

SPRING 2018

COURSE	DESCRIPTION	CAMPUS
ACC 4200 - Financial Accounting Credits 3.00	An introduction to the accounting model, the measurement and classification of data and terminology essential to effective interpretation and use of financial statements, balance sheets and income statements. Underlying concepts are stressed and they are made concrete with illustrations. While mechanical and procedural details are explored, measurement and communication of data to external parties are emphasized.	RICHMOND
ACC 4205 - Managerial Accounting Credits 3.00	This course introduces students to the generation of cost data for the preparation of proper, representative financial statements, and for optimal planning and control of routine operations and long range organizational goals. It focuses on the uses of formal cost accounting systems and quantitative techniques to make managerial decisions. Topics include: direct absorption income statements, job and process costing, allocation and proration, pro-forma and capital budgeting.	RICHMOND
ACC 5205 - Advanced Financial Accounting Credits 3.00	This is a practical course aimed at students who would like to pursue a career in accounting or understand more about a number of issues that accountants face in the preparation of financial statements. The course focusses on issues in accounting and financial reporting which are the subject of current debate among the users and preparers of financial statements, together with an opportunity to further explore some of the key topics covered in ACC4200 (Financial Accounting).	KENSINGTON
ACC 5210 - Fundamental Analysis Credits 3.00	The primary focus of this case-based course is on the use of financial statements to make informed financial decisions, including whether or not to lend or invest in the equity of a firm. The course recognises that financial analysis is a process, which begins with analysis of strategy, leading through financial analysis and concluding with prospective analysis. While some devotion to bond and equity evaluation is considered, the ultimate emphasis is on company valuation, a prospective analysis.	KENSINGTON
ACC 6210 - Audit and Assurance Credits 3.00	The course focuses on the concepts and techniques relating to the provision of audits under the various Companies Acts, and investigates the legal and ethical framework surrounding auditing. Students will become familiar with concepts and practices relating to the auditing profession and legal liability. Current issues with regard to auditing will be discussed throughout the course.	KENSINGTON
ADM 3160 - Foundations in Photography Credits 3.00	This course concentrates on developing the student's visual intelligence via photography. Technically, students will learn to use digital Single Lens Reflex cameras and Photoshop for image workflow and editing. By looking at the work of a range of artists, students will be introduced to some of the theories that underpin photographic practice and consider photography's place and role in contemporary culture. Throughout the course students make images which finally result in an edited portfolio of photographic prints. A studio fee is levied on this course.	RICHMOND
ADM 4100 - The Language of Art Credits 3.00	A discursive topic based course designed to familiarize the student with the range of ideas, the varieties of form, the uses of imagery, and the nature of content in the visual arts. The material is considered from a practitioner's viewpoint. A studio fee is levied on this course.	RICHMOND

ADM 5200 - Video Production Credits 3.00	A 'hands-on' video course involving most aspects of production from camera work and sound recording to editing and audio dubbing. The theory and practice of video technology are taught through a series of group exercises and out of class assignments. Students also study a range of classic videos and film as a means of understanding the language of the medium. A studio fee is levied on this course.	KENSINGTON
ADM 5405 - Photography: Theory & Practice Credits 3.00	This course is designed to familiarise students with skills which combine visual research, photographic composition, analogue camera operation and printing, together with conceptual ideas, especially those of narrative photography. Students provide their own film and photographic paper. A studio fee is levied on this course. The University has cameras for student use, although it is recommended that students provide their own manual 35mm SLR camera. A studio fee is levied on this course.	KENSINGTON
ADM 5410 - Exploring Paint Media Credits 3.00	Combines study of pigments and various water, acrylic, and oil-based media, their uses and technical characteristics with studies of style, composition, colour theory and visual appearance. Students undertake a number of practical projects designed to enable them to explore aspects of theory and the potentialities of paint and colour, both as ends in themselves and as components integrated into work in other media. Discussion and the sharing of ideas and perceptions are an important part of this course. A studio fee is levied on this course.	KENSINGTON
ADM 6392 - Fourth Bridge Credits 3.00	This course provides an opportunity for a senior student to bring his/her various skills and ideas together and focus on an ambitious self-initiated personal project. The proposed project is expected to be conceptually sound, well designed and structured, and technically competent. Upon completion, the work is exhibited and serves as a capstone presentation. Each student works under the supervision of a course coordinator and may also be assigned to a specialist technical advisor. Students purchase their own materials.	KENSINGTON
ADM 6410 - Book Art Credits 3.00	This course enables students to produce their own book. The approach is focused on the book as an art object and students will explore the wide range of creative possibilities for bookmaking as a serious form of personal expression and visual communication. Students will bring their own particular area of interest/specialism or they may develop an interdisciplinary approach. An integral component of this course is the study of the history of artists' books and students will actively engage with the key resource centres at The National Art Library in The Victoria and Albert Museum, The British Library and The Tate Library. A studio fee is levied on this course.	KENSINGTON
ADM 6425 - Photojournalism Credits 3.00	Concentrates on the reportage area of photography using digital equipment. Students learn about the history, nature, ethics, and techniques of photojournalism by studying the work of eminent practitioners and by shooting, printing and laying out a number of documentary style projects. This course is recommended for communications, journalism and social science students as well as photographers.	KENSINGTON
AMS 3100 - Foundations of American	The course serves as a broad introduction to the interdisciplinary field of American Studies. The course aims to give the student a general understanding of key aspects of American history, politics and culture - stressing differences	RICHMOND

Studies Credits 3.00	between the history, politics and culture of the United States and the rest of the Americas. Specific attention will be paid to the evolution of American Studies as a discipline.	
AMS 5200 - Power in the Americas Credi ts 3.00	This course aims to look at how the Latin American region was shaped by and in turn helped shape the contours of the contemporary global order. It has three main inter-related objectives. The first seeks to understand what role the 'invention' of Latin America has had on the development of modernity, particularly in the North Atlantic region, but more generally at a global level. This will involve specifically looking at the emergence of European colonialism as implemented in the Latin American region, its role in the formation of modern capitalism and the resulting social impact this has had in indigenous and colonisers alike, particularly with regard to issues of social inequalities of class, race and gender. The second objective will involve looking at the nature of power structures within the region and how these have manifested themselves at an economic, political, and social level. Finally, the course will seek to assess Latin America's role in the contemporary global context, paying particular attention to the implementation of and responses to neoliberal globalization within the region and what these experiences can offer our own societies in terms of seeking alternatives to dominant economic, political and social models.	KENSINGTON
AMS 5400 - American Television Drama Credits 3.00	The new 'golden age' of television, which has emerged since the beginning of the 21st Century, has become a significant and influential part of contemporary American culture. The course explores a number of cultural and technological shifts that have shaped the medium, and considers the ways in which writers are engaging with contemporary social and political realities and examining the values and myths of a society 'conversing with itself.' The course studies the reinvention of a variety of different genres, from crime fiction to science fiction, and students will have the opportunity to analyse some ground breaking series that offer portraits of a society undergoing crisis and change.	KENSINGTON
AMS 6205 - The American Presidency Cre dits 3.00	This course studies the American presidency in a deliberately multi-disciplinary fashion, taking into account the history of the office, its place within the American system of government as well as its cultural impact. The course considers the origins, history and evolution of the presidency; addresses the powers and limitations of the office; examines the individuals who have sought and held the title and explore the continuing cultural impact of the American Presidency.	KENSINGTON
AMS 6400 - Pop to Present: Themes in Contemp. US Art Credits 3.0 0	The course is an in-depth critical examination of the major themes in U.S. art from the 1950s until the Present. Key art movements and artists are investigated with reference to the cultural and socio-political milieus within which they emerged. The international influence of key movements and artists is emphasised throughout the course.	KENSINGTON
AVC 4200 - Introduction to Art Across Cultures Credits 3.00	Throughout history and across cultures, humans have always found meaning and pleasure in translating their own natural, political and religious environment into images. This course focuses on key visual moments of this process, and explores their art-historical significance in relation to the specific societal context in which they were produced. It includes an examination of the most innovative and prolific artistic ideas	RICHMOND

	of Western and non-Western cultures, and explores creative exchanges across and within artistic communities. Art-historical constructs, such as those of Tradition, the Primitive and the Orient, as well as the influences of non-European visual cultures on the development of modern European art are considered. Students will be encouraged to critically engage with various topics during in-class discussions and visits to London's rich offerings of museums and gallery collections.	
AVC 4205 - Introduction to Visual Culture Credits 3.00	This course explores images and representations across cultural and historical contexts: the way meaning and ideologies can be decoded from such cultural artifacts as advertising, photography, cinema, modern art, sculpture, architecture, propaganda and comic books. Through varied examples, it takes an introductory route through some of the most important cultural theories and concepts.	RICHMOND
AVC 5200 - Museums and Galleries of London Credits 3.00	Considers the nature of museums and art galleries and their role and function in our society and culture. Students study the workings of the art market and a variety of other topics that impinge upon it, such as conservation, restoration, the investment potential of art, and art world crime. Students visit many of the great London galleries and museums with their rich intercultural collections, as part of this course. A university-level survey of the history of international art is strongly recommended as a prerequisite.	KENSINGTON
AVC 5210- History of Design Credits 3.00	This course examines the history of designed objects of all types and their place in material and visual culture studies. This includes product design, objects of technology, graphic design and typography, industrial design, textiles and spatial design. The course considers the relationship between people and the objects that comprise the fabric of the lived environment, the aesthetics of the built environment, and engages with critical perspectives on design-related debates	KENSINGTON
AVC 5215 - Art History: Theory and Methods Credits 3.00	Explores a range of theories and methods which situate art in its historical context, from the more traditional methods associated with formal analysis and connoisseurship (formalist, biographical, and iconographic) to more recent theoretical approaches (such as semiotics, feminism, psychoanalysis and deconstruction). Students examine a variety of thinkers and their theories and methods, and apply this thinking to visual examples, which may range from the Renaissance to the present.	KENSINGTON
AVC 5400 - British Art & Architecture Credits 3.00	This course provides students with a broad knowledge and understanding of British painting, sculpture, architecture, and interior design from 1650 to the present day. The course enables students to study and discuss British art and architecture first-hand through regular visits to buildings and museums. Crucially, the course provides students with a critical understanding of the various historical, cultural, social and political contexts that have shaped British art and architecture from 1650 onwards. The works are considered through key themes which may include portraiture and the human body, land and environment, modernity and modernism, urbanism and nature, nationalism and identity.	KENSINGTON
AVC 6200 - Working in the Art World Credits 3.00	This course engages students with a broad practical and theoretical appreciation of what it takes to work in the 21st century art market. Students will engage with current discourse related to curatorial practices, management skills, the international art market, arts policy, as well as the	KENSINGTON

