

# Summer 2023 SESSION A

COURSE	DESCRIPTION
<b>Session A (22 May - 9 June)</b>	
ADM 3160 - Foundations in Photography	This course concentrates on developing the student's visual intelligence via photography. Technically, students will learn to use digital Single Lens Reflex cameras and Photoshop for image workflow and editing. By looking at the work of a range of artists, students will be introduced to some of the theories that underpin photographic practice and consider photography's place and role in contemporary culture. Throughout the course students make images which finally result in an edited portfolio of photographic prints. A studio fee is levied on this course.
AVC 4205 - Introduction to Visual Culture	This course explores images and representations across cultural and historical contexts: the way meaning and ideologies can be decoded from such cultural artifacts as advertising, photography, cinema, modern art, sculpture, architecture, propaganda and comic books. Through varied examples, it takes an introductory route through some of the most important cultural theories and concepts.
COM 4105 - Worlds of Music	This course aims to introduce students to the study of contemporary non-western popular music. This music, often derived from traditional 'folk' forms and originating in cities such as Kingston, Havana, Sao Paulo or Kinshasa, is just as likely to be heard today on the streets and in the clubs of 'global cities' such as London and New York. This course investigates these urban, culturally hybridized forms of popular music as representative manifestations of 21st century cultural globalization.
DEV 4100 - Rich World / Poor World	Provides students with an introduction to development studies, seeking to explain both the existence of and persistence of a Poor World from a political, sociological, historical and economic perspective. The course addresses numerous issues as they affect the Poor World, and studies relations both within and between Poor World and Rich World. Topics include colonialism and post-colonialism, processes of industrialization, food security, inequality, nationalism, aid, democratization, and conflict, as well as an introduction to theories of development.
FLM 4200 - Introduction to Film Studies	This course explores film as a medium across cultural and historical contexts. It covers films in its varied form, from the first projections in the late 19th century to online distribution today. Using examples of noteworthy films, it takes an introductory examination of the most important film theories and concepts, in the process examining how ideologies and meanings are imbedded in this vibrant medium.
FLM 5420 - Post-Apocalyptic Worlds	This course investigates the cultural, political, historical and industrial development and contexts of post-apocalyptic film, television and media. Students will examine issues critical to the post-apocalyptic genre, covering histories, allegories, and storytelling strategies from the turn of the 20th Century to present day through early literature and contemporaneous media adaptations. Students will also engage with topics that explore Western and Non-Western (centric) perspectives, and a wide range of environmental and economic concerns. The course explores the idea that post-apocalyptic storyworlds offer a means of unpacking why popular culture of the last 20 years seems to resonate with so many notions of 'uncertainty': ascertaining why this genre is exemplary of the evolving hopes, desires and fears of the 21st Century.

HST 3205- The Global Cold War	This course introduces students to the major events and themes of the Cold War, demonstrating how it shaped the modern world system. In addition to providing students with a foundational understanding of the major themes and events of the Cold War, this course explores the interpretive controversies surrounding them. Students are encouraged to engage the changing historiography of the multifaceted, multi-polar Cold War from a variety of challenging perspectives, with particular emphasis given to its global context. Students will examine the period in the light of changing historiographical interpretations and with reference to its economic, cultural, ideological, military, political and social dimensions.
HST 5425 - Historical London	This course surveys the history of London from its Roman origins to the modern cosmopolitan metropolis that it is today. Through a variety of themes, students will explore social, political and architectural developments of this urban centre throughout the ages. Students will both read about and visit significant sites within London which illustrate aspects of the history of this great metropolis.
INB 6102 - Managing the Multinational Corporation	This is a final course for International Business students. It provides a managerial perspective into managing the structure and operations of multinational corporations (MNCs) in the global business environment. Major managerial issues are studied from the MNC's perspective and the problems of planning and executing business strategies on a global scale are analysed. A project in International Business is required.
INR 4101 - Global Politics in the 21st Century	This course addresses some of the most pressing contemporary challenges in global politics. It begins by examining major changes and trends in the actors, dynamics, motivations and interests that dominate international politics in the 21st century, and the unique impact of globalization and other contemporary global dynamics on these changes. Questions are asked about what the key issues in the contemporary study of International Relations should be in light of approaches to IR. In response, we consider the proliferation and impact of non-state actors, from global civil society, to terrorist organizations, to for-profit corporations, to Private Military and Security Companies (PMSCs). We explore a range of global challenges, from transnational terrorism to migration, climate change and pandemics, disinformation and cyber-attacks and Weapons of Mass Destruction, and learn about the various responses of states and institutions, and their shortcomings.
INR 5101 - Conflict and Conflict Resolution	This course provides overview of different theories and frameworks for understanding international and sub-national conflict, discussing the role of different forms of violence, identity, material factors, security concerns and basic human needs in the outbreak and reproduction of conflicts. The course then focuses on conflict resolution, including examination of different types of external interventions, military and non-military, and develops analytical criteria of success in peace building. Finally, the course considers the particular issues that arise in countries which have experienced and are experiencing civil wars. Case studies of civil and international conflicts, and of related conflict resolution strategies are used throughout.
MGT 5400 - Organizational Behaviour	This course explores the structure and nature of organisations and the contribution that communication and human behaviour makes to organisational performance. The course will address not only macro level issues relating to the environment and context within which organisations operate, but also the micro level influences of people as individuals and

	<p>groups, their motivations and operating styles. The management of people for successful organisational performance will be emphasised by considering work environmental factors that facilitate or impede organisational success.</p>
<p>MKT 5205 - Consumer Behaviour</p>	<p>The course will focus on the study of consumers and their behavioural patterns in the consumption and purchase of product/services as well as the impact of information technology (social media, digital media) on consumer behaviour. It examines behavioural and cognitive psychology and their application in order to measure and interpreting consumers' formation of attitudes and beliefs. The course provides a psychoanalytic perspective in order to inform the development of marketing strategy as well as to what motivates individual to purchase a specific branded product. It provides an in depth understanding of the consumption culture in modern and postmodern life and how marketers develop life style branding strategies to attract different group of consumers market segments.</p>
<p>MKT 5410 - Psychology of Fashion and Luxury Goods</p>	<p>Consumer psychology within the context of the consumption of fashion and luxury products and services is complex and is influenced by many factors. A thorough analysis and understanding of these factors allows organizations to plan effective marketing activities suitable to their target markets. This course enables students to understand the importance of consumer behaviour in the process of marketing fashion and luxury goods and services.</p>
<p>PLT 5103 - Politics of Environmentalism</p>	<p>Examines the political, economic, ideological, and social dilemmas associated with environmental issues. The first section of the course addresses the historical roots of environmentalism, its key concepts, and a range of key thinkers and paradigms for understanding environmentalism as an ideology. The second section of the course explores the role of key actors engaged in environmental policy making, and important issues in contemporary environmental politics. Topics addressed include environmental movements and parties, global environmental regimes, the impact of the media on environmental issues, and prospects for green technologies and employment.</p>