

COURSE SPECIFICATION DOCUMENT

Academic School/Department:	Communications and The Arts
Programme:	Art History & Visual Culture Communications: Media Studies Digital Communication & Social Media Film & Photography Film Studies
FHEQ Level:	3
Course Title:	Foundations in Photography
Course Code:	ADM 3160
Student Engagement Hours:	120
Lectures:	22.5
Seminar / Tutorials:	22.5
Independent / Guided Learning:	75
Semester:	Fall/Spring
Credits:	12 UK CATS credits 6 ECTS credits 3 US credits

Course Description:

This course concentrates on developing the student's visual intelligence via photography. Technically, students will learn to use digital SLR cameras and the basic workflow using Adobe CC. By looking at the work of a range of artists, students will be introduced to some of the theories that underpin photographic practice and consider photography's place and role in contemporary culture. Throughout the course students make images which finally result in an edited portfolio of photographic images.

Prerequisites:

None

Aims and Objectives:

Aims and objectives of the course include the following:

- understanding light using the digital SLR camera effectively
- understanding various image components
- image workflow and editing using Adobe Creative Cloud
- becoming aware of major current issues in photography

Students are expected to understand the underlying technical theory and application of the photographic process. Making connections between the work of other artists and the images the student is producing is important to the development of the student's ability to critically analyse his/her and fellow student's work. Students are expected to do research, which reflects their developing understandings of the importance of visual language and the thinking process.

Programme Outcomes:

Art History & Visual Culture: B3(i), C3(i), D3(i)

Communications: Media Studies: B3(i), C3(i), D3(i)

Digital Communications & Social Media: B3(i), C3(i), D3(i)

Film & Photography: B3(l), C3(l), D3(l)

Film Studies: B3(l), C3(l), D3(l)

A detailed list of the programme outcomes is found in the Programme Specification. This is maintained by the registry and located at: <https://www.richmond.ac.uk/programme-and-course-specifications/>

Learning Outcomes:

- Demonstrate an understanding of the workings of a digital SLR camera and how choice of ISO, shutter speed and aperture critically affect the images in photography
- Analyse and edit one's own photographic images in relation to the criteria of a set brief.
- Be familiar with the processes of image workflow and editing using Adobe Creative Cloud
- Discuss his/her work in both theoretical and technical terms, both orally and in writing
- Demonstrate an awareness of the potential for self and corporate expression and communication through using the camera.

Indicative Content:

- Brief History of Photography including contemporary practitioners and theorists
- Digital SLR camera and how it works including f-stops, shutter speed, ISO and their effects on the final image
- Tripod
- Digital printing
- Basic studio lighting

- Experimental techniques
- How to present your work: statement, supporting material and portfolio

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies/>

Teaching Methodology:

Course material is presented through lectures, demonstrations, discussions and visual presentations. Critique of work produced will take place at the editing stage and upon completion of each project.

Indicative Text(s):

Dobyns, Carlo. *Basic Tricks of Photography: Where Should You Start for Digital Photography?* (2021)

Fox, Anna & Richard Sawdon Smith, *Langford's Basic Photography: The Guide for Serious Photographers*, Focal Press; 10th edition, (Routledge, 2015).

Web Sites:

<https://thephotographersgallery.org.uk>

Please Note: The core and the reference texts will be reviewed at the time of designing the semester syllabus

See syllabus for complete reading list.

Change Log for this CSD:

Major or Minor Change?	Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Academic Registry
Minor	Added Social Media for Prog		
	Various updates as part of the UG programme review	AB Jan 2022	