world. We will explore the ideologies that acted as glue for these cultures and how they represented themselves.</p>
<p><b>HST 3706 - London: A History   Credits 3.00</b></p>	<p>This course examines the history of London from its earliest origins as a prehistoric meeting place to its present function as a major political, cultural and financial centre. Students will be introduced to the social, historical and physical evolution of the city. Classroom lectures will be complemented by regular weekly visits to significant locations and sites of historic interest throughout the city. Note: visits may require some entrance costs. This course is not open to Richmond degree-course students.</p>
<p><b>HST 4101- The Atlantic Slave Trade and Memory   Credits 3.00</b></p>	<p>The course follows the expansionist nature of colonial societies from the early contacts with Africa to the abolition of slavery in Brazil, as well as the complex historiography of this era. The effects these processes had on all the peoples involved will be analysed, particularly around the growth of the slave trade and the consolidation of slave systems of labour. Emphasis will be placed on the factors involved in colonization, slavery and the resistance to both. Equally, the course will explore the ongoing debates about the contested memory of, and memorialisation of these processes.</p>
<p><b>HST 4405 - History of Fashion   Credits 3.00</b></p>	<p>This course analyses the history of fashion from a sociological perspective – covering the period from the beginning of the modern period to the present. Relationships between dress, fashion, class, political power, ethnicity and gender are investigated. While the primary focus is upon the historical development of western fashion global interconnections are investigated throughout the course.</p>
<p><b>HST 5101 - Russian History and Politics   Credits 3.00</b></p>	<p>This course focuses on the political evolution of the world's first Communist state - its birth, development, collapse and recent transformation. The course will introduce students to the major developments in Russian history and politics from the revolution of 1905 to the First and Second World Wars,</p>

	to the Cold War, the rise and fall of the Soviet Union and to its successor.
<b>HST 5110 - Nationalism And Conflict   Credits 3.00</b>	This course is intended to be a comparative study of the various forms of nationalism, dictatorship and democracy that evolved and emerged across Central/Eastern Europe (CEE) during the 'short' twentieth century (1914-1990). It seeks to identify how CEE has been defined and how it came to take its present form. The main focus of this course will be on the various ideological currents that have shaped the region's history – in particular nationalism, democracy and Communism. In addition, it will explore the conflicting arguments and different historical interpretations with regard to the key events of the period, including the development of nationalism, the emergence of fascism and Communism, the causes and courses of the two world wars and the Cold War, and finally, the causes behind the 'reunification' of Europe after 1989
<b>HST 5210 - Of Myths and Monsters: History of History   Credits 3.00</b>	The aim of this course is to engage students directly in the study of historiography – how history is written, by whom, when – by studying key issues, ideas, practitioners, methodologies, theories and texts which have shaped the history of history, from its earliest origins in Antiquity through to the Middle Ages, the Renaissance, the Enlightenment, and the nineteenth and twentieth centuries. A chronological survey of this kind will enable students the opportunity to read key historians while emphasizing a comparative approach which highlights both continuity and change.
<b>HST 5400 - History Of London   Credits 3.00</b>	This course surveys the history of London from its Roman origins to the modern cosmopolitan metropolis that it is today. Through a variety of themes presented in lectures and complemented by field trips, students will explore social, political and architectural developments of this urban centre throughout the ages. Thus students will both read about and visit significant sites within London which illustrate aspects of the history of this great metropolis Note: Most visits require travel, a few require entrance fees.
<b>HST 6101 - Culture Power and Empire   Credits 4.00</b>	This course examines the causes, consequences and significance of empires throughout history from a broad range of comparative and international perspectives, including the economic, political, social and (by way of postcolonial theory) the cultural. It investigates why empires are significant, who are the empire-makers, how and why empires rise and fall, whether they are good or bad, how they are defined and how they can be resisted. The subject matter ranges from the earliest land superpowers of the ancient world to the 'New Rome' - the United States. The sources studied range from the visual to the virtual, including primary and historiographical. The course finishes by suggesting other potential contenders for

