

## COURSE SPECIFICATION DOCUMENT

<b>Academic School / Department:</b>	School of Business
<b>Programme:</b>	Finance & Investment
<b>FHEQ Level:</b>	6
<b>Course Title:</b>	Senior Project in Finance
<b>Course Code:</b>	FNN 6297
<b>Student Engagement Hours:</b>	240
Supervision	40
Independent / Guided Learning:	200
<b>Semester:</b>	Fall, Spring
<b>Credits:</b>	24 UK CATS credits 12 ECTS credits 6 US credits

### **Course Description:**

The senior project in Finance forms the culmination of a student's studies in the areas of finance and investment. The project requires a significant level of enquiry and research. It will typically investigate a hypothesis, an issue or case on a relevant topic. The investigation will make use of quantitative and/or qualitative research methods as appropriate to the particular topic. Students will be guided by their supervisor and conduct individual research work on an agreed topic. The supervisor will facilitate the process through regularly-scheduled meetings.

This course is only open to seniors, ideally final semester students should take this course.

### **Prerequisites:**

MGT 5200

### **Aims and Objectives:**

The Course provides students with the opportunity to work independently to develop their ability to make critical judgements. This will provide an opportunity to apply and develop tools and techniques acquired during the course of their major in pursuit of answering a research question, which may be either theoretical, practical or some degree of both.

### **Programme Outcomes:**

Finance and Investment: A1-5, B1-5, C1-2, D1-5

A detailed list of the programme outcomes is found in the Programme Specification. This is maintained by Registry and located at: <https://www.richmond.ac.uk/programme-and-course-specifications/>

### **Learning Outcomes:**

By the end of this course, successful students should be able to:

### **Knowledge and Understanding**

1. Select, evaluate and apply critical thinking to a finance and investment phenomenon.
2. Critically apply suitable techniques and tools in the investigation
3. Synthesise information to arrive at a coherent conclusion.
4. Critically evaluate the implications of the recommendations presented.

### **Cognitive Skills**

1. Evaluate critically ideas, concepts and techniques.

### **Practical and/or Professional Skills**

1. Use specific knowledge that can enhance the student's future working life.
2. The ability to apply theoretical models to business management issues and phenomena.

### **Key Skills**

1. Effective oral and written communication skills in a range of media.
2. Ability to develop strong analytical skills through listening and reflecting.
3. Knowledge and understanding in the context of the subject.
4. Time management: organising and planning work.
5. Independent working.
6. Planning, monitoring, reviewing and evaluating own learning and development.

### **Indicative Content**

1. Research methods
2. Research approaches and design
3. Literature review
4. Evaluating and referencing sources
5. Ethics and research
6. Presenting research results
7. Writing research projects

**Assessment:**

This course conforms to the University Assessment Norms approved at Academic Board and are found at <https://www.richmond.ac.uk/university-policies>

**Teaching Methodology:**

Semi-formal supervision sessions will consist of a mixture of instructor and student led activities.

**Bibliography:**

Bell, J., 2010. *Doing Your Research Project*. 5<sup>th</sup> ed. Maidenhead: Open University Press.

Bodie, Zvi, Alex Kane and Alan Marcus (2014) *Investments*. McGraw-Hill.

Brealey, Richard, Stewart Myers and Franklin Allen (2016) *ISE Principles of Corporate Finance*. McGraw-Hill.

Brooks, Chris (2019) *Introductory Econometrics for Finance*, fourth edition. Cambridge University Press.

Bryman, A. and Bell, E., 2007. *Business Research Methods*. 2<sup>nd</sup> ed. Oxford: Oxford University Press.

Cassell, C. and Symon, G., 2004. *Essential Guide to Qualitative Methods in Organizational Research*. London: Sage.

Cohen, Ivan K. (2006) *Focus on Financial Management*. Imperial College Press.

Easterby-Smith, M., Thorpe, R. and Jackson, P., 2008. *Management Research*. 3<sup>rd</sup> ed. London: Sage.

Gray, D.E., 2014. *Doing Research in the Real World*. 3<sup>rd</sup> ed. London: Sage.

Hennink, M. M., Hutter, I. and Bailey, A., 2011. *Qualitative Research Methods*. Thousand Oaks: Sage.

Ng, W. and Coakes, E., 2013. *Business Research: Enjoy Creating, Developing and Writing Your Business Project*. London: Kogan Page.

Quinlan, C., Babin, B., Carr, J., Griffin M. and Zikmund, W. 2015. *Business Research Methods*. London: Cengage.

