

## SPRING 2023

COURSE	DESCRIPTION
<b>ACC 4200 - Financial Accounting   Credits 3.00</b>	An introduction to the accounting model, the measurement and classification of data and terminology essential to effective interpretation and use of financial statements, balance sheets and income statements. Underlying concepts are stressed and they are made concrete with illustrations. While mechanical and procedural details are explored, measurement and communication of data to external parties are emphasized.
<b>ACC 4205 - Managerial Accounting   Credits 3.00</b>	This course introduces students to the generation of cost data for the preparation of proper, representative financial statements, and for optimal planning and control of routine operations and long range organizational goals. It focuses on the uses of formal cost accounting systems and quantitative techniques to make managerial decisions. Topics include: direct absorption income statements, job and process costing, allocation and proration, pro-forma and capital budgeting.
<b>ACC 5205 - Advanced Financial Accounting   Credits 3.00</b>	This is a practical course aimed at students who would like to pursue a career in accounting or understand more about a number of issues that accountants face in the preparation of financial statements. The course focusses on issues in accounting and financial reporting which are the subject of current debate among the users and preparers of financial statements, together with an opportunity to further explore some of the key topics covered in ACC4200 (Financial Accounting).
<b>ACC 5210 - Fundamental Analysis   Credits 3.00</b>	The primary focus of this case-based course is on the use of financial statements to make informed financial decisions, including whether or not to lend or invest in the equity of a firm. The course recognises that financial analysis is a process, which begins with analysis of strategy, leading through financial analysis and concluding with prospective analysis. While some devotion to bond and equity evaluation is considered, the ultimate emphasis is on company valuation, a prospective analysis.
<b>ACC 6103 - Audit and Assurance   Credits 4.00</b>	The course focuses on the concepts and techniques relating to the provision of audits under the various Companies Acts, and investigates the legal and ethical framework surrounding auditing. Students will become familiar with concepts and practices relating to the auditing profession and legal liability. Current issues with regard to auditing will be discussed throughout the course.
<b>ADM 3160 - Foundations in Photography   Credits 3.00</b>	This course concentrates on developing the student's visual intelligence via photography. Technically, students will learn to use digital Single Lens Reflex cameras and Photoshop for image workflow and editing. By looking at the work of a range of artists, students will be introduced to some of the theories that underpin photographic practice and consider photography's place and role in contemporary culture. Throughout the course students make images which finally

	result in an edited portfolio of photographic prints. A studio fee is levied on this course.
<b>ADM 5200 - Video Production   Credits 3.00</b>	A 'hands-on' video course involving most aspects of production from camera work and sound recording to editing and audio dubbing. The theory and practice of video technology are taught through a series of group exercises and out of class assignments. Students also study a range of classic videos and film as a means of understanding the language of the medium. A studio fee is levied on this course.
<b>ADM 5405 - Photography: Theory &amp; Practice   Credits 3.00</b>	This course is designed to familiarise students with skills which combine visual research, photographic composition, analogue camera operation and printing, together with conceptual ideas, especially those of narrative photography. Students provide their own film and photographic paper. A studio fee is levied on this course. The University has cameras for student use, although it is recommended that students provide their own manual 35mm SLR camera. A studio fee is levied on this course.
<b>ADM 6102- Web Design   Credits 4 .00</b>	The course provides students with the core foundations and practical skills required to design a fully functional and interactive website. It offers a snapshot of the brief history and current status of the medium, and practitioners working within it. Web Design focuses on two main areas: preparation and design of a website, followed by the design/build ready for online publication. It is ideal for students who want to showcase a portfolio of work on the web.
<b>AMS 3100 - Discovering America - Fdns American Stds   Credits 3.00</b>	The course serves as a broad introduction to the interdisciplinary field of American Studies. The course aims to give the student a general understanding of key aspects of American history, politics and culture – stressing differences between the history, politics and culture of the United States and the rest of the Americas. Specific attention will be paid to the evolution of American Studies as a discipline.
<b>AVC 4205 - Introduction to Visual Culture   Credits 3.00</b>	This course explores images and representations across cultural and historical contexts: the way meaning and ideologies can be decoded from such cultural artifacts as advertising, photography, cinema, modern art, sculpture, architecture, propaganda and comic books. Through varied examples, it takes an introductory route through some of the most important cultural theories and concepts.
<b>AVC 5200 - Museums and Galleries of London   Credits 3.00</b>	Considers the nature of museums and art galleries and their role and function in our society and culture. Students study the workings of the art market and a variety of other topics that impinge upon it, such as conservation, restoration, the investment potential of art, and art world crime. Students visit many of the great London galleries and museums with their rich intercultural collections, as part of this course. A university-level survey of the history of international art is strongly recommended as a prerequisite.
<b>AVC 5205- Art in Context   Credits</b>	This course critically engages with some of the major themes, methods, and approaches associated with the production,

<p><b>3.00</b></p>	<p>reception and interpretation of contemporary art. Beyond purely aesthetic considerations, students are encouraged to appreciate the historical narrative/s embedded within works of art. This course does not follow a standard art history chronological trajectory; rather, it is framed thematically in order to reveal the contextual interconnections that exist across time, space and media. Weekly visits to museums, galleries, and exhibitions, with their rich intercultural collections, provide an opportunity for students to engage directly with original art works and their display in order to exercise independent and informed critical judgement in analysis.</p>
<p><b>AVC 5215 - Art History: Theory and Methods   Credits 3.00</b></p>	<p>Explores a range of theories and methods which situate art in its historical context, from the more traditional methods associated with formal analysis and connoisseurship (formalist, biographical, and iconographic) to more recent theoretical approaches (such as postcolonial, semiotic, feminist, queer, psychoanalytic, and Marxist perspectives). Students examine a variety of thinkers and their theories and methods, and apply this thinking to visual examples, which may range from the Renaissance to the present.</p>
<p><b>COM 3100 - Foundations in Mass Media &amp; Communications   Credits 3.00</b></p>	<p>This course provides an introduction to the study of mass media in contemporary modern societies. The course will pay particular attention to the production and consumption of mass media, including newspapers and magazines, television, film, radio, and the internet. Thus the course will encourage students to critically analyse the strategies of media giants, the impact of media ownership over democracy, the effects of media over culture, identities and public opinion. Each topic of the course will be examined with reference to contemporary examples of mass media.</p>
<p><b>COM 3101 - Foundations of Media Prod: Sonic Media   Credits 3.00</b></p>	<p>Radio has been called the first democratic medium, and the internet has enabled a new generation to share their message with a wide audience. This practical course introduces students to key aspects of contemporary audio production through the creation of their own podcasts and sound design for filmmaking. It focuses on the key skills of audio recording and digital audio editing using industry standard hardware and software, while also introducing students to the history of the medium and contemporary examples of professional work.</p>
<p><b>COM 4110 - Introduction to Public Relations Practic   Credits 3.00</b></p>	<p>This course introduces the fundamental principles and tools involved in the professional practice of public relations (PR). It introduces students to the range of techniques used in PR and enables and encourages students to apply practical tools with confidence. This includes designing and presenting their own PR materials. It relates the practice of PR to contemporary issues and developments in the UK and internationally.</p>
<p><b>COM 4115 - Digital</b></p>	<p>This course introduces students to critical studies of the digital society, and how it effects institutions, media, and</p>