	<p>imperial hegemony, including Multinational Corporations, individuals and religious organisations. It examines the question as to whether or not all history is essentially a history of empire, with the legacies of this imperial past (if not some of the empires themselves) still alive and well despite decolonisation. Where possible the course will make use of museums and collections within London.</p>
<p><b>HST 6104 - Modern Warfare and Social Change   Credits 4.00</b></p>	<p>This course explores the changing nature and history of warfare from the Modern period to the end of the twentieth century. The central premise is that war often reflects the societies and cultures that wage it. This notion is tested by examining several different examples of warfare and society across different cultures, historical periods, and geographic locations. This course will include substantive analysis of the ethos, causes, and socio-political impacts of wars, as well as examine the role of war in the development of nations and 'national identities. We will debate questions arising from topics such as: the most influential military leaders; strategies, tactics, and weaponry; state structures and finance; debates over gender; and technological and ideological clashes between different cultures and social systems, examining the conflicts within and between states. The class will involve some visits to local museums and sites of relevance, and where possible/desirable, some overseas visits might be included.</p>
<p><b>INB 5101- Foreign Trade and Investment   Credits 3.00</b></p>	<p>This course familiarizes students with the most important practical and legal aspects of foreign trade and cross-border investment as it relates to international businesses. The first part of the course provides an introduction to the main theories of international trade for business; this includes exploring the financing, insurance, documentation, goods handling, and transportation related to export and import contracts. The second part provides a practical overview of international cross-border investment, including the different methods of establishing and funding a subsidiary abroad.</p>
<p><b>INB 5102- International Supply Chain Management   Credits 3.00</b></p>	<p>Developments in the political and social environment can significantly impact supply chain issues. This creates a need for business leaders of international organisations to rethink their supply chain strategies. Businesses around the world, strive to achieve competitive advantage and create value for their customers through robust and well-executed supply chains. The reliance on supply chains both domestically and internationally poses a range of challenges for managers across disparate sectors. This course is designed to help students acquire the insights, understand processes, and appreciate tools of supply chains to deliver sustainable competitive advantage.</p>
<p><b>INB 6101- International Business</b></p>	<p>This course focuses on the socio-cultural, technological, political, legal, financial, and ecological environment in which international business takes place. Equally, the course</p>

<b>Environment   Credits 4.00</b>	<p>studies regional business strategies with an in-depth focus of the European Single Market as the most integrated business area. This is further complemented by the study of distinct business areas which in a non-exhaustive manner covers Japan, North America, China, and Emerging Economies.</p>
<b>INB 6102- Managing the Multinational Corporation   Credits 4.00</b>	<p>This is a final course for International Business students. It provides a managerial perspective into managing the structure and operations of multinational corporations (MNCs) in the global business environment. Major managerial issues are studied from the MNC's perspective and the problems of planning and executing business strategies on a global scale are analysed. A project in International Business is required.</p>
<b>INB 6103- International Business Law   Credits 4.00</b>	<p>The course provides an overview of the legal issues underpinning commercial transactions with a strong international component. Substantive content includes the rights and obligations of parties as a result of international contracts, for example a contractual agreement to sell and transport goods. The course also considers the legal aspects of international finance. In addition, it focuses on the study of multinational enterprises and its relevant legal framework including competition, product liability law and securities regulations. Current developments both in intellectual property and Technology Law are also included. Choice of jurisdiction, applicable law and international conflict resolution provide the procedural aspects of the course.</p>
<b>INR 3100- World Politics   Credits 3.00</b>	<p>This course engages students with world politics with an emphasis on understanding the possibility of and mechanisms for international cooperation in the contemporary international system. We look at inter-state cooperation in the form of treaties, diplomacy, norms and institutions (such as the UN), as well as informal modes of cooperation. We then turn to non-state actors such as companies, charities, NGOs, social movements and individuals and address their impact on cooperation and conflict in world politics. Finally, the course looks at the rise of 'Great Powers', reflecting on the costs and benefits of strategies of conflict or cooperation in response to changes in the hierarchies of world politics.</p>
<b>INR 4100 - Introduction to International Relations   Credits 3.00</b>	<p>This course is a broad introductory survey of international relations. It acquaints students with the fundamental concepts and theories used in the discipline that help us make sense of our political world, and are crucial for further analysis of the field. The course gives students a taste of the theoretical debates and practical dynamics of global politics. It further examines some of the major challenges that humanity faces in the 21st century. Students get a chance to learn about and take part in the major debates of the discipline, for example concerning actors in the</p>

