

SUMMER 2023 SESSION B

12 June- 30 June

COURSE	DESCRIPTION
AVC 4200 - Introduction to Art Across Cultures	Throughout history and across cultures, humans have always found meaning and pleasure in translating their own natural, political and religious environment into images. This course focuses on key visual moments of this process, and explores their art-historical significance in relation to the specific societal context in which they were produced. It includes an examination of the most innovative and prolific artistic ideas non-Western and Western cultures, and explores creative exchanges across and within artistic communities. Art-historical canonical constructs, such as those of the Primitive, the Orient, and Eurocentrism are considered and debated with a view to critically respond to the structures and remains of colonialism. The course also highlights the oft-neglected influence of non-European visual cultures on the development of modern European Art. Students will be encouraged to critically engage with various topics during in-class discussions and visits to London's rich offerings of museums and gallery collections.
AVC 5200 - Museums and Galleries of London	Considers the nature of museums and art galleries and their role and function in our society and culture. Students study the workings of the art market and a variety of other topics that impinge upon it, such as conservation, restoration, the investment potential of art, and art world crime. Students visit many of the great London galleries and museums with their rich intercultural collections, as part of this course. A university-level survey of the history of international art is strongly recommended as a prerequisite.
COM 4115 - Digital Society	This course introduces students to critical studies of the digital society, and how it effects institutions, media, and audiences socially, culturally, and politically. It explores the history of 'the information revolution', and how contemporary digital technologies, the internet, and social media are changing identities, relationships, and practices at both micro- and macro-levels. Through engaging with key debates within digital society (e.g. selfhood and social media, participatory culture, sharing economy, surveillance, truth of online information and democracy), students will develop critical understanding of the relationship between digital technologies and society, and reflect on their own use of digital media.
CRM 5400 - Terrorism and Counterterrorism	In the wake of 9-11 Islamist attack and the 22 July 2011 Norway 'lone wolf' radical right massacre, terrorism and counterterrorism have come to dominate political agendas and media discourse across the US and Europe. Through a comparative analysis of the history of US and EU responses to 21st century terrorism this class studies the nature of the threats to Western security by examining types of terrorism and the development, strategies and theories surrounding terrorism. Given special attention in this class are: victims and perpetrators; processes of violent radicalisation; typologies of terror (religious extremism, political violence, regional separatism, state-sponsored terror and animal rights/ecological activism); and what can be done to counter and/or

	limit terrorism (surveillance/policing/de-radicalisation/education/social media); as well as how effective such practices are.
FLM 4205 - Film in the Americas	This course introduces students to the theory and practice of transnational cinema, focussing specifically on film in the Americas. It begins with exploring Hollywood's changing representations of national, ethnic and gender differences and its historical domination of world film markets. A variety of counter hegemonic responses of filmmakers from former colonial and less developed countries in the region are considered. The course also examines the role that television and new media technologies have played in shaping contemporary film studies within the context of identity politics and trans-border narratives.
HST 4405 - History of Fashion	This course analyses the history of fashion from a sociological perspective – covering the period from the beginning of the modern period to the present. Relationships between dress, fashion, class, political power, ethnicity and gender are investigated. While the primary focus is upon the historical development of western fashion global interconnections are investigated throughout the course.
INR 5105 - International Human Rights	This course will cover the evolution of international human rights and of the various regional and international treaties and institutions designed for their protection. It will interrogate the fundamental tension between state sovereignty and individual rights and explore examples and case studies from around the world for the causes for human rights violations and the responses to them. It will further examine the meaning of human rights in various western and non-western political and cultural contexts and examine their impact on people living in these contexts. Students will have an opportunity to critically evaluate a number of specific human rights and explore the motivations and barriers for their protection, and the role of a range of actors who promote or push back against the idea of international human rights.
LIT 5405 - British Fantasy Writing	This course will explore the vibrant genre tradition of fantastic and non-realist writing using a range of critical approaches. The first half of the course will survey some of the major texts on which modern Fantasy literature draws, including Beowulf, Arthurian texts and selections from works by Shakespeare, Milton, Jane Austen and Lewis Carroll. The second half of the course will focus more intensively on a few major fantasies from the past 120 years and their filmed adaptations, including works by Bram Stoker, J.R.R. Tolkien, and J.K. Rowling, and will look at how these texts and their filmic counterparts repurpose and revision older ideas for novel purposes.
MKT 5405 - Fashion Marketing and Retail	This course covers the fundamentals of fashion and the basic principles that govern all fashion movement and change. It examines the history, development, organization and operation of merchandising and marketing activities, trends in industries engaged in producing fashion, purchasing of fashion merchandise, foreign and domestic markets, and the distribution and promotion of fashion.

<p>MKT 6101 - Digital Marketing and Social Media</p>	<p>The Digital Marketing and Social Media course will provide insights into new marketing concepts, tools, technologies and business models to enhance the consumer value creation process. New technologies have created some radical changes in the way companies reach their markets and in particular the emerging phenomenon of social media. This course integrates ideas from the process of gaining traffic or attention the rapidly emerging and influential social networks including Facebook, Twitter, LinkedIn and Google+. It will provide an understanding of techniques and tools to understand and harness the opportunities provided by best practice social media marketing. Students will have the opportunity to learn about electronic commerce in action; the interplay between the technology and marketing applications; the changing scope and uses of the Internet, along with current management issues facing businesses attempting to use the World Wide Web.</p>
<p>PLT 5205 - British Politics: Inside Parliament</p>	<p>This course will introduce students to the main political institutions in the United Kingdom (the monarchy, the executive, parliament, political parties and electoral systems) and to important debates in contemporary British society, such as constitutional reform, Britain's relations with Europe, the power of the media, gender debates and multiculturalism. The class combines theoretical and empirical approaches. Classes are supplemented by 10 sessions in the House of Commons with a Member of Parliament.</p>