<b>Society   Credits 3.00</b>	<p>audiences socially, culturally, and politically. It explores the history of ‘the information revolution’, and how contemporary digital technologies, the internet, and social media are changing identities, relationships, and practices at both micro- and macro-levels. Through engaging with key debates within digital society (e.g. selfhood and social media, participatory culture, sharing economy, surveillance, truth of online information and democracy), students will develop critical understanding of the relationship between digital technologies and society, and reflect on their own use of digital media.</p>
<b>COM 4400 - Introduction to Advertising Practice   Credits 3.00</b>	<p>This course explores the fundamental principles and tools involved in the professional practice of advertising. It introduces students to the full range of techniques used in advertising and enables and encourages students to apply practical tools with confidence. This includes designing and presenting their own ideas for an advertising campaign. It relates the practice of advertising to contemporary issues and developments in the UK and internationally.</p>
<b>COM 5200 - Mass Communications &amp; Society   Credits 3.00</b>	<p>In this course, "mass communications" is taken in its broadest sense, which may include cinema, television, newspapers, magazines, comics, and the Internet, as well as fashion and merchandising. "Society" involves the people who engage with those texts, from critical theorists to fans, censors to consumers. The course examines the relationship between texts and the people at various points during the twentieth and twenty-first centuries, from various cultural and national perspectives. Throughout the course, students are encouraged to test and debate established theories by bringing them to bear on everyday popular texts.</p>
<b>COM 5205 - Cultural Theory   Credits 3.00</b>	<p>This course introduces key thinkers, topics, case studies and theoretical frameworks related to the field of cultural studies. Students will be exposed to different toolkits for analysing everyday cultural practices, with a particular focus on historical, geographical and personal identity. Films, fashion, art, graphic design, video, music and other media objects will be analysed in order to engage with the theoretical frameworks presented. In addition to in-class theoretical discussion, students are encouraged to apply cultural theory in practice, through activities including gallery visits and first-hand explorations of consumerist practices.</p>
<b>COM 5220 - Communications for PR and Advertising   Credits 3.00</b>	<p>This course examines the theory and practice of writing for PR and advertising. Topics include: analyzing the target audience, considering the medium and the format, writing for product branding, evaluating successful writing, and writing promotional materials in business and not-for-profit sectors. Students will analyze real world examples of effective marketing and business communications and their assignments will reflect contemporary standards in these practices. Students will have a variety of assignments where</p>

	they will try their hand at writing PR materials and advertising copy as well as a persuasive business proposal.
<b>COM 5230 - Creating Digital Images   Credits 3.00</b>	How do we convey meaning through images? In this practical course using industry-standard design software, students first discuss the process of devising and critiquing creative ideas, and how these can be used to persuade and convince. Visual approaches to narrative and research are analysed before moving on to explore key design principles like colour, layout and composition. Training in Photoshop and Illustrator is provided, allowing students to produce images to a brief. No prior design or software experience is required.
<b>COM 6102 - Advertising and PR Campaigns   Cre dits 4.00</b>	This course builds upon earlier study of advertising and PR and requires students to examine and discuss campaigns involving advertising and PR and to present their own ideas for a fully-fledged campaign bringing together both disciplines. This will include the critical examination and evaluation of past campaigns in a variety of contexts and the planning, pitching and discussion of ideas for campaigns of the students' own devising.
<b>CRM 5400 - Terrorism and Counterterrorism   Credits 3.00</b>	In the wake of 9-11 Islamist attack and the 22 July 2011 Norway 'lone wolf' radical right massacre, terrorism and counterterrorism have come to dominate political agendas and media discourse across the US and Europe. Through a comparative analysis of the history of US and EU responses to 21st century terrorism this class studies the nature of the threats to Western security by examining types of terrorism and the development, strategies and theories surrounding terrorism. Given special attention in this class are: victims and perpetrators; processes of violent radicalisation; typologies of terror (religious extremism, political violence, regional separatism, state-sponsored terror and animal rights/ecological activism); and what can be done to counter and/or limit terrorism (surveillance/policing/de-radicalisation/education/social media); as well as how effective such practices are.
<b>DGT 3100 - Fundamentals of Programming   C redits 3.00</b>	The course provides a foundation in programming and gives students the skills necessary to build and test small systems. Eg. using Python. Students will learn how to use programming constructs such as numbers, strings, loops, functions and execute code that includes variables, conditionals and control structures in small but fully functioning programs and test them.
<b>DGT 4100 - Coding Content and Context 1   Credits 3.00</b>	This is an introductory course that enables students to develop a practical understanding of the syntax of coding languages. It gives hands-on experience of structuring Code to produce and edit games, using mobile applications such as Hopscotch and Swift, progressing to writing full code on platforms such as Processing. Students are introduced to languages such as Python used in software like Open Sesame. This knowledge is then extended and tested across other digital media and objects through an introduction to software

	<p>for digital audio, image and video editing. Students will be expected to collect and curate a selection of digital tools relevant to their studies. They will produce outcomes across two digital environments, alongside a critically reflective digital note book / blog of their learning. This class is relevant to students of all majors. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course</p>
<p><b>DGT 4101 - Introduction to Programming   Credits 3.00</b></p>	<p>This course provides the fundamentals of object-oriented programming. This will include usage of variables, objects, classes; assignment and control through statements, loops, functions, procedures, interaction between objects and inheritance. This course may introduce any current specialist programming topics, eg. programming for mobile applications.</p>
<p><b>DGT 4102 - Systems Architecture   Credits 3.00</b></p>	<p>This course provides students with an understanding of key structures and mechanisms of operating systems: Linux, UNIX, Android and Windows for corporate, personal and mobile systems. The course focusses on both the design issues and fundamental principles</p>
<p><b>DGT 4103 - Data and Algorithms   Credits 3.00</b></p>	<p>This course introduces students to standard data structures and algorithms and provides them with the necessary skills to manipulate them mathematically and transform them to efficient computer programs.</p>
<p><b>DGT 4120 - Data Analysis for Social Engagement   Credits 3.00</b></p>	<p>How do users engage with digital and social media content, and how can these reactions and behaviours be measured? This course introduces students to the primary tools for analysing and exploring user experience, the mathematical processes underpinning this analysis, and encourage wide-ranging debates about the ethical and social implications of data analysis</p>
<p><b>EAP 3270- Fundamentals of Research and Writing   Credits 3.00</b></p>	<p>What does research involve? How will you use it effectively in your own writing? This course is designed to introduce students to strategies for the effective reading of a range of texts to enhance understanding and critical assessment. You will learn ways to select and acknowledge these sources of information and write about them in a structured fashion as required in university study. You will learn to organise your paragraphs and choose appropriate academic vocabulary in your writing, to convey your meaning clearly to your reader. A minimum grade of C on this course and EAP 3275 is required for students to progress to GEP 3180, Research and Writing I.</p>
<p><b>EAP 3275- Fund. of Academic Language and Oracy   Credits 3.00</b></p>	<p>How do you feel about speaking up and speaking out? How closely do others listen to your views, and you to theirs? This course is founded on the belief that good spoken communication in a range of contexts is essential to individual, community and cross-cultural development and understanding. Students need to start thinking, listening and talking with confidence and clarity at the back, middle and front of the class, and throughout the university campus. A</p>