	international system, the sources of insecurity, the relevance of economics to international politics, the importance of fighting poverty and underdevelopment, questions about how best to address environmental challenges, whether the state is still important and if globalization is a phenomena of the 20th century.
<b>INR 5102 - Global Development Politics   Credits 3.00</b>	Examines the global politics of development and of developing states. The course will consider development theory, strategies and methods, and provide an overview of global development politics in practice though a range of case studies. Contemporary development debates are addressed, particularly issues of gender and development, and the impact of the changing global division of labour on developing states.
<b>INR 5103 - Global Energy Politics   Credits 3.00</b>	Examines some of the contemporary geo-political, economic, technical, governance and environmental issue surrounding global energy issues. We look at supply and demand tensions, transit and pipeline issues, infrastructure problems, private companies and state monopolies, deregulation and markets, innovation policy, energy and development, international cooperation, environmental stress, energy poverty, and energy futures, as well as the impact of energy on the livelihoods of the urban and rural poor.
<b>INR 5105 - International Human Rights   Credits 3.00</b>	This course will cover the evolution of international human rights and of the various regional and international treaties and institutions designed for their protection. It will interrogate the fundamental tension between state sovereignty and individual rights and explore examples and case studies from around the world for the causes for human rights violations and the responses to them. It will further examine the meaning of human rights in various western and non-western political and cultural contexts and examine their impact on people living in these contexts. Students will have an opportunity to critically evaluate a number of specific human rights and explore the motivations and barriers for their protection, and the role of a range of actors who promote or push back against the idea of international human rights.
<b>INR 6101 - International Relations Theory   Credits 4.00</b>	The theories of international relations (IR) are best introduced through a study of the classic texts and debates in the discipline. This course examines most of the theories and approaches to international politics, as well as their historic foundations. It begins with some philosophical debates regarding the purpose of theorising, the importance of understanding ontological and epistemological assumptions and the difference between 'understanding' and 'explaining' in international relations theory. The course then critically evaluates the grand and middle range theories of IR, followed by a multitude of multidisciplinary approaches to conceptualising global

	<p>politics and the post-positivist critiques. The course provides students with a set of conceptual and analytical tools in order to acquire a deeper and more nuanced understanding of international relations and global politics.</p>
<p><b>INR 6103 - Diplomatic Studies   Credits 4.00</b></p>	<p>This course offers an overview of the history and practice of contemporary diplomacy. It begins with analysis of what a modern diplomat currently does, both at home and abroad, set within the context of diplomatic history and theory. The normal practice of diplomacy and the various techniques of international negotiation will be addressed by using both historical and contemporary examples. It will familiarize students with the activities of a modern diplomat within a wider historical and theoretical context.</p>
<p><b>JRN 4200 - Intro Writing Media/Journalism   Credits 3.00</b></p>	<p>This course introduces students to basic journalistic writing and reporting skills. Students will learn the different journalistic styles (print, broadcasting and digital), basic reporting skills, as well as basic writing skills and the development of a sense of news. Students will be also introduced to some aspects of the legal dimension of journalism.</p>
<p><b>KOR 4100 - Korean Language and Culture 1   Credits 3.00</b></p>	<p>This is an introductory course to Korean language and culture with an emphasis on oral communication in everyday situations and contemporary South Korean culture and society. This course introduces fundamental communication skills including the Korean alphabet and character construction, pronunciation, vocabulary, and essential speech patterns. It also explores contemporary South Korean popular culture with the aim to develop a keen awareness and broad understanding of how the Korean culture relates to the language.</p>
<p><b>MGT 3200- Foundations of Business   Credits 3.00</b></p>	<p>An introductory survey course designed to introduce students to the principles and functions of a business. The various functional areas of business will be discussed, including economic systems, small business, management, human relations, marketing, accounting and finance. The course will also review the role of businesses in society and business ethics.</p>
<p><b>MGT 3201- Foundations of Computer Applications   Credits 3.00</b></p>	<p>This is a foundations course comprised of a broad overview of information systems and technology, as principally used in support of business processes and decision-making activities. An in-depth discussion of the relationship, between organizations and information systems is a fundamental element of the course. Topics include: computer hardware and software, operating systems, the use of excel in management practice, social issues related to information systems. The use of excel provides a common thread in the topics covered throughout the course.</p>
<p><b>MGT 3210 - World of Entrepreneurship   Credits 3.00</b></p>	<p>The course is designed to help students explore the 'aspirational journey' of entrepreneurship - its history, present and future. Students will get the opportunity to understand how the discipline of entrepreneurship started,</p>