	<p>educative, social and regenerative potential of working within the arts. Making use of London as a 'second classroom', the course will involve analyses of and trips to a number of arts organizations; these include not for-profit arts institutions as well as commercial galleries, auction houses, and art fairs. The class will also integrate a number of guest lectures from leaders in the art market today as well as young and inspiring art world professionals.</p>	
<p>AVC 6410 - Visualising People & Place Credits 3.00</p>	<p>This course complements the work undertaken in AVC 6XXX Visualising People & Place. Through theoretical and empirical insights into our image-based culture, this course deals with the multifariousness of contemporary visuality. Integrating traditional elements of visual analysis and visual methodologies with new media and transmedia approaches, the course enables students to develop a conceptual framework within which to evaluate the role of the visual in contemporary society and culture - moving from issues of production, image dissemination, to consumption (reception theory). The course is based around 4 broad themes: Practices of Looking (Research Methods); Reproduction and Commodification of Images; New Media Visions, Interactivity and the Cybermuseum; and Visual Power and Surveillance Culture. In a program of gallery visits and theoretical discussions, students learn about visual representation and various ways of encountering the complexity of imagery in the twentieth/twenty-first century.</p>	<p>KENSINGTON</p>
<p>COM 3100 - Foundatns in Mass Media & Communications Credits 3.00</p>	<p>This course provides an introduction to the study of mass media in contemporary modern societies. The course will pay particular attention to the production and consumption of mass media, including newspapers and magazines, television, film, radio, and the internet. Thus the course will encourage students to critically analyse the strategies of media giants, the impact of media ownership over democracy, the effects of media over culture, identities and public opinion. Each topic of the course will be examined with reference to contemporary examples of mass media.</p>	<p>RICHMOND</p>
<p>COM 4100 - Intro to Intercultural Communications Credits 3.00</p>	<p>Reflecting strongly the mission of the University, this course provides a theoretical and practical foundation for the degree in Communications. It provides students with a strong sense of their own complex cultural identities before moving on to teach them the theories underlying the study of International Communication. There will be opportunities for practical applications of these theories in case studies, simulations, and project work.</p>	<p>RICHMOND</p>
<p>COM 4405 - Advertising, PR and the Media Credits 3.00</p>	<p>This course explores public relations, advertising and journalism, examining their history and evolution and how they relate to each other, as well as investigating the political, economic, social and cultural contexts in which they practice and reviewing their relationships with the media industries. It relates the practice of PR, advertising and journalism to international events and contemporary issues and developments, including criticisms of the industries' role and a range of ethical debates.</p>	<p>KENSINGTON</p>
<p>COM 5200 - Mass Communications & Society Credits 3.00</p>	<p>In this course, "mass communications" is taken in its broadest sense, which may include cinema, television, newspapers, magazines, comics, and the Internet, as well as fashion and merchandising. "Society" involves the people who engage with those texts, from critical theorists to fans, censors to consumers. The course examines the relationship between</p>	<p>KENSINGTON</p>

	texts and the people at various points during the twentieth and twenty-first centuries, from various cultural and national perspectives. Throughout the course, students are encouraged to test and debate established theories by bringing them to bear on everyday popular texts.	
COM 5215 - Political Communications Credits 3.00	The course focuses on the role of political communications in the political process. It examines the relationship between governments, the media and the public in Western democracies, with emphasis on the UK and the US political systems. Starting with an overview of the role of the media in political theory, it moves to the examination of the origins and development of political marketing and public relations, the use of political advertising by political parties, and the representation of non-governmental actors in the media coverage. Furthermore, the course considers issues of national security and secrecy as well as changes in political communications brought about by the introduction of new technologies. Particular attention is given to the use of techniques and strategies during election campaigns. Prerequisite: At least one 4000-level COM, PLT or INR course	KENSINGTON
COM 5218 - Celebrity and Fan Culture Credits 3.00	Charts the development and critical context of contemporary celebrity and fan cultures. Outlines key theoretical approaches. Explores the topic through a variety of media, from artists like Andy Warhol, Lady Gaga, Eminem, and Alison Jackson, to fanfic and other fan culture artifacts. Considers the creation and reception of celebrity texts: for example, around Harry Potter, and fanhood as a performative critique of celebrity. Examines relevant PR and media strategies.	KENSINGTON
COM 5220 - Communications for PR and Advertising Credits 3.00	This course examines the theory and practice of writing for PR and advertising. Topics include: analyzing the target audience, considering the medium and the format, writing for product branding, evaluating successful writing, and writing promotional materials in business and not-for-profit sectors. Students will analyze real world examples of effective marketing and business communications and their assignments will reflect contemporary standards in these practices. Students will have a variety of assignments where they will try their hand at writing PR materials and advertising copy as well as a persuasive business proposal.	KENSINGTON
COM 5230 - Creating Digital Images Credits 3.00	How do we convey meaning through images? In this practical course using industry-standard design software, students first discuss the process of devising and critiquing creative ideas, and how these can be used to persuade and convince. Visual approaches to narrative and research are analysed before moving on to explore key design principles like colour, layout and composition. Training in Photoshop and Illustrator is provided, allowing students to produce images to a brief. No prior design or software experience is required.	KENSINGTON
COM 6200 - New Media Credits 3.00	This course traces the historical development of new media, emphasizing the social, political and cultural context of new media technologies. It introduces the students to a number of contemporary theoretical debates for understanding the role of new media in contemporary democracies and their impact on identity formation processes. Interfacing practical skills and critical thought, a number of key debates in digital culture are addressed through written texts and the investigation of internet sites and electronic texts.	KENSINGTON

COM 6205 - PR and Self-Presentation Credits 3.00	This course examines the theory and practice of contemporary public relations. Topics include: planning, the selection and use of appropriate public relations tactics, evaluation, how to handle media interviews and self-presentation skills. As part of the course, students will examine and evaluate a real PR campaign and develop, budget, propose tactics for, evaluate and present a theoretical public relations campaign.	KENSINGTON
COM 6400 - Fashion And Media Credits 3.00	This course traces the multiple connections between the fashion and media industries. It emphasizes the material realities, pragmatic and creative dynamisms, fantasy components, and essential visuality of fashion. It also highlights how cities in general function as creative agencies for fermenting style and fashion ideas and attitudes.	KENSINGTON
CRW 5200 - Script Writing Credits 3.00	Students are guided through the creative processes of writing scenes for the stage, TV, and film. The building of character and plot is examined as well as the industry standard formats for writing in these media. Group and team work is encouraged as well as discussions, critique, and analysis of the narrative techniques used in existing stage plays and films.	KENSINGTON
DEV 4100 - Rich World / Poor World Credits 3.00	Provides students with an introduction to development studies, seeking to explain both the existence of and persistence of a Poor World from a political, sociological, historical and economic perspective. The course addresses numerous issues as they affect the Poor World, and studies relations both within and between Poor World and Rich World. Topics include colonialism and post-colonialism, processes of industrialization, food security, inequality, nationalism, aid, democratization, and conflict, as well as an introduction to theories of development.	RICHMOND
DEV 5100 - Global Development Politics Credits 3.00	Examines the global politics of development and of developing states, and various social, economic and environmental themes surrounding post-war attempts to promote development. The course will consider both development theory and practice in the context of globalization, and provide an overview of the history of global development from economic miracles to failed states. A range of contemporary development debates and issues are addressed.	KENSINGTON
DEV 5200 - Research Methods & Practices: Social Sci Credits 3.00	Engages students with key research methods and research practices used in the social sciences, with an emphasis on qualitative methods. Students will learn skills that translate directly into the workplace, specifically in an international NGO, charity, corporate, intergovernmental or development agency context. Students are prepared to undertake fieldwork, and learn principles of data collection and analysis. Writing research proposals, undertaking project costing, and writing funding applications are all addressed, and students are introduced to widely used approaches such as the Logical Framework Analysis/Approach, Stakeholder Analysis, and Participatory Approaches.	KENSINGTON
EAP 3270- Fundamentals of Research and Writing Credits 3.00	What does research involve? How will you use it effectively in your own writing? This course is designed to introduce students to strategies for the effective reading of a range of texts to enhance understanding and critical assessment. You will learn ways to select and acknowledge these sources of information and write about them in a structured fashion as required in university study. You will learn to organise your	RICHMOND