	minimum grade of C on this course and EAP 3270 is required for students to progress to GEP 3180, Research and Writing I.
<b>ECN 4105 - Introduction to Microeconomics   Credits 3.00</b>	An introduction to basic economic methodology. Within a framework of supply and demand analysis, the behaviour of producers and consumers is examined in the context of the efficient allocation of scarce resources in society.
<b>ECN 4110 - Introduction to Macroeconomics   Credits 3.00</b>	This course introduces students to a theoretical treatment of national income and its key component parts. Macroeconomic models are used to examine policy issues and contemporary problems relating to output, income, spending and employment as well as inflation and growth.
<b>ECN 4115- Modern Economic History   Credits 3.00</b>	This Course covers the development of the world economy since 1750, examining the process, causes and factors favouring industrialization, and later deindustrialization, in the major countries involved. Differences and similarities between countries are analyzed, along with institutional factors and government policies.
<b>ECN 5200 - Public Economics   Credits 3.00</b>	This is a course in theoretical and applied public economics using microeconomic theory. The course addresses the theoretical analysis of market failure, public finance, taxation and expenditure systems in modern economies and discusses philosophical issues of economic welfare.
<b>ECN 5210 - Intermediate Macroeconomics   Credits 3.00</b>	Relates macroeconomic theory to the problems of government and central banks, emphasizing the applicability of macroeconomic theory to the instruments and targets of macroeconomic strategy. Illustrative material is drawn from the UK economy and elsewhere. The problem-based approach enables students to gain an understanding of the techniques and relevance of conceptual analysis.
<b>ECN 5215- Econometrics I - Principles   Credits 3.00</b>	This course focuses on applications of statistical techniques to economic decision-making, both at micro and macro level. It examines case studies in economic analysis and business decision-making
<b>ECN 6102 - International Economics   Credits 4.00</b>	The course considers theoretical concepts of international specialization and world trade, commercial policy approaches and monetary issues of international economics such as balance of payments, foreign exchange rates and payment mechanisms. It also addresses current issues of international economics
<b>ENT 5201 Managing Innovation   Credits 3.00</b>	The course focuses on developing students' understanding of the innovation process and capturing value from innovation. It will provide students with the relevant skills needed to manage innovation at both strategic and operational levels. With evidence from real-world examples of technology and other disparate sectors, students will be given case examples of disruptive and obsolete businesses.
<b>ENT 6101 Entrepreneurship : Value Fund + Growth   Credits 4.00</b>	Early start-up failure is not a rare occurrence in the world of entrepreneurship. Despite that, the chances of success are raised significantly with the right tools and skills set. This course is designed to give students a holistic view and an in-depth knowledge of funding sources, funding process, and

	growing the venture. Arming students with the knowledge of valuation of a start-up, analysing funding options and how to fail well, this course will prepare students to make knowledgeable decisions regarding the future of their start-up.
<b>ENV 4100 - Endangered Species: Ecology and Conserva   Credits 3.00</b>	This course will give students knowledge and understanding of the underlying concepts and principles of the science of ecology through a study of ecosystems, conservation, biodiversity, and selected endangered or threatened species. The course will address natural and anthropogenic causes of species' decline and extinction and possible conservation techniques that could have been, are, or could be, used to reverse the extinction or decline. As well as some typical 'poster species', other less well known but equally important species will be discussed.
<b>FLM 4205- Film in the Americas   Credits 3.00</b>	This course introduces students to the theory and practice of transnational cinema, focussing specifically on film in the Americas. It begins with exploring Hollywood's changing representations of national, ethnic and gender differences and its historical domination of world film markets. A variety of counter hegemonic responses of filmmakers from former colonial and less developed countries in the region are considered. The course also examines the role that television and new media technologies have played in shaping contemporary film studies within the context of identity politics and trans-border narratives.
<b>FLM 4210 - Introduction to Filmmaking   Credits 3.00</b>	This course introduces students to key skills required for contemporary film making in its various contexts. Students learn how to use essential tools including video cameras, tripods and video editing software. Using these tools, students produce their own short videos and consider possible methods of distribution. By looking at noteworthy examples of film making, students are introduced to the breadth of contemporary film making practice and gain a basic introduction to relevant theoretical concerns
<b>FLM 5200 - Mainstream Cinema: Studies in Genre   Credits 3.00</b>	This course investigates the development of genre films over a historical period. Students examine issues critical to genre studies, which can include iconography, key themes, authorship, and stardom. Specifically, through a study of film criticism and theory, students examine distinct genres from the 1920s to the present. The course also explores the idea that genre films necessarily retain basic similarities to reflect cultural concerns and to keep audience interest. In addition, the course provides an opportunity for students to examine and compare the perspectives of Hollywood and non-Hollywood genre films
<b>FLM 5415 - Superhero Cinema   Credits</b>	This course investigates the cultural, political, historical and industrial development and contexts of superhero film, television and media. Students will examine issues critical to

<p><b>3.00</b></p>	<p>the superhero genre, beginning with mythological archetypes and Hollywood heroes found in Westerns, Science Fiction and Action-Adventure. The course expands beyond Western-centric contexts by exploring established and emerging superheroes of India, the Middle East, China and Japan as well as key anime forms. Covering eight decades of film history, a study of film criticism and theory will engage with topics including identity politics and Capitalist values. The course explores the idea that cinematic superheroes invoke contemporary zeitgeists, providing an opportunity for students to better understand the evolving topicality of these film and television franchises and products</p>
<p><b>FLM 6104 - From Script to Screen   Credits 4 .00</b></p>	<p>From Script to Screen will explore the creative and practical aspects of script writing and advanced video production. The course is intended for students who have experience of video production and want to expand their knowledge and skills. Students will create and produce a video, starting from the inception of the idea through to the realization of the idea as a finished film to be screened at the end of the course. Focusing on the journey from having an idea for a film through to writing a high spec script, students will learn how drama is represented in the written form, analyze and explore scripts from existing films and other forms of drama, and learn more about the film and TV industry and the place of screenwriting in it. In doing so, students have the opportunity to try the different ‘parts’ of film-making, from the creative and theoretical – writing, story boarding, workshopping, casting and directing, to the technical – camera operation, sound recording and video editing. A studio fee is levied on this course.</p>
<p><b>FNN 5200 - Corporate Finance   Credits 3.00</b></p>	<p>This course examines the financial needs of corporations and the range of mechanisms available to meet them. The key concept of the time value of money is studied and applied to several decision models in capital budgeting and investment valuation. Other basic theories of Finance examined include risk versus return, modern portfolio theory, and basic financial statement analysis. Different financial requirements are considered with some emphasis in comparing internal and external sources of funds, their relative availability, and costs. Other topics considered include capital structure and dividend policy.</p>
<p><b>FNN 5205 - Principles of Investment   Credits 3.00</b></p>	<p>Focusing on financial investment, the course familiarizes the student with a range of financial instruments and capital market operations, including new issues, trading, and the role of financial intermediaries in the investment market. Investment companies are investigated. Fundamentals of portfolio theory are introduced and applied to investment management. Valuation of fixed-income securities, equity instruments, and common stock is discussed on the basis of modern capital market theory. The course introduces financial derivatives, including options, futures, forward rate</p>

