

Fashion Buying and Merchandising Intensive Short Course

LONDON and PARIS 12-30 June 2023

Summer Fashion course in partnership between Richmond American University London and Condé Nast College of Fashion & Design.

Gain a unique insight into fashion buying and merchandising with this unique three-week, three-credit course which is validated in both the US and UK, learning from leading academics and industry professionals. It is ideal for students who wish to change career direction, up-skill or undertake an intensive study abroad experience.

You will also experience a weekend in Paris, an internationally renowned fashion capital, which will include guided visits to the Louis Vuitton Foundation <https://www.fondationlouisvuitton.fr/en>, Galleries Lafayette <https://www.gallerieslafayette.com/> and other interesting concept stores.

Balancing an entrepreneurial outlook with a critical perspective, the course provides an excellent introduction to fashion buying and merchandising, with expert advice on buying and merchandising techniques.

You will be able to attend inspirational guest lectures at Condé Nast College of Fashion & Design, learning from industry professionals.

With an emphasis on the practical, the course places a special focus on sourcing and range planning in order to achieve a company's positioning and budget objectives.

- Superb central London location
- US & UK validated (3 US credits)
- Paris weekend includes return tickets on the Eurostar, all hotels, meals and entry costs
- Condé Nast designed visits and guest lectures

Price: £3,475 (includes tuition, return trip to Paris via Eurostar)