	<p>paragraphs and choose appropriate academic vocabulary in your writing, to convey your meaning clearly to your reader. A minimum grade of C on this course and EAP 3275 is required for students to progress to GEP 3180, Research and Writing I.</p>	
<p>EAP 3275- Fund. of Academic Language and Oracy Credits 3.0</p>	<p>How do you feel about speaking up and speaking out? How closely do others listen to your views, and you to theirs? This course is founded on the belief that good spoken communication in a range of contexts is essential to individual, community and cross-cultural development and understanding. Students need to start thinking, listening and talking with confidence and clarity at the back, middle and front of the class, and throughout the university campus. A minimum grade of C on this course and EAP 3270 is required for students to progress to GEP 3180, Research and Writing I.</p>	<p>RICHMOND</p>
<p>ECN 4105 - Introduction to Microeconomics Credits 3.00</p>	<p>An introduction to basic economic methodology. Within a framework of supply and demand analysis, the behaviour of producers and consumers is examined in the context of the efficient allocation of scarce resources in society.</p>	<p>RICHMOND</p>
<p>ECN 4110 - Introduction to Macroeconomics Credits 3.00</p>	<p>This course introduces students to a theoretical treatment of national income and its key component parts. Macroeconomic models are used to examine policy issues and contemporary problems relating to output, income, spending and employment as well as inflation and growth.</p>	<p>KENSINGTON</p>
<p>ECN 4115- Modern Economic History Credits 3.00</p>	<p>This Course covers the development of the world economy since 1750, examining the process, causes and factors favouring industrialization, and later deindustrialization, in the major countries involved. Differences and similarities between countries are analyzed, along with institutional factors and government policies.</p>	<p>RICHMOND</p>
<p>ECN 5105 - Economic Problem of Developing Countries Credits 3.00</p>	<p>This course discusses questions such as: ‘Why does the level of economic prosperity vary between countries? How is the difference itself to be measured? What is the range of measures available to improve the lot of the world’s poorest inhabitants? What role can organizations such as the IMF and the World Bank take in this process? On this course you will be exposed to a range of material designed to encourage you to link theory to the practical implications faced by policy makers and the policy choices they make.</p>	<p>KENSINGTON</p>
<p>ECN 5200 - Public Economics Credits 3.00</p>	<p>This is a course in theoretical and applied public economics using microeconomic theory. The course addresses the theoretical analysis of market failure, public finance, taxation and expenditure systems in modern economies and discusses philosophical issues of economic welfare.</p>	<p>KENSINGTON</p>
<p>ECN 5210 - Intermediate Macroeconomics Credits 3.00</p>	<p>Relates macroeconomic theory to the problems of government and central banks, emphasizing the applicability of macroeconomic theory to the instruments and targets of macroeconomic strategy. Illustrative material is drawn from the UK economy and elsewhere. The problem-based approach enables students to gain an understanding of the techniques and relevance of conceptual analysis.</p>	<p>KENSINGTON</p>
<p>ECN 5215 - Econometrics I - Principles Credits 3.00</p>	<p>This course focuses on applications of statistical techniques to economic decision-making, both at micro and macro level. It examines case studies in economic analysis and business decision-making</p>	<p>KENSINGTON</p>
<p>ECN 5400 - Managerial</p>	<p>This course involves the application of microeconomic decision tools to managerial problems of the firm. Objectives and the determinants of those objectives are studied,</p>	<p>KENSINGTON</p>

Economics Credits 3.00	including profit, demand, production and cost analysis. Specific topics include managerial decision-making, decision theory, break-even analysis, and price determination.	
ECN 6210/Lecture/A - International Economics Credits 3.00	The course aims to familiarise students with the principles of international economics. The theories of international trade and international monetary economics will be considered. These concepts are essential for understanding and evaluating international economic situations and problems. In particular, the course considers international specialisation, the development of world trade, commercial policy, balance of payments, foreign exchange rates and payment mechanisms as well as current developments within the international economic framework.	KENSINGTON
ENT 4200 - Introduction to Entrepreneurship Credits 3.00	This course provides an introduction to the concept and practice of entrepreneurship. The course intends to provide the 'big picture' on entrepreneurship, but to also cover a number of key micro issues relating to the more numerous small businesses that make up the majority of all business activity in societies everywhere. The course readily acknowledges that there is no single theory or model of entrepreneurship; but this lack of a distinct theoretical spine provides the course with its strongest advantage as this provides for an opportunity to present a multiplicity of case work and concepts. The emphasis is on comparing the diversity of approaches found within the world of the entrepreneur.	RICHMOND
ENT 6205 - Entrepreneurship and Family Business Credits 3.00	Family business makes up over three quarters of all business in Europe and the US and contributes significantly to GDP. Family firms can be small but some of the best known large-scale companies including Mars, Ford, Ikea and Wal-Mart - to name a few - are family controlled. This course provides analysis of, and insights into, the behaviours and dynamics of family firms run over time. The course is structured to enable students to confront theory with practice. Both the macro and micro family firm issues are considered and students will explore the long-term role of family firms in modern economies. These issues are confronted with case study material. The study of family business is naturally multidisciplinary, drawing a wide range of management disciplines as well as economics, finance, business history and sociology.	KENSINGTON
ENT 6210 - Entrepreneurship Strategy Credits 3.00	Most of the literature and research on business development relates to the management of large, slow to change corporations. In a world where change is continuous and disruptive, such organisations and methods of development are being called into question and in this course attention is focused on the entrepreneurial organisation and how it needs to be managed and developed, strategically, if it is to compete successfully and retain its entrepreneurial drive and focus. Entrepreneurship, with its emphasis on innovation, is seen to be the means by which both businesses and economies achieve sustained competitive advantage.	KENSINGTON
ENV 3135 - Endangered Species: Ecology and Conservation Credits 3.00	This course will introduce students to the fundamentals of the science of ecology through a study of ecosystems, conservation, biodiversity, and selected endangered or threatened species. The course will address natural and anthropogenic causes of species' decline and extinction and possible conservation techniques that are, could be, or could have been, used to reverse the extinction or decline. As well	RICHMOND

	as some typical 'poster species', other less well know but equally important species will be discussed.	
ENV 5100- Environmental Ethics: Green Principles Credits 3.00	This course is designed to develop students' understanding of the concepts of environmental ethics through an analysis of historical and modern issues. The role of humans within nature and anthropogenic effects upon nature will be discussed along with typical environmental issues such as climate change, pollution, population issues, energy issues, conservation, women in the environment, and animal rights.	KENSINGTON
FLM 4200 - Introduction to Film Studies Credits 3.00	This course explores film as a medium across cultural and historical contexts. It covers films in its varied form, from the first projections in the late 19th century to online distribution today. Using examples of noteworthy films, it takes an introductory examination of the most important film theories and concepts, in the process examining how ideologies and meanings are imbedded in this vibrant medium.	RICHMOND
FLM 4205- Film in the Americas Credits 3.00	This course introduces students to the theory and practice of transnational cinema, focussing specifically on film in the Americas. It begins with exploring Hollywood's changing representations of national, ethnic and gender differences and its historical domination of world film markets. A variety of counter hegemonic responses of filmmakers from former colonial and less developed countries in the region are considered. The course also examines the role that television and new media technologies have played in shaping contemporary film studies within the context of identity politics and trans-border narratives.	RICHMOND
FLM 4210 - Introduction to Filmmaking Credits 3.00	This course introduces students to key skills required for contemporary film making in its various contexts. Students learn how to use essential tools including video cameras, tripods and video editing software. Using these tools, students produce their own short videos and consider possible methods of distribution. By looking at noteworthy examples of film making, students are introduced to the breadth of contemporary film making practice and gain a basic introduction to relevant theoretical concerns.	RICHMOND
FLM 5200 - Mainstream Cinema: Studies in Genre Credits 3.00	This course investigates the development of genre films over a historical period. Students examine issues critical to genre studies, which can include iconography, key themes, authorship, and stardom. Specifically, through a study of film criticism and theory, students examine distinct genres from the 1920s to the present. The course also explores the idea that genre films necessarily retain basic similarities to reflect cultural concerns and to keep audience interest. In addition, the course provides an opportunity for students to examine and compare the perspectives of Hollywood and non-Hollywood genre films	KENSINGTON
FLM 6400 - From Script to Screen Credits 3.00	From Script to Screen will explore the creative and practical aspects of script writing and advanced video production. The course is intended for students who have experience of video production and want to expand their knowledge and skills. Students will create and produce a video, starting from the inception of the idea through to the realization of the idea as a finished film to be screened at the end of the course. Focusing on the journey from having an idea for a film through to writing a high spec script, students will learn how drama is represented in the written form, analyze and explore scripts from existing films and other forms of drama,	KENSINGTON

	and learn more about the film and TV industry and the place of screenwriting in it. In doing so, students have the opportunity to try the different 'parts' of film-making, from the creative and theoretical - writing, story boarding, workshoping, casting and directing, to the technical - camera operation, sound recording and video editing. A studio fee is levied on this course.	
FNN 5200 - Corporate Finance Credits 3.00	This course examines the financial needs of corporations and the range of mechanisms available to meet them. The key concept of the time value of money is studied and applied to several decision models in capital budgeting and investment valuation. Other basic theories of Finance examined include risk versus return, modern portfolio theory, and basic financial statement analysis. Different financial requirements are considered with some emphasis in comparing internal and external sources of funds, their relative availability, and costs. Other topics considered include capital structure and dividend policy.	KENSINGTON
FNN 5205 - Principles of Investment Credits 3.00	Focusing on financial investment, the course familiarizes the student with a range of financial instruments and capital market operations, including new issues, trading, and the role of financial intermediaries in the investment market. Investment companies are investigated. Fundamentals of portfolio theory are introduced and applied to investment management. Valuation of fixed-income securities, equity instruments, and common stock is discussed on the basis of modern capital market theory. The course introduces financial derivatives, including options, futures, forward rate agreements, and interest rate swaps, and relates the use of derivatives to fixed-income investment, portfolio analysis, and interest rate risk management.	KENSINGTON
FNN 6200 - Money and Banking Credits 3.00	This course focuses on the role of money and other financial instruments within the macro economy. The operations and behaviour of commercial banks and other financial institutions is examined from a strategic viewpoint, along with the role of central banks and regulators. Some of the controversies about the effectiveness of regulatory and monetary policies are also discussed.	KENSINGTON
FNN 6205- Quantitative Models in Finance Credits 3.00	This is a comprehensive course that focuses on model-building and quantitative methods used by professionals engaged in finance and investments. The course focuses on applying mathematical formulas utilizing Microsoft Excel across a broad range of financial and investment situations. The primary focus of the course is on corporate valuation and its utilisation.	KENSINGTON
FNN 6405- The Global Investor Credits 3.00	This course critically considers the tools and techniques available to the contemporary investor facing a near-global financial system. A consideration of the practical implementation of modern portfolio theory (MPT) across a broad range of instruments, including standards for individual instrument selection, leads to critical analysis of its conceptual foundations. Alternatives are considered, including APT, fundamental analysis and technical analysis.	KENSINGTON
FNN 6410 - International Finance Credits 3.00	Taking a global perspective, the course focuses on the basics of multinational financial management from an international finance perspective. An understanding of multinational finance begins with a mastery of the principles of exchange rates—how they are determined, how they affect the prices of goods and services, and their relationship to interest	KENSINGTON