	agreements, and interest rate swaps, and relates the use of derivatives to fixed-income investment, portfolio analysis, and interest rate risk management.
<b>FNN 6102 - Derivatives   Credits 4.00</b>	This course provides an analysis of financial economics of exchange-traded futures and options and selected over-the-counter derivatives. The course covers areas which include the market structures of the futures and options markets, the valuation of futures and options contracts, as well as their use in global risk management strategies.
<b>FNN 6103- The Global Investor   Credits 4.00</b>	This course critically considers the tools and techniques available to the contemporary investor facing a near-global financial system. A consideration of the practical implementation of modern portfolio theory (MPT) across a broad range of instruments, including standards for individual instrument selection, leads to critical analysis of its conceptual foundations. Alternatives are considered, including APT, fundamental analysis and technical analysis.
<b>FNN 6104 - International Finance   Credits 4.00</b>	Taking a global perspective, the course focuses on the basics of multinational financial management from an international finance perspective. An understanding of multinational finance begins with a mastery of the principles of exchange rates—how they are determined, how they affect the prices of goods and services, and their relationship to interest rates. The course also covers foreign exchange markets, multinational accounting, foreign exchange risk, strategies and tools for managing exchange rate exposure, import and export finance, and multinational financial management.
<b>GEP 3105 - Tools for Change   Credits 3.00</b>	In this course, students will discuss and respond to social issues in the local area through group work, reflecting on how they can become both collaborative and independent learners. They will research the context of and plan for service learning in the local area. They will learn to use a range of digital platforms for individual and group project work, focussing strongly on effective communication, including oral presentation and written reports using a range of relevant primary and secondary sources.
<b>GEP 3150 - Visual Thinking   Credits 3.00</b>	This course provides an interdisciplinary grounding in the practice and theory of critical visual thinking. Through theoretical frameworks such as semiotics, it explores predominantly photographic images, from across a range of cultures and contexts: the arts, politics, science, sport and technology. Through visual analysis, it considers digital forms of observation and image making, as well as building understanding by visual practice. It examines questions concerning curating, circulating and making public the images we produce. It asks: What are the values and truths hidden in images? How can the practice of image production advance our thinking around images? How, in the context of a range of disciplines, can we learn to communicate ideas visually and verbally?

<p><b>GEP 3170 - Narratives of Change   Credits 3.00</b></p>	<p>This course considers a landscape of global ideas through the lens of contemporary literature. Students will be introduced to pivotal moments of recent thought surrounding gender, race, environment and technology, exploring how literature both shapes and responds to our changing world. Students will analyse literary, political, and theoretical texts from a variety of cultures, exploring the relationship between written form, content and context particularly the ways in which social change might play out in literature. There will be the opportunity to produce both critical analysis in essay form and creative writing that responds to the texts studied.</p>
<p><b>GEP 3180 - Research and Writing I   Credits 3.00</b></p>	<p>This core course concentrates on developing the students' ability to read and think critically, and to read, understand and analyse texts from a range of genres. How do you successfully negotiate a path through a sea of information and then write it up? Using essential information literacy skills to help with guided research, this course develops the ability to produce effective and appropriate academic writing across the curriculum. This is the first course in the Richmond academic research and writing sequence.</p>
<p><b>GEP 4105 - Social Change in Practice   Credits 3.00</b></p>	<p>This course takes an interdisciplinary approach to analyse London-based social and environmental needs. Students will discuss key texts related to service learning and apply a range of planning and research techniques to deliver a community-based project related to a chosen social or environmental issue. Students will use local resources when available including registered not-for-profit and community-based organizations and reflect critically on their ability to create a positive contribution to society. Students will engage in community-based service learning, with guided academic tasks and reflection.</p>
<p><b>GEP 4180 - Research and Writing II   Credits 3.00</b></p>	<p>How do you train your critical research and writing skills to be effective in the academic and professional arenas? How do you design and structure an argument that is convincing? This core course focuses on the principles of good scholarship and academic practice that will be required throughout the students' studies and in the workplace. These skills are developed throughout the course so that students may, with increasing confidence, produce well-researched writing that demonstrates critical engagement with a self-selected academic topic. This is the second course in the Richmond academic research and writing sequence.</p>
<p><b>GEP 5102 - SL: Leadership in a Changing World   Credits 3.00</b></p>	<p>This is a Service Learning course that focuses on emerging forms of leadership. It aims to introduce students from all majors to the professional, intellectual and personal skills to enable them to understand different approaches to leadership and function well in culturally diverse communities globally. In addition to the hours of field work (typically 30 hours* depending on the organisation), the student will also produce a critical reflective progress report of their experience (a project log), and a portfolio of their work</p>

	<p>(potentially as an analytical essay, or a video or a Report or an oral presentation). These assessments have been designed to help the student reflect on the application of their specialist knowledge, the leadership skills they are learning, and the benefits gained from the critical experiential service-learning. It will also help them determine if their current career goals are the correct fit for them. This course enables students to engage with organizations and communities outside of the university. During the semester, students will consider topics such as negotiation and behavioral influence. They will devise, plan and carry out their own engagement project for Charities, NGO's and non-profit organisations. This course combines design thinking and behavioural design theories with global service learning theory, across different employment sectors and aspects of society. It equips students to identify opportunities for influence, leadership and employment both in and adjacent to their field. The course is underpinned by JEDI approaches to justice, equality, diversity and inclusion across the global community.</p>
<p><b>HST 3205 - The Global Cold War   Credits 3.00</b></p>	<p>This course introduces students to the major events and themes of the Cold War, demonstrating how it shaped the modern world system. In addition to providing students with a foundational understanding of the major themes and events of the Cold War, this course explores the interpretive controversies surrounding them. Students are encouraged to engage the changing historiography of the multifaceted, multi-polar Cold War from a variety of challenging perspectives, with particular emphasis given to its global context. Students will examine the period in the light of changing historiographical interpretations and with reference to its economic, cultural, ideological, military, political and social dimensions.</p>
<p><b>HST 4102 - Versailles-Vietnam.Social History of USA   Credits 3.00</b></p>	<p>This course provides an understanding of some of the core issues and themes that underlie the cultural, economic political and social development of the United States from WWI to the end of the Nixon presidency. Particular attention is paid to the emergence of the United States as a global superpower, the interplay with domestic social developments, as well the consequences of such a rise to dominance. The course engages with the transformation of social and economic lived experiences in the US in this period in terms of gender, race and class in this international context.</p>
<p><b>HST 4405 - History of Fashion   Credits 3.00</b></p>	<p>This course analyses the history of fashion from a sociological perspective – covering the period from the beginning of the modern period to the present. Relationships between dress, fashion, class, political power, ethnicity and gender are investigated. While the primary focus is upon the historical development of western fashion global interconnections are investigated throughout the course.</p>