	<p>what constitutes its eco-system and why it has become the focus of advanced, emerging and developing countries simultaneously. Students will learn about the Merchant-Capitalists of the eighteenth century up to and beyond the iconic global brands which were founded during the 2008 global recession. Students will explore the reasons behind the successes and failures of businesses like Segway, Amazon, Spotify and Toyota. They will also read the lives of inspiring leaders and legendary entrepreneurs like Jack Ma, Jeff Bezos and Michael Dell who crafted the world of entrepreneurship. At the end of the course, students will be able to decipher themselves whether they wish to take the path of those who made a real difference in the world.</p>
<p><b>MGT 4100 - Introduction to Management   Credits 3.00</b></p>	<p>This course is designed to provide a foundation of knowledge on the subject of management. We discuss the functions, tasks and responsibilities of managers. The assignments, projects, and exercises are designed to, in addition to providing a deeper understanding of what management is, challenge students to hone their teamwork and business communication skills.</p>
<p><b>MGT 5200 - Research Methods and Data Analysis   Credits 3.00</b></p>	<p>This course provides an overview of how research in business and economics can be conducted. Topics covered include research philosophies, critical literature review, and quantitative and qualitative data collection and analysis. This course prepares students for their Senior Projects.</p>
<p><b>MGT 5400 - Organizational Behaviour   Credits 3.00</b></p>	<p>This course explores the structure and nature of organisations and the contribution that communication and human behaviour makes to organisational performance. The course will address not only macro level issues relating to the environment and context within which organisations operate, but also the micro level influences of people as individuals and groups, their motivations and operating styles. The management of people for successful organisational performance will be emphasised by considering work environmental factors that facilitate or impede organisational success.</p>
<p><b>MGT 5415 - Governance and Sustainability   Credits 3.00</b></p>	<p>The course provides students with an understanding of the concepts and key issues of corporate governance, corporate accountability, corporate social responsibility and corporate sustainability. It informs students of key policies and corporate governance mechanisms to investigate corporate failures in order to derive good corporate governance and accountability. The course identifies key stakeholders and evaluates the role that governance plays in the management of a business</p>
<p><b>MGT 6102 - Sustainable Strategic Management   Credits 4.00</b></p>	<p>Building on long established models of strategic management the course focuses on strategic analysis, planning and implementation in the light of current interest in sustainability and ESG values. Early lectures outline the basic strategic analysis models and case study analyses relate to both the firm's internal operations and the</p>

	environment in which it operates. The course culminates in embedding the principles of ESG and the triple bottom line into future strategic planning.
<b>MKT 5200 - Principles of Marketing   Credits 3.00</b>	The course introduces students to the principles and operations of marketing. Course work includes an in-depth analysis of the strategic role marketing plays in contemporary business from new product development, marketing research and target marketing to consumer behaviour analysis, advertising and promotion and personal selling activities. Each variable of the marketing mix will be covered in detail and the macro and micro business environment will be assessed for their impact on marketing planning. Lectures, discussion topics, case studies, videos and practical exercises are used to cover the course material. Prerequisite: For Business Administration majors: Completion of the Richmond core, MGT 4205, MTH 4120, and MGT 5210. For Communication majors: MGT 4200 with a minimum grade achieved of C, and COM 5200.
<b>MKT 5400 - Developing and Managing Sales   Credits 3.00</b>	This course examines the role of sales management skills including an analysis of selling practices with emphasis on the selling process and sales management, the development of territories, determining potentials and forecasts, setting quotas, analysis of customers and markets. The course will provide students with skills, such as developing sales management strategies, designed to help companies to organise sales forces, recruiting and selecting the right people, training, and developing the sales force, motivating, and rewarding salespeople. Lectures, projects, and cases analyse all aspects of assessing the performance of the sales force necessary for the effective management of a sales team, whether in consumer goods, business-to-business, or service marketing.
<b>MKT 5410 - Psychology of Fashion and Luxury Goods   Credits 3.00</b>	Consumer psychology within the context of the consumption of fashion and luxury products and services is complex and is influenced by many factors. A thorough analysis and understanding of these factors allows organizations to plan effective marketing activities suitable to their target markets. This course enables students to understand the importance of consumer behaviour in the process of marketing fashion and luxury goods and services.
<b>MKT 6101 - Digital Marketing and Social Media   Credits 4.00</b>	The course will provide insights into new marketing concepts, tools, technologies and business models to enhance the consumer value creation process. New technologies have created some radical changes in the way companies reach their markets and in particular the emerging phenomenon of social media. This course integrates ideas from the process of gaining traffic or attention the rapidly emerging and influential social networks including Facebook, Twitter, LinkedIn and Google+. It will provide an understanding of techniques and tools to understand and harness the opportunities provided