	<p>rates. The course also covers foreign exchange markets, multinational accounting, foreign exchange risk, strategies and tools for managing exchange rate exposure, import and export finance, and multinational financial management.</p>	
<p>FNN 6420 - International Financial History Credits 3.00</p>	<p>The course provides students with an in-depth knowledge of the evolution of the international financial system since the 19th century. It covers the development of international monetary systems, the rise and fall of international financial centres and the relationship between finance, industry and economics. The course pays particular attention to financial crises, a phenomenon that represents an endemic feature of capitalist history. The course makes use of students' analytical and data interpretation skills and allows an evidence based reflection with a direct relevance to the latest financial crisis and the current financial and economic developments.</p>	KENSINGTON
<p>GEP 3100 - Transitions: London Calling I Credits 3.00</p>	<p>This core course focuses on you as a student, an active citizen and a future employable graduate. How do you imagine yourself in a year's time? In five or even ten years' time? How will you use your University career to help you to become that person? In this course, students will discuss and respond to issues related to the transition to University, reflecting on how they can become independent learners. They will learn to use a range of digital platforms for individual and group project work, focussing strongly on effective communication, including oral presentation and taking into account issues of accessibility for all. They will research the context of and plan for service learning in the London area, all the time looking forward to a professional future in a digital world. This is the first course in the Richmond Transitions sequence.</p>	RICHMOND
<p>GEP 3101 - Transitions: London Calling II Credits 3.00</p>	<p>This core course focuses on you as a student, an active citizen and a future employable graduate. How can you use London, with all its attractions and all its problems, to help others whilst helping yourself? In this course, students will make full use of the research undertaken last semester, and the full range of skills being developed, to get involved in service learning in London and reflect critically on the effects both on themselves and on others. This is the second course in the Richmond Transitions sequence.</p>	RICHMOND
<p>GEP 3120 - Quantitative Reasoning Credits 3.00</p>	<p>This core course develops an understanding of basic mathematical concepts and their presence in a range of contexts and applications. Is it possible to use mathematics to predict the next new trends in music? How do you calculate the impact of an oil spill? Topics such as interest rates, interpreting graphs, probabilities associated with decision making and mathematics in the environment and the creative arts will be covered.</p>	RICHMOND
<p>GEP 3140 - Scientific Reasoning Credits 3.00</p>	<p>What do you consider when you consider your carbon footprint? How do you evaluate the quality and conclusions of a double blind trial? This core course aims to provide a means by which the student can effectively communicate an understanding and appreciation of the impact of science on everyday life and academic enquiry. Scientific areas to be explored range from ethics to evolution, physics to physiology, climate change to conservation, and trials and testing to thinkers and innovators. This core course teaches students to reflect critically on information so that they may make informed personal decisions about matters that involve</p>	RICHMOND

	science and understand the importance of science in other areas of their studies.	
GEP 3160 - Creative Expression Credits 3.00	This core course explores the ways we can interpret and appreciate different types of art across cultures. How can we make sense of an art installation that consists of a pile of stones on a gallery floor? How can we understand music and the creative expression behind it? Through examples from the fine arts, film, theatre, music and fashion, this class engages with broad themes concerning the value of artistic thinking and the role it plays in education, social relations, urbanism and the creative economy.	RICHMOND
GEP 3180 - Research and Writing I Credits 3.00	This core course concentrates on developing the students' ability to read and think critically, and to read, understand and analyse texts from a range of genres. How do you successfully negotiate a path through a sea of information and then write it up? Using essential information literacy skills to help with guided research, this course develops the ability to produce effective and appropriate academic writing across the curriculum. This is the first course in the Richmond academic research and writing sequence.	RICHMOND
GEP 4180 - Research and Writing II Credits 3.00	How do you train your critical research and writing skills to be effective in the academic and professional arenas? How do you design and structure an argument that is convincing? This core course focuses on the principles of good scholarship and academic practice that will be required throughout the students' studies and in the workplace. These skills are developed throughout the course so that students may, with increasing confidence, produce well-researched writing that demonstrates critical engagement with a self-selected academic topic. This is the second course in the Richmond academic research and writing sequence.	RICHMOND
HST 3205 - The Global Cold War Credits 3.00	This course introduces students to the major events and themes of the Cold War, demonstrating how it shaped the modern world system. In addition to providing students with a foundational understanding of the major themes and events of the Cold War, this course explores the interpretive controversies surrounding them. Students are encouraged to engage the changing historiography of the multifaceted, multi-polar Cold War from a variety of challenging perspectives, with particular emphasis given to its global context. Students will examine the period in the light of changing historiographical interpretations and with reference to its economic, cultural, ideological, military, political and social dimensions.	RICHMOND
HST 4105 - Versailles To Vietnam: US & the World Credits 3.00	Provides an understanding of some of the major issues and themes that underlie the development of the United States from WWI to the end of the Nixon presidency. Particular attention is paid to the emergence of the United States as a global superpower, the consequences of such a rise to dominance, including the means by which America has projected its newly acquired power globally: financially, diplomatically and militarily.	RICHMOND
HST 4405 - History of Fashion Credits 3.00	This course analyses the history of fashion from a sociological perspective - covering the period from the beginning of the modern period to the present. Relationships between dress, fashion, class, political power, ethnicity and gender are investigated. While the primary focus is upon the historical development of western fashion global interconnections are investigated throughout the course.	KENSINGTON

<p>HST 5105/Lecture/A - Rise Of The Right: History of Fascisms Credits 3.00</p>	<p>This course is intended to be a comparative study of various forms of fascisms from the end of the nineteenth century through to the modern period. It explores the fundamental interpretative questions concerning the nature of fascism, namely: whether there is such a thing as ‘generic’ fascism; the characteristics of fascist regimes; and how useful the term fascism is for historical analysis. This is followed by a study of the historical origins of fascism as well as an examination of late nineteenth/early twentieth century proto-fascist movements. The focus then moves to the individual fascist movements themselves, including Italy (where the fascist prototype evolved), Germany (where it was taken to its extreme), and Spain (where a variant persisted until 1975). Where appropriate other fascist movements and regimes will also be discussed, both western and non western. The course concludes with a discussion about the ‘return’ of fascism, examining Neo-Nazi violence, immigration, ‘ethnic cleansing’ and the return of fascism under ‘other names’. The course is intended to be interactive with guest speakers, class visits, films, and regular seminar sessions.</p>	<p>KENSINGTON</p>
<p>HST 5110/Lecture/A - Nationalism And Conflict Credits 3.00</p>	<p>This course is intended to be a comparative study of the various forms of nationalism, dictatorship and democracy that evolved and emerged across Central/Eastern Europe (CEE) during the ‘short’ twentieth century (1914-1990). It seeks to identify how CEE has been defined and how it came to take its present form. The main focus of this course will be on the various ideological currents that have shaped the region’s history - in particular nationalism, democracy and Communism. In addition, it will explore the conflicting arguments and different historical interpretations with regard to the key events of the period, including the development of nationalism, the emergence of fascism and Communism, the causes and courses of the two world wars and the Cold War, and finally, the causes behind the ‘reunification’ of Europe after 1989.</p>	<p>KENSINGTON</p>
<p>HST 5205 - Rome&East:Culture&Faith Late Antiquity Credits 3.00</p>	<p>The course covers the areas of the Roman and Sasanian Empires, their adjoining regions and that of their successor states from 200 AD until in 800 AD. The course looks at religious ideas that were rooted in these societies, Polytheisms, Zoroastrianism, Judaism and the newer religions of Christianity and Islam. Students will learn about different methods of critically analysing the material cultures of these peoples: including architecture, mosaics, texts, monuments, murals and the artefacts of both common and elite life. Links will be made from the ideological and cultural aspects of these societies to the political and economic systems in place around them. Historical debates will be explored about the nature of Late Antiquity and whether it can best be understood as a period of cross cultural interaction or as a set of distinct changes in highly localized societies.</p>	<p>KENSINGTON</p>
<p>HST 5400 - History Of London Credits 3.00</p>	<p>This course surveys the history of London from its Roman origins to the modern cosmopolitan metropolis that it is today. Through a variety of themes presented in lectures and complemented by field trips, students will explore social, political and architectural developments of this urban centre throughout the ages. Thus students will both read about and visit significant sites within London which illustrate aspects</p>	<p>KENSINGTON</p>

	of the history of this great metropolis Note: Most visits require travel, a few require entrance fees.	
HST 5420 - Comparative Monarchies: Games of Thrones Credits 3.00	This course uses the theme of Monarchy to look at various issues in world history from the 9th century to end of the 18th century. Monarchical systems will be examined and compared from economic, political and cultural standpoints. The role of women within monarchies will be looked at across time and region. The importance of religion in the establishment of monarchical systems will be examined as well as the legitimization of kings and queens by religious beliefs. Challenges to monarchies worldwide have often arisen based on notions of democratization and these ideologies will be compared.	KENSINGTON
HST 5440- Saxon and Viking Culture in England Credits 3.00	The aim of this course is to examine Saxon and Viking Society in England following the first Saxon invasions and settlement after the Fall of Rome. It concludes with the Battle of Hastings in 1066. This course will be taught as a series of lectures, seminars and workshops. In addressing the history in England from 409-1066 historical sources will include literary works, archaeology and art history. The majority of literary texts can be studied in translation and in the original (Anglo-Saxon, Latin, Old Norse and Anglo-Norman). Where possible classes will be supported by field trips, for example to the Saxon display at the British Museum.	KENSINGTON
HST 6410- Migrations and Diasporas Credits 3.00	The course focuses on different phases of mass migration over the last millennium, examining the causes, effects and eventual outcomes of the relocations of these peoples. Among themes covered will be both the forced and voluntary movements of peoples by a variety of factors like forced labour, warfare, economic change, cultural conflict etc. The debate about the relative importance of Creolization and/or hybridity in the migrants' relationship with the societies they enter into will be highlighted. The course will also examine different meanings of Diasporas by focusing on perceived diasporic communities and their creation and continuation over historic periods. Within the course particular attention will be paid to class, gender and race/ethnicity as modifiers of the experiences under study.	KENSINGTON
HST 6415 - Island to Empire: British Hist. 1707-1922 Credits 3.00	Surveys the history of modern Britain during its formative period of industrialization and empire building. An agrarian society ruled by a powerful aristocracy made way, not without moments of crisis, for an industrial society with a democratic franchise and organized political parties. The interaction between the old order and the new provides this course with its basic theme.	KENSINGTON
INB 6200 - Country Risk Analysis Credits 3.00	This course provides students with an overview of the history, methods, strengths, and limitations of economic and political risk forecasting. Economics and political risk forecasting is defined as a package of social science concepts and methods used by governments and multinational businesses to analyse the future economic and political environments in which they operate. A seminar format with extensive student participation is used.	KENSINGTON
INB 6205 - Foreign Trade Policy Credits 3.00	This course familiarizes students with the most important practical and legal aspects of the foreign trading operation. Financing, insurance, documentation, goods handling, and transportation are discussed within the context of an export contract and also under counter trade arrangements. Field	KENSINGTON