<p><b>HST 5105 - Rise Of The Right: History of Fascisms   Credits 3.00</b></p>	<p>This course is intended to be a comparative study of various forms of fascisms from the end of the nineteenth century through to the modern period. It explores the fundamental interpretative questions concerning the nature of fascism, namely: whether there is such a thing as 'generic' fascism; the characteristics of fascist regimes; and how useful the term fascism is for historical analysis. This is followed by a study of the historical origins of fascism as well as an examination of late nineteenth/early twentieth century proto-fascist movements. The focus then moves to the individual fascist movements themselves, including Italy (where the fascist prototype evolved), Germany (where it was taken to its extreme), and Spain (where a variant persisted until 1975). Where appropriate other fascist movements and regimes will also be discussed, both western and non western. The course concludes with a discussion about the 'return' of fascism, examining Neo-Nazi violence, immigration, 'ethnic cleansing' and the return of fascism under 'other names'. The course is intended to be interactive with guest speakers, class visits, films, and regular seminar sessions.</p>
<p><b>HST 5400 - History Of London   Credits 3.00</b></p>	<p>This course surveys the history of London from its Roman origins to the modern cosmopolitan metropolis that it is today. Through a variety of themes presented in lectures and complemented by field trips, students will explore social, political and architectural developments of this urban centre throughout the ages. Thus students will both read about and visit significant sites within London which illustrate aspects of the history of this great metropolis Note: Most visits require travel, a few require entrance fees.</p>
<p><b>HST 6103 - Vis Enlightenment: Art, Ideas 1685-1800   Credits 4.00</b></p>	<p>This course considers the European Enlightenment through the cultural, visual and material transformations of the period. It enables students to reflect on how transformations in art, design and architecture were contemporaneous with changing conceptions of the public sphere, of the global as a space, of class, gender and race. The era saw a revolution in new consumer goods, critical debates about taste, and the corrupting influence of luxury. Students will engage with key works by Diderot, Mandeville, Rousseau, Shaftesbury, Voltaire and Wollstonecraft. Further, the course addresses engagements between Europe and the wider world. The course is designed to be interactive, with class visits to the British Museum and relevant exhibitions. It is international in focus, whilst taking advantage of London as a location.</p>
<p><b>HST 6105 - Propaganda - History and Image   Credits 4.00</b></p>	<p>The course aims to introduce students, by way of specific case-studies ranging from the ancient world to the modern day, to innovative methods of studying the past that utilise popular forms of visual culture and propaganda. While recognising the complexity of the propaganda process and the various influences that form and shape images, the course will focus on the historical relationship between propaganda (in architecture, cartoons, film, painting,</p>

	<p>pamphlets, photography, posters, sculpture, and television) and politics. The focus on the theme of propaganda and its relationship with various forms of media through the ages allows for the opportunity to compare and contrast particular case- studies over time and geographical space and therefore to distinguish elements of continuity and change, which will help students to ‘read’ historic images critically, both as vehicles for understanding the past and in order to identify the relationship between propaganda and power.</p>
<p><b>INB 5102 - International Supply Chain Management   Credits 3.00</b></p>	<p>Developments in the political and social environment can significantly impact supply chain issues. This creates a need for business leaders of international organisations to rethink their supply chain strategies. Businesses around the world, strive to achieve competitive advantage and create value for their customers through robust and well-executed supply chains. The reliance on supply chains both domestically and internationally poses a range of challenges for managers across disparate sectors. This course is designed to help students acquire the insights, understand processes, and appreciate tools of supply chains to deliver sustainable competitive advantage.</p>
<p><b>INB 6101 - International Business Environment   Credits 4.00</b></p>	<p>This course focuses on the socio-cultural, technological, political, legal, financial, and ecological environment in which international business takes place. Equally, the course studies regional business strategies with an in-depth focus of the European Single Market as the most integrated business area. This is further complemented by the study of distinct business areas which in a non-exhaustive manner covers Japan, North America, China, and Emerging Economies.</p>
<p><b>INB 6102 - Managing the Multinational Corporation   Credits 4.00</b></p>	<p>This is a final course for International Business students. It provides a managerial perspective into managing the structure and operations of multinational corporations (MNCs) in the global business environment. Major managerial issues are studied from the MNC’s perspective and the problems of planning and executing business strategies on a global scale are analysed. A project in International Business is required.</p>
<p><b>INR 4101 - Global Politics in the 21st Century   Credits 3.00</b></p>	<p>This course addresses some of the most pressing contemporary challenges in global politics. It begins by examining major changes and trends in the actors, dynamics, motivations and interests that dominate international politics in the 21st century, and the unique impact of globalization and other contemporary global dynamics on these changes. Questions are asked about what the key issues in the contemporary study of International Relations should be in light of approaches to IR. In response, we consider the proliferation and impact of non-state actors, from global civil society, to terrorist organizations, to for-profit corporations, to Private Military and Security Companies (PMSCs). We explore a range of global challenges, from transnational terrorism to migration, climate change and pandemics,</p>

	disinformation and cyber-attacks and Weapons of Mass Destruction, and learn about the various responses of states and institutions, and their shortcomings
<b>INR 5101 - Conflict and Conflict Resolution   Credits 3.00</b>	This course provides overview of different theories and frameworks for understanding international and sub-national conflict, discussing the role of different forms of violence, identity, material factors, security concerns and basic human needs in the outbreak and reproduction of conflicts. The course then focuses on conflict resolution, including examination of different types of external interventions, military and non-military, and develops analytical criteria of success in peace building. Finally, the course considers the particular issues that arise in countries which have experienced and are experiencing civil wars. Case studies of civil and international conflicts, and of related conflict resolution strategies are used throughout.
<b>INR 5104 - Globalization and Anti-Globalization   Credits 3.00</b>	This interdisciplinary course addresses the vitally important and complex phenomenon of contemporary globalization, and the ongoing backlash against it from both left (counter-globalization or alt-globalization) and right (anti-globalization). The concept of globalization and the history of this phenomenon are interrogated. Political, social, economic and cultural aspects of globalization are discussed, and core themes of globalization debates are addressed, such as convergence, nationalism, and inequality. A range of global actors, agents and institutions are critically engaged with.
<b>INR 6105 - Security Studies   Credits 4.00</b>	This course examines enduring and contemporary questions of security and insecurity in the international system. Security has traditionally been defined in terms of strategic state politics and the use of military force to counter external military threats. However, contemporary sources of insecurity raise questions about the continued relevance of traditional theories of security. New security threats (such as human security, environmental security, cyber security) have been defined both in the academic literature and by state security strategies. This course critically evaluates these developments using IR and security studies theories, supplemented by practical case-studies. Students investigate the definition of the term security and threats to security, questions about the referent object of security, the root causes of insecurity and the methods of eliminating or lessening such threats.
<b>JRN 6101 - Media Ethics and Law   Credits 4.00</b>	This course examines the main legal and ethical issues which media practitioners of the digital age encounter in their working lives, whether in the fields of PR, journalism, or advertising. Thus, the course will focus on the concepts of libel and defamation, copyright law, the public sphere, media ownership, objectivity and neutrality, freedom of the press, censorship, codes of conduct for journalists and PR practitioners, advertising regulation, privacy, and public interest, reporting restrictions and national interest,