	<p>by best practice social media marketing Students will have the opportunity to learn about electronic commerce in action; the interplay between the technology and marketing applications; the changing scope and uses of the Internet, along with current management issues facing businesses attempting to use the World Wide Web.</p>
<p><b>MKT 6103 - Fashion Product Development   Credits 4.00</b></p>	<p>Fashion professionals are often generating ideas, defining looks and moods a couple of seasons in advance. Product development and forecasting is an essential part of the way that the fashion industry organises and promotes itself. This course is designed to give students a systematic overview of product development and the trend cycle in fashion, its operation in relation to the industry's specialist sectors, and to introduce the creative and commercial functions of the fashion forecasting process within the fashion industry. It considers marketplace dynamics which affect and create the trends and impact on lifestyles and fashion products.</p>
<p><b>MKT 6105 - Marketing Planning and Strategy   Credits 4.00</b></p>	<p>This Course provides the final experience for students concentrating in marketing. Using the case study approach, students integrate their knowledge from previous marketing courses and develop analytical and interpretive skills necessary for strategic and tactical decision-making. Marketing decisions are considered and students undertake a project as a major component of the course.</p>
<p><b>MTH 3000 - Fundamentals of Mathematics   Credits 3.00</b></p>	<p>A requirement for all students whose diagnostic mathematics placement reveals a need to study the fundamentals of mathematics. It is a comprehensive course dealing with the ordinary processes of arithmetic and number theory, elementary algebra, functions and manipulation of functions, geometry and applications of well-known formulas, basic concepts in trigonometry, sets and logic, sequences and series arithmetic, further ideas in functions (inverse, exponential and logarithmic functions) and basic calculus (derivatives of functions and simple integration). This course may not be used to satisfy general education requirements in mathematics but may act as a prerequisite to a host of courses that require some essential mathematical knowledge.</p>
<p><b>MTH 3111 - Functions and Applications   Credits 3.00</b></p>	<p>This course is designed to provide students with the necessary mathematical background for calculus courses and its applications to some business and economics courses. It covers the fundamentals of real-valued functions, including polynomial, rational, exponential and logarithmic functions and introduces students to the concepts of derivative and integral calculus with its applications to specific concepts in micro- and macro-economics.</p>
<p><b>MTH 4100 - Calculus with Applications   Credits 3.00</b></p>	<p>This course provides a sound understanding of the concepts of calculus and their applications to business and economics. Emphasis in providing the theory side by side with practical applications and with numerous examples. Topics include co-ordinate geometry of straight lines,</p>

	quadratic curves, exponential and logarithmic functions; elementary differentiation and integration; and applications to maxima, minima, and optimization. It also deals with differentiation and integration of trigonometric and inverse trigonometric functions
<b>MTH 4120- Probability &amp; Statistics I   Credits 3.00</b>	An introductory course in probability primarily designed for business economics and psychology majors. The course coverage will include: descriptive statistics, elementary probability theory, random variables and expectations, discrete probability distributions (Binomial and Poisson distributions), continuous probability distribution (Normal distribution), linear regression analysis and correlations, elementary hypothesis testing and Chi-square tests, non-parametric methods and SPSS lab sessions targeting applications of statistical concepts to business, economics and psychology and interpretations of hardcopies. All practical work will be produced using SPSS statistical software.
<b>MTH 4140 - Mathematics of Argument + Reasoning   Credits 3.00</b>	This course provides an introduction to the mathematics of arguments and reasoning by introducing students to logic and discrete mathematics. It examines the nature of logic, in particular propositional and deductive logic, tautologies and contradictions, algebra of sets, relations, Boolean functions, graph theory and matrix algebra. The topics covered will include propositional calculus, methods of deduction, and quantification theory, leading to an introduction to first order logic, proof by induction and recursive relations. Valid and invalid argument forms and their tests will be performed. Applications of these concepts to logical networks, switching circuits and network analysis will be investigated.
<b>MTH 5120 - Probability &amp; Statistics II   Credits 3.00</b>	Continuing MTH 4120, the course is concerned with inferential statistics. It covers sampling distributions, point estimations, interval estimations and estimating confidence intervals for populations and proportions, hypothesis and significance testing, goodness-of-fit test and Chi-square test, one-way analysis of variance (ANOVA), applications of non-parametric statistics, linear regression analysis. All practical work will be done on SPSS statistical software.
<b>MTH 5130 - Game Theory and Decision Methods   Credits 3.00</b>	This course provides an introduction to game theory and its relation to decision methods in business. The course will cover the core principles of game theory and its role in the process of decision making in business. The use of game algebra and the analyses of the structure of various types of practical statistical decision problems as applied to business will be emphasized. The areas to be studied will include decision making under uncertainty, risk analysis, Baye's strategies, decision trees, linear programming, Markov Processes, game strategies, classification of games, game trees, the Nash equilibrium, zero-sum games, mixed strategy games, the prisoner's dilemma and repeated