	trips to commodity exchanges and a research project form a part of this course.	
INB 6210 - European Business Environment Credits 3.00	Focuses on the economic, political, social environment for business in Europe within this field, it examines the institutional interplay with the European Union, the dynamics between the different Member States and the different policies with direct relevance to businesses operating in the European Union.	KENSINGTON
INB 6215 - Managing the Multinational Corporation Credits 3.00	This is a final course for International Business students. It provides a managerial perspective into managing the structure and operations of multinational corporations (MNCs) in the global business environment. Major managerial issues are studied from the MNC's perspective and the problems of planning and executing business strategies on a global scale are analysed. A project in International Business is required.	KENSINGTON
INR 4100 - Introduction to International Relations Credits 3.00	This course is a broad introductory survey of international relations. It acquaints students with the fundamental concepts and theories used in the discipline that help us make sense of our political world, and are crucial for further analysis of the field. The course gives students a taste of the theoretical debates and practical dynamics of global politics. It further examines some of the major challenges that humanity faces in the 21st century. Students get a chance to learn about and take part in the major debates of the discipline, for example concerning actors in the international system, the sources of insecurity, the relevance of economics to international politics, the importance of fighting poverty and underdevelopment, questions about how best to address environmental challenges, whether the state is still important and if globalization is a phenomena of the 20th century.	RICHMOND
INR 4105- Evolution of International Systems Credits 3.00	This course is designed to be a study of the evolution, and gradual development of, the European 'states' system. It will provide a comparative cultural, economic, historical, and political analysis of how international systems have evolved and functioned, illustrating the ways in which 'states' interact with one another within systems. It will begin with the fall of the Roman Empire in Western Europe, move through to the early European systems of the medieval period, on to the wars of religion of the sixteenth century, the defeat of Napoleon in 1813, and end with the Paris Peace Conference of 1919. This course will analyse the development of European international systems, the methods via which they were spread, and examine the elaborate rules and practices that regulate them.	RICHMOND
INR 5100 - Critical Globalization Studies Credits 3.00	This interdisciplinary course addresses the vitally important and complex phenomenon of contemporary globalization. The concept of globalization and the history of this phenomenon are interrogated. Political, social, economic and cultural aspects of globalization are discussed, and core themes of globalization debates are addressed, such as convergence, nationalism, and inequality. A range of global actors, agents and institutions are critically engaged with.	KENSINGTON
INR 5200- Global Governance Credits 3.00	This course investigates cooperation and discord in international organisation. While evaluating theoretical debates and examining a selection of inter-governmental organisation, the focus is on broader questions of how the global system is organised. Students interrogate the role that	KENSINGTON

	power and coercion play, the inequalities and marginalisations in the international system, the nature and role of non-state actors, and the content of the global political agenda. The course critically evaluates different forms of governance from grassroots to regional governance, from global multilateral negotiations to economic crisis management. Questions about the continuity and change of global governance are addressed both holistically and in the case of specific institutions.	
INR 5205- Security Studies Credits 3.00	This course examines enduring and contemporary questions of security and insecurity in the international system. Security has traditionally been defined in terms of strategic state politics and the use of military force to counter external military threats. The end of the Cold War and the ensuing conflicts of the late-20th century raised questions about the continued relevance of traditional theories of security. New security threats have been defined both in the academic literature and by state security strategies. This course critically evaluates these developments using IR and security studies theories, supplemented by practical case-studies. Students investigate the definition of the term security and threats to security, questions about the referent object of security, the root causes of insecurity and the methods of eliminating or lessening such threats. The course evaluates traditional and contemporary security concepts such as national security, conventional weapons systems, nuclear non-proliferation, human security, responsibility to protect, the poverty-security nexus in a post-Westphalian context.	KENSINGTON
INR 5400- US Grand Strategy Credits 3.00	This course examines the major issues that underlie the development of United States' foreign policy. The course considers the theoretical and actual implementation of foreign policy, firstly by examining the constitutionally mandated practitioners of such policy and secondly by exploring the execution of policy in a series of case studies covering the latter half of the Twentieth Century and early Twenty-First Century. Individuals, structures and theories are examined and explained in a course designed to convey the complexities that contribute to the formulation of U.S. Grand Strategy.	KENSINGTON
INR 6205 - International Political Economy Credits 3.00	Examines the revival of IPE since the 1970s through studying the contribution of key scholars to the discipline, then engages in a study of core problems of the contemporary international political economy. This course assumes that the separation of politics and economics is artificial and works toward a synthesis of the two to understand the globalizing world, and engages in a study of the state-of-the-art of the discipline.	KENSINGTON
INR 6410 - Diplomatic Studies Credits 3.00	This course offers an overview of the history and practice of contemporary diplomacy. It begins with analysis of what a modern diplomat currently does, both at home and abroad, set within the context of diplomatic history and theory. The normal practice of diplomacy and the various techniques of international negotiation will be addressed by using both historical and contemporary examples. It will familiarise students with the activities of a modern diplomat within a wider historical and theoretical context.	KENSINGTON
INR 6420- Global Energy	Examines some of the contemporary geo-political, economic, technical, governance and environmental issue surrounding	KENSINGTON

Politics Credits 3.00	global energy issues. We look at supply and demand tensions, transit and pipeline issues, infrastructure problems, private companies and state monopolies, deregulation and markets, innovation policy, energy and development, international cooperation, environmental stress, and energy futures.	
ISL 5000 - Service Learning and Active Citizenship Credits 3.00	The Service Learning and Active Citizenship course is a student community placement that aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to function well in a culturally diverse community in London. In addition to the weeks of field work (typically 9-12 depending on the organisation), the student will also produce a written journal of their experience which provides critical reflection (learning log), a 'community action' portfolio (analytical essay), and a final oral presentation. These assessments have been designed to help the student reflect on the skills they are learning and the benefits gained from the service learning experience, and also to help them determine if their current career goals are the correct fit for them. During the service learning course, the staff of the Internship Office and a faculty supervisor work closely with each student to ensure that the community placement is a successful one.	KENSINGTON
JRN 5200 - Feature Writing Credits 3.00	This course focuses on consolidating and developing writing skills within journalism, public relations and advertising. Particular attention is given to the development of different writing styles and formats (colour pieces, human interest stories, and PR and advertising genres). The emphasis of this course is on developing independent writing skills across media platforms, and reporting skills for journalism and promotional work including interviewing and managing a variety of sources.	KENSINGTON
JRN 5300 - International Journalism Credits 3.00	This course introduces students to international journalism as it is practised when reporting back from one country to another. Students learn about the changing occupational culture of the foreign correspondent brought about by the 24/7 culture and the rise of citizen journalism. They explore both practical and theoretical issues around news values, global news management, and reporting on the frontline, and - as they enhance their practical journalism multimedia skills - students develop an expertise in at least one country which is not their own.	KENSINGTON
JRN 6200 - Publications Layout Credits 3.00	This course prepares journalism students to understand and master publication layout for print and online publication. Students will be taught advanced layout skills and techniques using Adobe InDesign through three major assignments as well as a number of small individual presentations and readings. By the end of this course, graduating seniors will have a number of high-quality documents to include in both their online and printed portfolios to aid in the graduate job search. Work created in this course will also be professionally presented to a panel of faculty and hosted on the Richmond University website. Previous experience with other Adobe CS products is recommended as this course assumes basic Adobe and Apple Mac familiarity.	KENSINGTON
JRN 6205 - Media Ethics and Law Credits 3.00	This course examines the main legal and ethical issues which media practitioners of the digital age encounter in their working lives, whether in the fields of PR, journalism or advertising. Thus, the course will focus on the concepts of libel and defamation, copyright law, the public sphere,	KENSINGTON

	media ownership, objectivity and neutrality, freedom of the press, censorship, codes of conduct for journalists and PR practitioners, advertising regulation, privacy and public interest, reporting restrictions and national interest, propaganda, gender issues and reporting in a multicultural society.	
LIT 5400 - Contemporary London Literature Credits 3.00	London has become the focus of ‘ferocious imaginative energy’ since the rise of Thatcherism in the 1980s. Beginning with an overview of London’s historical myths and fictions, this class exposes students to a variety of writers committed to exploring the many lives of a city undergoing complex transformations. From postmodern obsessions to multicultural landscapes and post 9/11 anxieties, different voices and visions, provide insights into our understanding of contemporary London.	KENSINGTON
LIT 5405 - British Fantasy Writing Credits 3.00	This course will explore the vibrant genre tradition of fantastic and non-realist writing using a range of critical approaches. The first half of the course will survey some of the major texts on which modern Fantasy literature draws, including Beowulf, Arthurian texts and selections from works by Shakespeare, Milton, Jane Austen and Lewis Carroll. The second half of the course will focus more intensively on a few major fantasies from the past 120 years and their filmed adaptations, including works by Bram Stoker, J.R.R. Tolkien, and J.K. Rowling, and will look at how these texts and their filmic counterparts repurpose and revision older ideas for novel purposes.	KENSINGTON
MCL 4100 - Chinese Language and Culture 1 Credits 3.00	This is an introductory course to Mandarin Chinese language, with an integrated approach to the Chinese language and Chinese culture. While the course primarily focuses on oral communication based upon key structures and vocabularies, reading Chinese characters and writing are integral parts of the course. The course will introduce fundamental speech patterns, key characters, essential vocabulary items and cultural and linguistic knowledge associated with the use of the language, with which students should be able to communicate in a limited range of contexts in everyday life situations.	RICHMOND
MCL 4105 - Chinese Language and Culture 2 Credits 3.00	This is an introductory course to Mandarin Chinese language, with an integrated approach to the Chinese language and Chinese culture. While the course primarily focuses on oral communication based upon key structures and vocabularies, reading Chinese characters and writing are integral parts of the course. The course will continue to introduce key speech patterns, important characters, essential vocabulary items as well as cultural and linguistic knowledge associated with the use of the language, with which students should be able to communicate in a more extended range of contexts in everyday life situations.	RICHMOND
MCL 5110 - Chinese Language and Culture IV Credits 3.00	This is the continuation of MCL 5101, with a similar integrated approach to the Chinese Language and Culture 3. The course covers a range of practical scenarios and topics as one would encounter in China so as to strengthen the application and understanding on the part of the students of the essential linguistic elements such as key structures and extended vocabularies and communicative competences thus acquired through the in both oral and written interactions. The course continues to expand the repertoire of the students in their essential Chinese characters and	KENSINGTON