	propaganda, gender issues and reporting in a multicultural society.
<b>KOR 4100 - Korean Language and Culture 1   Credits 3.00</b>	This is an introductory course to Korean language and culture with an emphasis on oral communication in everyday situations and contemporary South Korean culture and society. This course introduces fundamental communication skills including the Korean alphabet and character construction, pronunciation, vocabulary, and essential speech patterns. It also explores contemporary South Korean popular culture with the aim to develop a keen awareness and broad understanding of how the Korean culture relates to the language.
<b>MGT 3200- Foundations of Business   Credits 3.00</b>	An introductory survey course designed to introduce students to the principles and functions of a business. The various functional areas of business will be discussed, including economic systems, small business, management, human relations, marketing, accounting and finance. The course will also review the role of businesses in society and business ethics.
<b>MGT 3201 - Foundations of Computer Applications   Credits 3.00</b>	This is a foundations course comprised of a broad overview of information systems and technology, as principally used in support of business processes and decision-making activities. An in-depth discussion of the relationship, between organizations and information systems is a fundamental element of the course. Topics include: computer hardware and software, operating systems, the use of excel in management practice, social issues related to information systems. The use of excel provides a common thread in the topics covered throughout the course.
<b>MGT 3210 - World of Entrepreneurship   Credits 3.00</b>	The course is designed to help students explore the 'aspirational journey' of entrepreneurship - its history, present and future. Students will get the opportunity to understand how the discipline of entrepreneurship started, what constitutes its eco-system and why it has become the focus of advanced, emerging and developing countries simultaneously. Students will learn about the Merchant-Capitalists of the eighteenth century up to and beyond the iconic global brands which were founded during the 2008 global recession. Students will explore the reasons behind the successes and failures of businesses like Segway, Amazon, Spotify and Toyota. They will also read the lives of inspiring leaders and legendary entrepreneurs like Jack Ma, Jeff Bezos and Michael Dell who crafted the world of entrepreneurship. At the end of the course, students will be able to decipher themselves whether they wish to take the path of those who made a real difference in the world.
<b>MGT 4100- Introduction to Management   Credits 3.00</b>	This course is designed to provide a foundation of knowledge on the subject of management. We discuss the functions, tasks and responsibilities of managers. The assignments, projects, and exercises are designed to, in addition to providing a deeper understanding of what management is,

	challenge students to hone their teamwork and business communication skills.
<b>MGT 5200 - Research Methods and Data Analysis   Credits 3.00</b>	This course provides an overview of how research in business and economics can be conducted. Topics covered include research philosophies, critical literature review, and quantitative and qualitative data collection and analysis. This course prepares students for their Senior Projects.
<b>MGT 5220 - Legal and Ethical Concepts in Management   Credits 3.00</b>	Concentrates on the legal framework within which most business takes place. Topics include corporate problems of raising and maintaining capital by shares; relationships of board of directors to shareholders; respective rights and obligations; relationships of companies to third parties; control and the principle of majority rule. Examples are used of the way statute and judge-made case law has dealt with these problems.
<b>MGT 5415 - Governance and Sustainability   Credits 3.00</b>	The course provides students with an understanding of the concepts and key issues of corporate governance, corporate accountability, corporate social responsibility and corporate sustainability. It informs students of key policies and corporate governance mechanisms to investigate corporate failures in order to derive good corporate governance and accountability. The course identifies key stakeholders and evaluates the role that governance plays in the management of a business.
<b>MGT 6102 - Sustainable Strategic Management   Credits 4.00</b>	Building on long established models of strategic management the course focuses on strategic analysis, planning and implementation in the light of current interest in sustainability and ESG values. Early lectures outline the basic strategic analysis models and case study analyses relate to both the firm's internal operations and the environment in which it operates. The course culminates in embedding the principles of ESG and the triple bottom line into future strategic planning.
<b>MKT 3200 - Foundations of the Business of Fashion   Credits 3.00</b>	This course acts as a foundation to the world of fashion from a business point of view. The course investigates the notion of what a customer is and separates this out from customers within the context of business-to-business relationships. The course further investigates issues of market segmentation, positioning, promotion and branding. The course concludes with some fundamental discussions on the role of business strategy within the fashion business.
<b>MKT 5200 - Principles of Marketing   Credits 3.00</b>	The course introduces students to the principles and operations of marketing. Course work includes an in-depth analysis of the strategic role marketing plays in contemporary business from new product development, marketing research and target marketing to consumer behavior analysis, advertising and promotion and personal selling activities. Each variable of the marketing mix will be covered in detail and the macro and micro business environment will be assessed for their impact on marketing planning. Lectures,

	<p>discussion topics, case studies, videos and practical exercises are used to cover the course material. Prerequisite: For Business Administration majors: Completion of the Richmond core, MGT 4205, MTH 4120, and MGT 5210. For Communication majors: MGT 4200 with a minimum grade achieved of C, and COM 5200.</p>
<p><b>MKT 5205 - Consumer Behaviour   Credits 3.00</b></p>	<p>The course will focus on the study of consumers and their behavioural patterns in the consumption and purchase of product/services as well as the impact of information technology (social media, digital media) on consumer behaviour. It examines behavioural and cognitive psychology and their application in order to measure and interpreting consumers' formation of attitudes and beliefs. The course provides a psychoanalytic perspective in order to inform the development of marketing strategy as well as to what motivates individual to purchase a specific branded products. It provides an in depth understanding of the consumption culture in modern and postmodern life and how marketers develop life style branding strategies to attract different group of consumers market segments.</p>
<p><b>MKT 5405- Fashion Marketing and Retail   Credits 3.00</b></p>	<p>This course covers the fundamentals of fashion and the basic principles that govern all fashion movement and change. It examines the history, development, organization and operation of merchandising and marketing activities, trends in industries engaged in producing fashion, purchasing of fashion merchandise, foreign and domestic markets, and the distribution and promotion of fashion.</p>
<p><b>MKT 6102 - Ethical Fashion and Sustainability   Credits 4.00</b></p>	<p>This course focuses on analysing ethical considerations within the fashion industry, whilst also exploring changes in practice, communication and consumerism and the diversity of stakeholders in the supply-chain of this industry toward sustainability movements. This course will give students an overview of ethics and sustainability in the fashion industry, ranging from textile fibre production to the globalisation of fast fashion. The course considers the growing demand from consumers that the fashion items they choose have been produced ethically. The course also focuses on the needs of stakeholders who look for sustainability in the creation of shared value. Ethical sourcing is increasingly becoming the norm for the fashion industry and it has changed the way of fashion production and consumerism.</p>
<p><b>MKT 6104 - Luxury Brand Management   Credits 4.00</b></p>	<p>Students will gain an insight into the structure of the luxury goods market, and the impact that market change may have upon future prospects and opportunities. This course considers the nature of the luxury product and the competitive advantage that it provides to the delivery of quality, design, image and distinctiveness. The luxury brand concept and definitions are critically examined in full and the various conceptual frameworks that link the luxury brand market to the market for normal goods is explored.</p>