	<p>games, collective action games and evolutionary games in the context of hawk-dove games. Applications to specific strategic situation such as in bargaining, bidding and market competition will be explored.</p>
<p><b>MTH 5210 - Real Analysis   Credits 3.00</b></p>	<p>This course introduces students to Real Analysis. The course cover properties of real numbers (<math>\mathbb{R}</math>), sets, sequences and series, limits, properties of continuous functions, differentiability and integrability, The Riemann integral, Lebesgue integral, sequences of functions, infinite series, measure theory and Lebesgue measures, properties of vector, metric and topological spaces.</p>
<p><b>MTH 6102 - Advanced Differential Calculus   Credits 4.00</b></p>	<p>This course provides an introduction to differential and integral calculus of several variables, functions of complex variables, ordinary and partial differential equations, infinite series and convergence, Fourier and orthogonal functions. Analysis of linear differential equations, non-homogeneous, boundary value problems, various methods of solving differential equations e.g. separation of variables, variation of parameters, Laplace transform, Inverse transforms, Power Series solutions and Fourier series. Methods studied will be shown how they can be applied to problem in business, finance and economics.</p>
<p><b>PLT 3102 - Government State Politics   Credits 3.00</b></p>	<p>This course examines the political experience, institutions, behaviour and processes within major political systems that operate in today's world. Within the course we analyses major concepts including power, legitimacy, society, and sovereignty and take into account approaches and methods of political science. As a result, we are able to produce comparative analyses of different states and governments and provide a critical understanding of political decision-making processes and the continuing transformation of the modern state.</p>
<p><b>PLT 4101- Modern Political Thought   Credits 3.00</b></p>	<p>This course provides students with an introduction to modern political thought as it developed in the Western World. It examines concepts at the core of political life, including freedom, equality, power, difference, and the state. The origins of political ideologies are discovered and explored through the study of a range of modern political thinkers up to around 1900, such as Machiavelli, Hobbes, Locke, Rousseau, Burke, Wollstonecraft, Marx, Mill, and Nietzsche.</p>
<p><b>PLT 4102 - Rich World Poor World   Credits 3.00</b></p>	<p>Provides students with an introduction to development studies, seeking to explain both the existence of and persistence of a Poor World from a political, sociological, historical and economic perspective. The course addresses numerous issues as they affect the Poor World, and studies relations both within and between Poor World and Rich World. Topics include colonialism and post-colonialism, processes of industrialization, food security, inequality, ethnicity and nationalism, aid, democratization, and</p>