	vocabularies as well as their cultural and linguistic knowledge associated with the use of the Chinese language in a Chinese speaking environment, with which students should be able to communicate confidently and effectively and cope with daily needs when studying or working in China or in communication with other Chinese speaking people.	
MCL 5205 - Chinese Philosophy and Chinese Society Credits 3.00	The course will be based on critical reading and interpretation of selected texts available in English by influential Chinese thinkers and philosophers in ancient times such as Confucius, Lao Zi, Zhuang Zi etc. and analytical and critical commentary writings by both Chinese and European sinologists. With emphasis on a few fundamental concepts and ideas that impact on the Chinese way of thinking and behaviour, the course explores how the Chinese people and society interact with such key philosophies, ideas and events that construct the Chinese culture and underlines the structure and working of the Chinese society in the past and at the present.	KENSINGTON
MGT 3200- Foundations of Business Credits 3.00	An introductory survey course designed to introduce students to the principles and functions of a business. The various functional areas of business will be discussed, including economic systems, small business, management, human relations, marketing, accounting and finance. The course will also review the role of businesses in society and business ethics.	RICHMOND
MGT 4205 - Computer Applications in Management Credits 3.00	This is an introductory course comprised of a broad overview of information systems and technology, as principally used in support of business processes and decision-making activities. An in-depth discussion of the relationship, between organizations and information systems is a fundamental element of the course. Topics include: computer hardware and software, operating systems, the use of excel in management practice, social issues related to information systems. The use of excel provides a common thread in the topics covered throughout the course.	RICHMOND
MGT 5210 - Research Methods Credits 3.00	This course introduces the main concepts and techniques involved in research in the field of business and economics. The Course develops four main themes: research in context which puts the student as the researcher and as the user of research; research methodology which deals with the nature and limitations of different philosophies of research design e.g. deductive versus inductive approaches and qualitative versus quantitative approaches and the role of literature; research methods which deals with advantages and issues associated with the use of various data collection methods including observation, use of groups, interviewing techniques and questionnaire design; research proposal preparation which deals with issues of planning, literature review, topic selection, access to data, schedules, action plans, writing styles and referencing systems.	KENSINGTON
MGT 5220 - Legal and Ethical Concepts in Management Credits 3.00	Concentrates on the legal framework within which most business takes place. Topics include corporate problems of raising and maintaining capital by shares; relationships of board of directors to shareholders; respective rights and obligations; relationships of companies to third parties; control and the principle of majority rule. Examples are used of the way statute and judge-made case law has dealt with these problems.	KENSINGTON

MGT 5400 - Organizational Behaviour Credits 3.00	This course explores the structure and nature of organisations and the contribution that communication and human behaviour makes to organisational performance. The course will address not only macro level issues relating to the environment and context within which organisations operate, but also the micro level influences of people as individuals and groups, their motivations and operating styles. The management of people for successful organisational performance will be emphasised by considering work environmental factors that facilitate or impede organisational success.	KENSINGTON
MGT 5405- Operations Management Credits 3.00	Provides a theoretical and practical understanding of operations management, together with the ability to apply some of its major techniques to practical business problems. It includes operations strategy, materials management, production planning and simulation, network planning, variety reduction, quality assurance, quality circles, purchasing, and problems and opportunities of introducing new technology.	KENSINGTON
MGT 5410 - Human Resource Management Credits 3.00	This course combines elements of different disciplines ranging from industrial relations, social psychology, personnel management, motivation, recruitment and selection, leadership, communication, manpower planning, aspects of training and development and related processes. It is appropriate for students seeking to follow a career in Human Resource Management or in other areas of functional management.	KENSINGTON
MGT 6200 - Competition and Strategy Credits 3.00	The course focuses on strategic analysis and evaluation, long-range planning and policy implementation. Early lectures outline the basic strategic analysis models and case study analyses relate to both the firm's internal operations and the environment in which it operates. Prerequisite: Completion of the FNN, or INB, or MKT Core courses.	KENSINGTON
MKT 4100- Introduction to Marketing Credits 3.00	The course focuses on Marketing as a core of an operating business. Marketing will be covered as an organizational philosophy and a set of guiding principles for interfacing with customers, competitors, collaborators, and the environment. This course covers concepts of Marketing that entail planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services. It covers mechanisms such as the observation of the market and identifying and measuring consumers' needs and wants, and gaps in the market. Marketing identifies the competitors and substitutions in the market and selects the most appropriate customer targets. The course also provides an introduction to the importance of negotiations and relationships and the development and implementation of marketing strategies.	RICHMOND
MKT 4200 - Introduction to the Business of Fashion Credits 3.00	This course act as an introduction to the world of fashion from a business point of view. The course investigates the notion of what a customer is and separates this out from customers within the context of business-to-business relationships. The course further investigates notions of market segmentation, positioning, promotion and branding. The course ends with some introductory discussions on the role of business strategy within the fashion business.	RICHMOND
MKT 5200 - Principles of Marketing Credits 3.00	The course introduces students to the principles and operations of marketing. Course work includes an in-depth analysis of the strategic role marketing plays in contemporary business from new product development,	KENSINGTON

	marketing research and target marketing to consumer behavior analysis, advertising and promotion and personal selling activities. Each variable of the marketing mix will be covered in detail and the macro and micro business environment will be assessed for their impact on marketing planning. Lectures, discussion topics, case studies, videos and practical exercises are used to cover the course material. Prerequisite: For Business Administration majors: Completion of the Richmond core, MGT 4205, MTH 4120, and MGT 5210. For Communication majors: MGT 4200 with a minimum grade achieved of C, and COM 5200.	
MKT 5205 - Consumer Behaviour Credits 3.00	The course will focus on the study of consumers and their behavioural patterns in the consumption and purchase of product/services as well as the impact of information technology (social media, digital media) on consumer behaviour. It examines behavioural and cognitive psychology and their application in order to measure and interpreting consumers' formation of attitudes and beliefs. The course provides a psychoanalytic perspective in order to inform the development of marketing strategy as well as to what motivates individual to purchase a specific branded products. It provides an in depth understanding of the consumption culture in modern and postmodern life and how marketers develop life style branding strategies to attract different group of consumers market segments.	KENSINGTON
MKT 5405- Fashion Marketing and Retail Credits 3.00	This course covers the fundamentals of fashion and the basic principles that govern all fashion movement and change. It examines the history, development, organization and operation of merchandising and marketing activities, trends in industries engaged in producing fashion, purchasing of fashion merchandise, foreign and domestic markets, and the distribution and promotion of fashion.	KENSINGTON
MKT 5410 - Psychology of Fashion and Luxury Goods Credits 3.00	Consumer psychology within the context of the consumption of fashion and luxury products and services is complex and is influenced by many factors. A thorough analysis and understanding of these factors allows organizations to plan effective marketing activities suitable to their target markets. This course enables students to understand the importance of consumer behaviour in the process of marketing fashion and luxury goods and services.	KENSINGTON
MKT 6200 - Advertising Management Credits 3.00	The course provides an in depth study and application of advertising and its role in marketing strategies. Topics include: identification of relevant data to analyse the marketing situation; development of product/brand positioning; marketing and advertising objectives and strategies; creative strategy; media planning and evaluation; consumer motivation and advertising appeals; consumer buying behaviour; promotional communication opportunity analysis, branding and corporate image; target audiences; print and broadcast production; budgeting.	KENSINGTON
MKT 6215 - Global Marketing Management Credits 3.00	Provides an insight into the strategic problems and opportunities companies face as they move from local to multinational to global markets. The problems and issues encountered in market entry are highlighted and standardization, contextualization and adaptation strategies are assessed for their appropriateness to new market situations. Students will be expected to understand and be able to implement an environmental approach to strategic international marketing planning.	KENSINGTON

MKT 6220 - Digital Marketing and Social Media Credits 3.00	<p>The Digital Marketing and Social Media course will provide insights into new marketing concepts, tools, technologies and business models to enhance the consumer value creation process. New technologies have created some radical changes in the way companies reach their markets and in particular the emerging phenomenon of social media. This course integrates ideas from the process of gaining traffic or attention the rapidly emerging and influential social networks including Facebook, Twitter, LinkedIn and Google+. It will provide an understanding of techniques and tools to understand and harness the opportunities provided by best practice social media marketing. Students will have the opportunity to learn about electronic commerce in action; the interplay between the technology and marketing applications; the changing scope and uses of the Internet, along with current management issues facing businesses attempting to use the World Wide Web.</p>	KENSINGTON
MKT 6300- Fashion Buying and Merchandising Credits 3.00	<p>The course seeks to produce creative learners who have a strong industry focus and awareness of contemporary issues, who can offer insight to the local, national and global marketplaces with an entrepreneurial outlook and considered critical perspective. The course emphasises the practical relationship between creative ideas and commercial practice that is central to successful fashion retailing. This unit addresses the complexity of this subject and aims to develop knowledge and understanding of the fashion industry, providing an exposition of the principles of the buying and merchandising functions within a retail organization. It will also focus on the sourcing and range planning aspects in order to achieve the company's positioning and budget objectives.</p>	KENSINGTON
MKT 6310 - Luxury Brand Management Credits 3.00	<p>Students will gain an insight into the structure of the luxury goods market, and the impact that market change may have upon future prospects and opportunities. This course considers the nature of the luxury product and the competitive advantage that it provides to the delivery of quality, design, image and distinctiveness. The luxury brand concept and definitions are critically examined in full and the various conceptual frameworks that link the luxury brand market to the market for normal goods is explored.</p>	KENSINGTON
MTH 3000 - Fundamentals of Mathematics Credits 3.00	<p>A requirement for all students whose diagnostic mathematics placement reveals a need to study the fundamentals of mathematics. It is a comprehensive course dealing with the ordinary processes of arithmetic and number theory, elementary algebra, functions and manipulation of functions, geometry and applications of well-known formulas, basic concepts in trigonometry, sets and logic, sequences and series arithmetic, further ideas in functions (inverse, exponential and logarithmic functions) and basic calculus (derivatives of functions and simple integration). This course may not be used to satisfy general education requirements in mathematics but may act as a prerequisite to a host of courses that require some essential mathematical knowledge.</p>	RICHMOND
MTH 3111 - Functions and Applications Credits 3.00	<p>This course is designed to provide students with the necessary mathematical background for calculus courses and its applications to some business and economics courses. It covers the fundamentals of real-valued functions, including polynomial, rational, exponential and logarithmic functions</p>	RICHMOND