<b>MTH 3000 - Fundamentals of Mathematics   Credits 3.00</b>	<p>A requirement for all students whose diagnostic mathematics placement reveals a need to study the fundamentals of mathematics. It is a comprehensive course dealing with the ordinary processes of arithmetic and number theory, elementary algebra, functions and manipulation of functions, geometry and applications of well-known formulas, basic concepts in trigonometry, sets and logic, sequences and series arithmetic, further ideas in functions (inverse, exponential and logarithmic functions) and basic calculus (derivatives of functions and simple integration). This course may not be used to satisfy general education requirements in mathematics but may act as a prerequisite to a host of courses that require some essential mathematical knowledge.</p>
<b>MTH 3111 - Functions with Applications   Cr edit 3.00</b>	<p>This course is designed to provide students with the necessary mathematical background for calculus courses and its applications to some business and economics courses. It covers the fundamentals of real-valued functions, including polynomial, rational, exponential and logarithmic functions and introduces students to the concepts of derivative and integral calculus with its applications to specific concepts in micro- and macro-economics.</p>
<b>MTH 4100 - Calculus with Applications   Credits 3.00</b>	<p>This course provides a sound understanding of the concepts of calculus and their applications to business and economics. Emphasis is in providing the theory side by side with practical applications and with numerous examples. Topics include coordinate geometry of straight lines, quadratic curves, exponential and logarithmic functions; elementary differentiation and integration; and applications to maxima, minima, and optimization. It also deals with differentiation and integration of trigonometric and inverse trigonometric functions.</p>
<b>MTH 4120- Probability &amp; Statistics I   Credits 3.00</b>	<p>An introductory course in probability primarily designed for business economics and psychology majors. The course coverage will include: descriptive statistics, elementary probability theory, random variables and expectations, discrete probability distributions (Binomial and Poisson distributions), continuous probability distribution (Normal distribution), linear regression analysis and correlations, elementary hypothesis testing and Chi-square tests, non-parametric methods and SPSS lab sessions targeting applications of statistical concepts to business, economics and psychology and interpretations of hardcopies. All practical work will be produced using SPSS statistical software.</p>
<b>MTH 5220 - Linear Algebra   Credits 3.00</b>	<p>The course provides a detailed study of set theory, systems of linear equations, theory of vectors and vector spaces, algebra of matrices, determinants and characteristic polynomials, mappings and linear transformations, canonical forms and invariance, eigenvectors and eigenvalues. These concepts are useful as they form a basis of a deeper understanding of advanced mathematics and have wide applications in physical</p>

	and social sciences. Specific applications in economics will be explored.
<b>MTH 6101 - Financial Mathematics   Credits 4.00</b>	This course will cover: Essential mathematics (calculus, differential equations, linear algebra and elementary probability theory), mathematics in finance (Central Limit Theorem and Brownian motion, Stochastic calculus and random behaviour, Markov Processes and Martingales, Wiener process, Monte Carlo simulation of pricing and simple trading models), Binomial and Black-Scholes Models and their significance in asset pricing and analysis of financial derivatives.
<b>PHT 6101- Studio Photography   Credits 4.00</b>	This course explores the technical and contextual possibilities of the photographic studio, an environment and set of tools that are as valid to contemporary photographers as they have been historically. During the course students will gain technical experience of using the studio for creating photographic images, including introductions to lighting and backdrops, and working with models and objects. The course will also introduce the historical and contemporary contexts for the studio as a site of image creation, from the early experiments with the medium, to contemporary fine art and fashion and advertising. The course will directly build upon skills students have gained during Photography: Theory and Practice.
<b>PLT 3101 - Political Ideologies   Credits 3.00</b>	Introduces students to the study of politics by defining, exploring, and evaluating the basic concepts of politics through the analysis of modern and contemporary ideologies. It outlines some of the central issues in the study of politics such as the role of ideologies in politics, the nature of the political itself; power and authority in the state; political obligation; the rights and duties of the citizen; liberty and equality; economic systems and modes of production through the scope of central political ideologies such as liberalism, Marxism, socialism, anarchism, conservatism, feminism, populism, and environmentalism.
<b>PLT 5102 - Democracy and its Enemies   Credits 3.00</b>	This course analyses the rise of democracy as an idea and as a practice using both theoretical and historical approaches, and processes of democratization in both theoretical and empirical terms. The course aims to provide an introduction to the central models of democracy (namely classical democracy, republicanism, liberal democracy, deliberative democracy and cosmopolitan democracy). Students are then enabled to analyse problems associated with the practice of liberal democracy, namely political engagement, the advent of post-democracy and the rise of populism. Finally, the course examines the practices of democracy and experiences with democratization in Europe, Latin America, Africa, Asia, and the Middle East.
<b>PLT 5103 - Politics of</b>	Examines the political, economic, ideological, and social dilemmas associated with environmental issues. The first section of the course addresses the historical roots of

<b>Environmentalism   Credits 3.00</b>	<p>environmentalism, its key concepts, and a range of key thinkers and paradigms for understanding environmentalism as an ideology. The second section of the course explores the role of key actors engaged in environmental policy making, and important issues in contemporary environmental politics. Topics addressed include environmental movements and parties, global environmental regimes, the impact of the media on environmental issues, and prospects for green technologies and employment.</p>
<b>PLT 5201 - Research Methods and Practices: Social S   Credits 3.00</b>	<p>Introduces students to research methodology, key research methods, and research practices used in the social sciences with an emphasis on qualitative methods. Students will learn skills that translate directly into the workplace, including in NGOs, charities, the corporate sector, and intergovernmental and development agency contexts. This course also trains students for practically undertaking academic research such as that required to complete a dissertation. Students are prepared to carry out a range of methods (including textual analysis, interviews, surveys, focus groups, and ethnography) and learn principles of data collection and analysis from the positivist and post-positivist perspectives. Writing research proposals and pitching research are both taught and assessed, and students are introduced to widely used and newer modes of and approaches to research, including creative methods and participatory/reflexive approaches.</p>
<b>PLT 6101- Contemporary Political Theory   Credits 4.00</b>	<p>Investigates the central debates and concepts of 20th and 21st century political theory. Through a close examination of key texts representative of the spectrum of contemporary ideological positions, students will become familiar with a variety of key arguments around political concepts such as equality, freedom, democracy and justice. Students will become familiar with central ideas that have shaped political activity in the 20th and 21st centuries and will become familiar key issues discussed in contemporary political theory.</p>
<b>PLT 6104 - Sustainable Development   Credits 4.00</b>	<p>This course introduces students to the process of development project evaluation, in the context of the theory and practice of sustainable development. The course enables students to focus on the political, social and economic complexity of managing a specific sustainable development in the developing world. Methods of evaluation are explored, decided upon and utilised in the production of a Project Evaluation Document (PED) for a sustainable development project of choice. Issues such as livelihoods, gender, environmental impact, measurement, participation and consultation processes are raised, though the context varies across urban/rural and blue-green-brown issues depending on the specific project chosen for evaluation.</p>
<b>PSY 4200 - Beginning Human Sciences</b>	<p>Beginning Human Science Research introduces students to the study and interpretation of lived experience. The course covers a range of qualitative models that govern human science research, with a special emphasis on the common</p>