	conflict, as well as an introduction to theories of development.
<b>PLT 5201 - Research Methods and Practices: Social S   Credits 3.00</b>	Introduces students to research methodology, key research methods, and research practices used in the social sciences with an emphasis on qualitative methods. Students will learn skills that translate directly into the workplace, including in NGOs, charities, the corporate sector, and intergovernmental and development agency contexts. This course also trains students for practically undertaking academic research such as that required to complete a dissertation. Students are prepared to carry out a range of methods (including textual analysis, interviews, surveys, focus groups, and ethnography) and learn principles of data collection and analysis from the positivist and post-positivist perspectives. Writing research proposals and pitching research are both taught and assessed, and students are introduced to widely used and newer modes of and approaches to research, including creative methods and participatory/reflexive approaches.
<b>PLT 5205 - British Politics: Inside Parliament   Credits 3.00</b>	This course will introduce students to the main political institutions in the United Kingdom (the monarchy, the executive, parliament, political parties and electoral systems) and to important debates in contemporary British society, such as constitutional reform, Britain's relations with Europe, the power of the media, gender debates and multiculturalism. The class combines theoretical and empirical approaches. Classes are supplemented by 10 sessions in the House of Commons with a Member of Parliament.
<b>PLT 6102- Policy-Making in a Globalized World   Credits 4.00</b>	This course investigates the process of policy-making in modern states. It explores the role of ideas and institutions in policy-making, how in the new globalized world governments "import" and "borrow" policy ideas from each other, while analyzing how the different actors (i.e. states, bureaucrats, think-tanks, policy-networks, lobby groups, global civil society, and citizens) participate and influence the policy-making process. Through active learning activities (such as mapping the agenda-setting of ideas, identifying policy networks, advising a President) students will understand the complexities of policy-making and the challenges that the modern state faces in the era of globalization.
<b>PLT 6103- Pol Sociology: Power State and Society   Credits 4.00</b>	At the heart of political sociology is a concern with the relationship between the state and society, a relationship that, as citizens, affects us all. This course explores the link between the people and the state in three interrelated respects: the concept of power, the theory and practice of revolution and the way politics affects the social fabric of daily life in technologically advanced, multi-media societies. In addition, a discussion takes place regarding the global significance of political and social change.

<p><b>PSY 3100- Foundations in Psychology   Credits 3.00</b></p>	<p>Introduces students to the major areas within the psychology discipline, through current empirical research and theoretical debate. Topics include: scientific methodology; brain functioning; sensation and perception; evolutionary theory; consciousness; development; personality; social psychology; psychopathology; language; and learning. Students discover how psychological research is conducted and how research findings can be applied to understanding human behaviour.</p>
<p><b>PSY 4205- Concept and Hist Issues Psychol   Credits 3.00</b></p>	<p>This course engages students in an overview of the main philosophical, scientific and social ideas that formulated psychology as we know it today. We will cover conceptual and methodological positions underlying different paradigms and research trends in the study of human behaviour. We will examine the following questions: what is science and to what extent is psychology permeated by the characteristics of science; what is the extent of social and cultural construction in psychology; is or can psychology be morally or politically neutral; what can we learn from the history of psychology so far? In addition this course will address the issues involved in acquiring knowledge through various scientific methodologies, the critique of traditional methods in psychology, the relationship between facts and values and the significance of the standpoint from which values are understood. Finally, we will discuss ethical issues in psychology, their origins, the moral underpinnings of theory, research and practice and how psychologists construct ethically responsible practices within a social environment.</p>
<p><b>PSY 4210 - Developmental Psychology   Credits 3.00</b></p>	<p>Developmental Psychology explores the child's developing experience of the world. Major theories and issues in development from conception to adolescence are examined with a particular emphasis on the nature-nurture issue and cross-cultural studies. Topics covered include: fetal development, physical development, cognitive development, social development and personality development. Students are encouraged to actively participate in class discussion and use their own experiences to help understand theoretical issues.</p>
<p><b>PSY 5100 - Human Development   Credits 3.00</b></p>	<p>This course is designed to explore in detail the way in which socio-cultural contexts influence the development of the self in infancy and childhood. Special emphasis will be given to the development of the self-concept and self-esteem, interpersonal processes and the application of psychoanalytic ideas to human development; including the work of Erik Erikson, Anna Freud and D. W. Winnicott. The course will also focus on the role of family processes on socialization, the effects of trauma in childhood, peer group dynamics and children's friendships; as well as a wide variety of theoretical perspectives on adolescence, and contemporary theories of the relationship between insecure</p>