	and introduces students to the concepts of derivative and integral calculus with its applications to specific concepts in micro- and macro-economics	
MTH 4110 - Calculus with Applications Credits 4.00	This course provides a sound understanding of the concepts of calculus and their applications to business and economics. Emphasis in providing the theory side by side with practical applications and with numerous examples. Topics include coordinate geometry of straight lines, quadratic curves, exponential and logarithmic functions; elementary differentiation and integration; and applications to maxima, minima, and optimization. It also deals with differentiation and integration of trigonometric and inverse trigonometric functions.	RICHMOND
MTH 4120- Probability & Statistics I Credits 3.00	An introductory course in probability primarily designed for business economics and psychology majors. The course coverage will include: descriptive statistics, elementary probability theory, random variables and expectations, discrete probability distributions (Binomial and Poisson distributions), continuous probability distribution (Normal distribution), linear regression analysis and correlations, elementary hypothesis testing and Chi-square tests, non-parametric methods and SPSS lab sessions targeting applications of statistical concepts to business, economics and psychology and interpretations of hardcopies. All practical work will be produced using SPSS statistical software.	RICHMOND
MTH 5130 - Game Theory and Decision Methods Credits 3.00	This course provides an introduction to game theory and its relation to decision methods in business. The course will cover the core principles of game theory and its role in the process of decision making in business. The use of game algebra and the analyses of the structure of various types of practical statistical decision problems as applied to business will be emphasized. The areas to be studied will include decision making under uncertainty, risk analysis, Baye's strategies, decision trees, linear programming, Markov Processes, game strategies, classification of games, game trees, the Nash equilibrium, zero-sum games, mixed strategy games, the prisoner's dilemma and repeated games, collective action games and evolutionary games in the context of hawk-dove games. Applications to specific strategic situation such as in bargaining, bidding and market competition will be explored. PREREQUISITES: MTH 218/5120 OR MTH 230/4130.	KENSINGTON
MTH 5140- Linear Algebra and Real Analysis Credits 3.00	This course provides an introduction to Linear Algebra and Real Analysis. In Linear Algebra the course will cover: Systems of linear equations, the algebra of matrices, determinants and determinant functions, inner products, canonical forms, the theory of vector spaces, linear mappings and transformations, eigenvectors and eigenvalues. In Real Analysis the course will cover: Properties of real numbers (\mathbb{R}), sequences and series, limits, properties of continuous functions, differentiability, The Riemann integral, Lebesgue integral, sequences of functions, infinite series, measure theory and Lebesgue measure, properties of vector, metric and topological spaces.	KENSINGTON
PHL 4100 - Introduction to Philosophy Credits 3.00	This course introduces students to discipline of philosophy. It examines various branches of philosophy including logic, epistemology, ontology, ethics, political and religious philosophy. It takes a topic-based rather than historical	RICHMOND

	approach, and looks at set of problems such as the mind-body problem, empiricism versus rationalism, and subjectivism versus naturalism. To this end, various important Western philosophers will be considered including Aristotle, Descartes, Locke, Hume, Kant & Russell.	
PLT 3100 - Foundations of Politics Credits 3.00	Introduces students to the study of politics by defining, exploring and evaluating the basic concepts of politics through the analysis of modern and contemporary ideologies. It outlines some of the central issues in the study of politics such as the nature of the political itself; power and authority in the state; political obligation; the rights and duties of the citizen; liberty and equality; economic systems and modes of production through the scope of central political ideologies such as liberalism, Marxism, conservatism, feminism, multiculturalism and environmentalism.	RICHMOND
PLT 3105 - Comparative Political Systems Credits 3.00	Examines the political experience, institutions, behaviour and processes of the major political systems. Analyses major concepts, approaches and methods of political science in order to produce comparative analyses of different states and governments and provide a critical understanding of political decision-making processes in modern states.	RICHMOND
PLT 4100 - Major Political Thinkers Credits 3.00	This course provides students with an introduction to political thought and political philosophy, as it has developed in the Western World. The origins of modern political thought and political ideologies are discovered and explored through the study of a range of major political thinkers, such as Machiavelli, Hobbes, Locke, Rousseau, Burke, Wollstonecraft, Marx, Mill, and Nietzsche.	RICHMOND
PLT 5200/Lecture/A - Political Economy: Capitalism and Critic Credits 3.00	This course examines the historical development of political economy, from liberal, mercantilist and radical political economy in the 18th and 19th centuries, to a range of 20th century scholars of political economy. The object of study in the course is theories of capitalism, and addressed themes include the nature of market society, the relationship between state and market, economic growth and economic crises, market failure and government failure, and the relations between capitalism, democracy, authority, and the individual. The course focuses on the study of major thinkers with regard to the capitalist system, such as Smith, Marx, Keynes, and Schumpeter.	KENSINGTON
PLT 5205 - British Politics: Inside Parliament Credits 3.00	This course will introduce students to the main political institutions in the United Kingdom (the monarchy, the executive, parliament, political parties and electoral systems) and to important debates in contemporary British society, such as constitutional reform, Britain's relations with Europe, the power of the media, gender debates and multiculturalism. The class combines theoretical and empirical approaches. Classes are supplemented by 10 sessions in the House of Commons with a Member of Parliament.	KENSINGTON
PLT 6200 - Liberty Justice Equality: Contemp Pol Th Credits 3.00	Investigates the central debates and concepts of 20th and 21st century political theory. Through a close examination of key texts representative of the spectrum of contemporary ideological positions, students will become familiar with a variety of key arguments around political concepts such as equality, freedom, democracy and justice. Students will become familiar with central ideas that have shaped political activity in the 20th and 21st centuries and will become	KENSINGTON

	familiar key issues discussed in contemporary political theory.	
PLT 6205 - Policy-Making in a Globalized World Credits 3.00	This course investigates the process of policy-making in modern states. It explores how in the new globalized world governments “import” and “borrow” policy ideas from each other, while analyzing how the different actors - states, bureaucrats, think-tanks, policy-networks, lobby groups, citizens, etc - participate and influence the policy-making process. Through role-play activities (such as writing a political manifesto, advising a President on a foreign-policy issue, or enacting a policy-network in the policy process) students will understand the complexities of policy-making and the challenges that the modern state faces in the era of globalization.	KENSINGTON
PLT 6425 - Religion, Identity And Power Credits 3.00	The recent emergence of a number of religious movements in many parts of the world has raised important questions about the role of religion in political and social life. This course explores the relationship between religion, political identity and its expression between and across nation-state borders. By focusing on a number of religious movements, such as various Islamic revivals and the new Christian right, this course will examine the various ways in which religious traditions are used as identity-building vehicles, particularly at times of cultural transition and social change. It examines how the internet and other communication networks serve as mediums for Religious identity formation.	KENSINGTON
PSY 3100- Foundations in Psychology Credits 3.00	Introduces students to the major areas within the psychology discipline, through current empirical research and theoretical debate. Topics include: scientific methodology; brain functioning; sensation and perception; evolutionary theory; consciousness; development; personality; social psychology; psychopathology; language; and learning. Students discover how psychological research is conducted and how research findings can be applied to understanding human behaviour	RICHMOND
PSY 4215 - Biological Basis of Human Behaviour Credits 3.00	Exposes students to the relationship between biology and behavior. Students are expected to assess critically the extent to which biological explanations can be used to understand or explain human behavior. Topics covered are: motivational behavior; social behavior; sleep; perception; learning; and memory. Special discussion topics include: sexual behavior; eating disorders; emotions; and consciousness. In addition, the course also looks at perceptual and memory disorders. Prerequisite: PSY 3100 Foundations in Psychology and at least one other lower-division psychology course	RICHMOND
PSY 4220 - Scientific Reasoning in Psychology Credits 3.00	Scientific reasoning underpins the vast majority of contemporary research in psychology. This course introduces students to scientific concepts, their development and impact on the field of psychology. Students will engage with critical reading and analysis of psychological scholarly work, and develop a working knowledge of the application of design principles and statistical reasoning within psychological research.	RICHMOND
PSY 5210 - Experimental Methods In Psych Credits 4.00	This course covers experimental design and testing methodology in the study of human behaviour. The course will elaborate on the content covered in PSY 5205 Quantitative Methods in Psychology. More advanced statistical analysis will be covered alongside the theoretical	KENSINGTON

	<p>base for using different research methods and what are the advantages and disadvantages of each. Also we will discuss in depth ethical issues in psychological research and the way we report and present studies in psychology. Students are expected to be deliver their experimental work with limited direction building on what they learned in PSY 5205 in terms of designing, conducting and reporting an experiment according to APA standards.</p>	
<p>PSY 5220 - Social Psychology Credits 3.00</p>	<p>Social psychological processes influence how we perceive, judge, remember, and behave toward people. These processes shape, and are shaped by, our social expectations, social roles, social goals, and social interactions. This course is designed to illustrate the relationship between the individual and society and to demonstrate the multiple ways that social psychology can be applied to the individual - society interface in specific topic areas. Students are encouraged to critically reflect on the strengths and weaknesses of various social psychology theories, to consider their research methods and their applications to real life situations.</p>	KENSINGTON
<p>PSY 5405 - Psychopathology Credits 3.00</p>	<p>Combines lectures, case studies, and audiovisual sessions to introduce students to the field of clinical psychology, psychiatry, and mental health work. An examination of the symptoms and treatment options for a range of mental and emotional disorders, including anxiety, depression, mania, and the schizophrenias, raising a number of important issues for discussion. These include: cultural variations in the definition and diagnosis of disordered states; the social psychological problems of the move from asylums to community care; and criticisms of the medical model of abnormality.</p>	KENSINGTON
<p>PSY 5415 - Psychology and Cinema Credits 3.00</p>	<p>This course examines psychological approaches to understanding films. Beginning with classical psychoanalytic interpretations of contemporary films, the course will evaluate the relevance of Freud's work on the uncanny, voyeurism, repetition compulsion and trauma. Students will also be introduced to Barthes' influential semiotic work on narrative codes and their use in the film industry, as well as Laura Mulvey's seminal feminist critique of Hollywood. Of special interest is the cinema's potential, as an art form, to capture contemporary psychological processes such as individuation, the fear of fragmentation and the search for a narrative identity. There is a special emphasis on Jungian approaches to film, the Symbolic cinema, critical analyses of narrative structures, and the application of existential-phenomenological categories of thought to reading films. The course is run as a seminar, so students are expected to read widely and participate with interest.</p>	KENSINGTON
<p>PSY 5425 - Health Psychology Credits 3.00</p>	<p>Although nowadays people live longer and are currently 'healthier' than in the past not everyone has a sense of improved health or wellbeing. Health Psychology analyses the biopsychosocial factors which contribute to, and, maintain illness/disease in contemporary society. Health Psychology aims to improve wellbeing by applying psychological theories, methods and research to the promotion of health; prevention and treatment of illness and disability; analysis and improvement of the health care system and; health policy formation.</p>	KENSINGTON