<p><b>Research   Credits 3.00</b></p>	<p>features that distinguish them from natural science and quantitative research frameworks. One of the special features of the course is its practical emphasis, whereby students are encouraged to generate human science research questions, to carry out interviews and to complete a series of writing exercises that stimulate their capacity to interpret lived experience. The course also covers the relationship between writing and reflection, the value of narrative approaches, and research ethics in qualitative research. Students will be expected to reflect deeply about the experiential workshops, and to demonstrate their understanding by means of descriptive interpretations and thematic analyses on key topics.</p>
<p><b>PSY 4215 - Biological Basis of Human Behaviour   Credits 3.00</b></p>	<p>Exposes students to the relationship between biology and behavior. Students are expected to assess critically the extent to which biological explanations can be used to understand or explain human behavior. Topics covered are: motivational behavior; social behavior; sleep; perception; learning; and memory. Special discussion topics include: sexual behavior; eating disorders; emotions; and consciousness. In addition, the course also looks at perceptual and memory disorders. Prerequisite: PSY 3100 Foundations in Psychology and at least one other lower-division psychology course</p>
<p><b>PSY 5101 - Human Sexuality and Biodiversity   Credits 3.00</b></p>	<p>“Human Sexuality &amp; Biodiversity” offers students the opportunity to learn about the sexological approach to sex and gender, inclusive of classic psychodynamic, psychological, evolutionary and biological approaches to sex and gender. The focus of the course is to emphasise biodiversity, and teach students a broad spectrum of sex and gender theories that explain for different sexualities such as heterosexual, lesbian, gay, bisexual, and queer; and different genders like masculinity, femininity, androgyny, intersex, trans and non-binary genders. Moreover, the course content is critically evaluated through a “queer” lens, discussing the debates and arguments critical queer theory makes against the empirical study of sex and gender, and the psychological response to these arguments psychologists have made in reply. Finally the course ends on discussing intersectional identities and how sex and gender may differ based on intersections with culture, race and class.</p>
<p><b>PSY 5210 - Experimental Methods In Psych   Credits 4.00</b></p>	<p>This course covers experimental design and testing methodology in the study of human behaviour. The course will elaborate on the content covered in PSY 5205 Quantitative Methods in Psychology. More advanced statistical analysis will be covered alongside the theoretical base for using different research methods and what are the advantages and disadvantages of each. Also we will discuss in depth ethical issues in psychological research and the way we report and present studies in psychology. Students are expected to be deliver their experimental work with limited direction building on what they learned in PSY 5205 in terms</p>

	of designing, conducting and reporting an experiment according to APA standards.
<b>PSY 5220 - Social Psychology   Credits 3.00</b>	Social psychological processes influence how we perceive, judge, remember, and behave toward people. These processes shape, and are shaped by, our social expectations, social roles, social goals, and social interactions. This course is designed to illustrate the relationship between the individual and society and to demonstrate the multiple ways that social psychology can be applied to the individual - society interface in specific topic areas. Students are encouraged to critically reflect on the strengths and weaknesses of various social psychology theories, to consider their research methods and their applications to real life situations.
<b>PSY 5415 - Psychology and Cinema   Credits 3.00</b>	This course examines psychological approaches to understanding films. Beginning with classical psychoanalytic interpretations of contemporary films, the course will evaluate the relevance of Freud's work on the uncanny, voyeurism, repetition compulsion and trauma. Students will also be introduced to Barthes' influential semiotic work on narrative codes and their use in the film industry, as well as Laura Mulvey's seminal feminist critique of Hollywood. Of special interest is the cinema's potential, as an art form, to capture contemporary psychological processes such as individuation, the fear of fragmentation and the search for a narrative identity. There is a special emphasis on Jungian approaches to film, the Symbolic cinema, critical analyses of narrative structures, and the application of existential-phenomenological categories of thought to reading films. The course is run as a seminar, so students are expected to read widely and participate with interest.
<b>PSY 6101 - Theories and Systems in Psychology   Credits 4.00</b>	The course looks at the history and epistemology of psychological theories with a view to making critical comparisons of four of the main schools of thought: Behaviorism, Cognitive Psychology, Psychoanalysis and Phenomenology. Seminar topics and discussion include: the mind-body debate, the free-will vs. determinism debate, artificial intelligence, the integration of Western and Eastern psychological theories, cultural assumptions in psychology, etc. Students are expected to have a thorough grounding in basic psychological theories and concepts before taking this course. This course should only be taken by graduating seniors, preferably in their final semester.
<b>PSY 6105 - Existential Psychology   Credits 4.00</b>	This course is an introduction to phenomenology and existential psychology, focusing on the works of Merleau-Ponty, Jaspers, Sartre, Camus, and Simone de Beauvoir. Beginning with Kierkegaard's psychology of anxiety and despair, the course covers: the structure of human experience, the psychology of limit situations, embodiment and sexuality, the ontology of human relationships. Sartre's theory of human conflict will be contrasted with Simone de Beauvoir's ethics of ambiguity. Of special interest is Merleau-

	<p>Ponty's account of human freedom and the structure of life choices, as well as Heidegger's existential analysis of temporality and death. The course also examines the literature of the absurd Camus' existential analysis of suicide and authenticity. The application of the phenomenological method to literature and films is explored and students will be given the opportunity to apply their phenomenological ideas to their 'reading' of a selected short film. There is an emphasis on active forms of learning, so that students are expected to read widely, think deeply, and participate in class discussions.</p>
<p><b>PSY 6106 - Psychology of Happiness and Wellbeing   Credits 4.00</b></p>	<p>Positive psychologists argue that traditional psychology has tended to focus on dysfunction and unhappiness and that balance needs to be restored by research into what makes life go well. This course focuses on the science of happiness and wellbeing, integrating findings from Positive Psychology studies and theories. During this course, students will critically evaluate the teaching of Positive Psychology as a means of enhancing happiness and understand the difference between weaknesses and strengths, and how positive psychology emphasises the latter in contrast to traditional psychology's emphasis on the former. Students will appreciate some of the factors that lead to happiness and learn how to capitalise on these factors in order to achieve lasting happiness, especially by getting to know their own strengths; students will also understand and use a variety of techniques and interventions designed to enhance happiness and wellbeing</p>
<p><b>SCL 3100 - Foundations of Sociology   Credits 3.00</b></p>	<p>An introduction to the study of society. Topics include: the origins and nature of sociology and the social sciences; society and culture; social institutions such as family, education, and work; socialization; social stratification, power, and social change; industrialization; and urbanization.</p>
<p><b>SCL 5200 - Social Research   Credits 3.00</b></p>	<p>Familiarizes students with the key elements of social research: the formulation of research questions, the structure of research projects, the most common types of social research methodologies, the use of new technologies in social research, and analysis of qualitative and quantitative data.</p>