	attachment and psychopathology. Students will have the opportunity to engage in independent research projects examining a variety of topics, including the effects of parenting styles on the developing child, the long-term effects of solitude, and the effects of inter-parental conflict on the child's sense of security.
<b>PSY 5205 - Quantitative Methods In Psych   Credits 4.00</b>	This course is designed to introduce students to the various stages of quantitative research within the Psychology discipline. Students will gain experience doing research and deriving topic questions. In addition, students will learn to formally critique empirical work. The course is designed as a laboratory course; extensive student participation is required. Upon completion of this course, students will have mastered the basic steps for conducting independent research, with ethical and laboratory constraints following APA guidelines.
<b>PSY 5215 - Personality, Ind. Differences &amp; Intelligence   Credits 3.00</b>	The purpose of this course is to increase students' awareness of the variety of theoretical viewpoints that exist regarding the nature of human individual differences and the factors that influence human behaviour. We will examine the different theoretical viewpoints about intelligence, personality structure and its development, emotion, motivation, cognitive styles, the development of psychopathology, and clinical applications for personality change. Students will evaluate prominent theoretical perspectives critically and consider cultural variations in individual differences.
<b>PSY 5425 - Health Psychology   Credits 3.00</b>	Although nowadays people live longer and are currently 'healthier' than in the past not everyone has a sense of improved health or wellbeing. Health Psychology analyses the biopsychosocial factors which contribute to, and, maintain illness/disease in contemporary society. Health Psychology aims to improve wellbeing by applying psychological theories, methods and research to the promotion of health; prevention and treatment of illness and disability; analysis and improvement of the health care system and; health policy formation.
<b>PSY 6102- Developmental Psychopathology   Credits 4.00</b>	The course examines the psychological forces that divert development from its typical channels and either sustain the deviation or foster a return to typical development. Using a comparative developmental framework, the psychopathologies to be covered will be arranged in chronological order from infancy to childhood and adolescence. Thus autism, insecure attachment and oppositional-defiant disorder will be examined in relation to typical development in infancy and early childhood, while ADHD and learning disabilities will be studied in the context of the preschool years. Other topics include anxiety disorders in middle childhood, child, and adolescent suicide, conduct and eating disorders, as well as the risks incurred by brain damage, child maltreatment and social

	<p>victimization. The course will also cover alternative models of child psychopathology, assessment procedures and approaches to intervention and prevention. Students will have the opportunity to do in-depth research on a topic of their choice and to think critically about case material.</p>
<p><b>PSY 6103 - Brain and Cognition   Credits 4.00</b></p>	<p>The course aims to explain cognitive processes and behaviour in terms of their underlying brain mechanisms. Cognition is an exciting and rapidly developing field of research that straddles the traditional disciplines of psychology and biology. Cognitive psychologists and neuroscientists take the view that knowledge about the fundamental mechanisms of the nervous system can lead to a deeper understanding of complex mental processes such as vision, attention, language, development, emotion and executive functions. The course will emphasise the importance of combining information from cognitive experimental designs, epidemiologic studies, neuroimaging, and clinical neuropsychological approaches to understand cognitive processes.</p>
<p><b>PSY 6104 - Psychoanalysis   Credits 4.00</b></p>	<p>The course examines the development of psychoanalytic theory and practice from its early beginnings in turn-of-the-century Vienna to contemporary practices. Beginning with Freud's early studies in hysteria, the course reviews Freud's seminal ideas on the unconscious, sexuality and the transference; as well as Klein's contributions to child analysis and psychoanalytic theory. The work of the Neo-Freudians is also covered. In particular, the course examines Horney's pioneering model of the structure of the neuroses and Sullivan's interpersonal critique of classical psychoanalysis. Finally, the course considers the work of Fairbairn on the schizoid personality and his unique reformulations of psychoanalytic theory and method. Students will have the opportunity to do in-depth research on a psychoanalytic model of their choice and to think critically about case material. Students will also have the opportunity to apply psychoanalytic concepts to the interpretation of films.</p>
<p><b>PSY 6107- Clinical Psychology   Credits 4.00</b></p>	<p>Combines lectures, case studies, and audiovisual sessions to introduce students to the field of clinical psychology, psychiatry, and mental health work. An examination of the symptoms and treatment options for a range of mental and emotional disorders, including anxiety, depression, mania, and the schizophrenias, raising a number of important issues for discussion. These include cultural variations in the definition and diagnosis of disordered states; the social psychological problems of the move from asylums to community care; and criticisms of the medical model of abnormality. This course will explore how modern Clinical Psychology implements evidence-based treatments to improve psychologically based distress or dysfunction and</p>

	promote subjective and behavioural well-being and personal development.
<b>SCL 5200 - Social Research   Credits 3.00</b>	Familiarizes students with the key elements of social research: the formulation of research questions, the structure of research projects, the most common types of social research methodologies, the use of new technologies in social research, and analysis of qualitative and quantitative data.