<p>PSY 6200 - Theories & Systems In Psyc Credits 3.00</p>	<p>The course looks at the history and epistemology of psychological theories with a view to making critical comparisons of four of the main schools of thought: Behaviorism, Cognitive Psychology, Psychoanalysis and Phenomenology. Seminar topics and discussion include: the mind-body debate, the free-will vs. determinism debate, artificial intelligence, the integration of Western and Eastern psychological theories, cultural assumptions in psychology, etc. Students are expected to have a thorough grounding in basic psychological theories and concepts before taking this course. This course should only be taken by graduating seniors, preferably in their final semester.</p>	<p>KENSINGTON</p>
<p>PSY 6210 - Cognitive Science Credits 3.00</p>	<p>Cognitive science is an exciting interdisciplinary approach to the mind that draws on research from a variety of disciplines, including philosophy, computer science, linguistics, neuroscience, and psychology. The resulting theories and data have also exerted a profound influence on how philosophers approach fundamental issues about the nature of the mind. This course focuses on such issues, including: Is the mind a computer? How much of the mind is innate and how much is learned? Is the mind a unitary general purpose mechanism, or is it divided into specialized subsystems or courses? How do we represent the world in thought? Are human beings rational?</p>	<p>KENSINGTON</p>
<p>PSY 6400- Psychoanalysis Credits 3.00</p>	<p>The course examines the development of psychoanalytic theory and practice from its early beginnings in turn-of-the-century Vienna to contemporary practices. Beginning with Freud's early studies in hysteria, the course reviews Freud's seminal ideas on the unconscious, sexuality and the transference; as well as Klein's contributions to child analysis and psychoanalytic theory. The work of the Neo-Freudians is also covered. In particular, the course examines Horney's pioneering model of the structure of the neuroses and Sullivan's interpersonal critique of classical psychoanalysis. Finally, the course considers the work of Fairbairn on the schizoid personality and his unique reformulations of psychoanalytic theory and method. Students will have the opportunity to do in-depth research on a psychoanalytic model of their choice and to think critically about case material. Students will also have the opportunity to apply psychoanalytic concepts to the interpretation of films.</p>	<p>KENSINGTON</p>
<p>PSY 6410 - Memory and Awareness Credits 3.00</p>	<p>This course introduces students to key topics, theories and scientific methods in the study of memory with a specific focus on the concept of consciousness in memory. We will first cover concepts and methodological approaches in memory followed by a discussion on the models of memory proposed by different theorists. These topics will set the basis for a more in depth examination of neuroanatomy and psychopharmacology in relation to memory models leading to the topics of encoding vs. retrieval parameters and distortions of memory. The implications of findings in the aforementioned areas regarding the educational and legal systems will be studied. The connection of these areas with consciousness will then be established and a more in depth discussion of concepts will follow including recollection and familiarity, episodic memory and auto-noetic consciousness, nonconscious memory, memory for emotional events etc.</p>	<p>KENSINGTON</p>
<p>PSY 6430 - Psychology of</p>	<p>Positive psychologists argue that traditional psychology has tended to focus on dysfunction and unhappiness and that</p>	<p>KENSINGTON</p>

Happiness and Wellbeing Credits 3.00	<p>balance needs to be restored by research into what makes life go well. This course focuses on the science of happiness and wellbeing, integrating findings from Positive Psychology studies and theories. During this course, students will critically evaluate the teaching of Positive Psychology as a means of enhancing happiness and understand the difference between weaknesses and strengths, and how positive psychology emphasises the latter in contrast to traditional psychology's emphasis on the former. Students will appreciate some of the factors that lead to happiness and learn how to capitalise on these factors in order to achieve lasting happiness, especially by getting to know their own strengths; students will also understand and use a variety of techniques and interventions designed to enhance happiness and wellbeing.</p>	
RLG 5100 - Comparative World Religions Credits 3.00	<p>This course explores the monotheistic religions of the Near East (Judaism, Christianity, and Islam), those of India and the Far East (Hinduism, Buddhism, and Taoism) and the 'new-age' faiths. The history and practice of each is studied. Special emphasis is laid on the philosophical and psychological basis of each religion and common themes such as the self, suffering, free will and ethics. Primary and secondary sources are studied along with an examination of methodology in comparative religion.</p>	KENSINGTON
SCL 3100 - Foundations of Sociology Credits 3.00	<p>An introduction to the study of society. Topics include: the origins and nature of sociology and the social sciences; society and culture; social institutions such as family, education, and work; socialization; social stratification, power, and social change; industrialization; and urbanization.</p>	RICHMOND
SCL 5200 - Social Research Credits 3.00	<p>Familiarizes students with the key elements of social research: the formulation of research questions, the structure of research projects, the most common types of social research methodologies, the use of new technologies in social research, and analysis of qualitative and quantitative data.</p>	KENSINGTON
SCL 5450 - Contemporary British Culture Credits 3.00	<p>Aimed primarily at students participating in the International Internship Programme, this course provides students with a comprehensive and detailed overview of contemporary British culture. The course provides students with a comprehensive overview of contemporary British culture; an overview that engages with many aspects of current debate regarding national and cultural identity and questions how citizens interact with the modern state. The course will cover the historical processes that have helped shape UK society and now govern the social attitude and outlook of modern Britons. The course will also address issues that have become central to political and cultural reporting by the media. These will include differences between English, Scottish and Welsh identities; the role of Monarchy; UK Parliamentary Democracy; multiculturalism and religious faith in Britain. In the context of British culture, the course will also focus on practical assistance to International Internship Programme students, to help them adapt to the context of "working-life". Students will be introduced to the social issues that are likely to influence the behaviour of their workplace colleagues.</p>	KENSINGTON
THR 3102 - Movement I:	<p>The first in the series of movement workshops in the BA Performance and Theatre Arts, this course introduces the</p>	RICHMOND

Taking the Floor Credits 3.00	principles of a physical approach to the drama workshop at a basic level. The course explores connections between the mind and the body, using a series of techniques and exercises designed to initiate students to the awareness and control of the body necessary in all types of performance and presentation situations.	
THR 4100 - Beginning Directing Credits 3.00	Introduces students to the principles of directing and visual interpretation for the stage. The fundamentals of stage focus are closely examined, along with the natural areas of visual strength in blocking/staging and communicating with actors. Communication techniques for audiences through stage pictures and composition are evaluated and the underlying principles of the relationships between actor and director and the relationships between characters are examined. The course is a practical one: students work on exercises and progress to practical directing sessions of short assigned scenes, then onto the final chosen scene to be presented to an audience.	RICHMOND
THR 4105 - Movement II: The Physical Impulse Credits 3.00	An introductory movement workshop that facilitates an exploration of connections between the mind and the body. Following the principles of a physical-theatre drama workshop, this class is designed to increase students awareness and control of their own body and voice in the space, be it the classroom, the boardroom or the stage. Students explore methods of increasing their energy, personal confidence and creativity in the approach with which they present themselves to the world, and will practice a variety of techniques based on utilising the mind-body connection in order to enhance intellectual and creative development and general health and expression.	RICHMOND
THR 5215 - Screen Acting Techniques Credits 3.00	Develops acting skills specifically relating to the camera - i.e., for film and television. In a series of practical workshops and lectures, students are introduced to the disciplines of acting for the camera, and discover the basic differences between acting for television and for film (as opposed to the theatre) as well as various styles of performance. Students learn how to develop realistic, sincere, and believable performances. They also become practiced in dealing with the maintenance of performance under adverse technical conditions. Students gain experience in the rehearsal process, the development of a character, and shooting procedures. They are also given exercises in interviewing for screen work and screen testing.	KENSINGTON
THR 5225 - Dramaturgy & Devised Performance Credits 3.00	This course introduces students to a range of different Dramaturgical methodologies and how these practices can be used for devising performance. Studio-based practical investigations will be contextualised by study of key historical practitioners, as well as leading companies engaged in contemporary interdisciplinary performance-making practices in the UK and internationally. Students will cultivate a dramaturgical point of view to support both the analysis of performance and the creation of independent work.	KENSINGTON
THR 5410 - Shakespeare & His World II Credits 3.00	This course provides historical and theoretical contexts to Shakespeare's plays and approaches them with a variety of different critical methods. Shakespeare in performance is an integral part of the course and students are expected to see productions of most texts studied. An additional fee is required for outside trips.	KENSINGTON

THR 6205 - Contemp Brit Theatre:Lost Boys Bad Girls Credits 3.00	A survey of the major developments in the British theatre since the 1950's.The writer's theatre movement at the Royal Court Theatre and the work of John Osborne and Harold Pinter are studied, as well as the work of major dramatists such as Peter Shaffer and Tom Stoppard. Students see a number of experimental and controversial productions and discuss current playwriting and acting techniques.	KENSINGTON
THR 6215 - Modern Acting: Style and Technique Credits 3.00	With a focus on European and American playwrights students are introduced to theories and practices for performance of modern plays, from Ibsen, Chekov, and Wilde, to contemporary writers such as Shaffer, Genet, Pinter and others. Class work includes exercises in interpreting, rehearsing and performing from modern texts.	KENSINGTON
THR 6220 - Audition Technique and Critique Credits 3.00	This course involves the selection and presentation of monologues, both classical and modern, for audition purposes as well as the development of a process by which a student can effectively and accurately assess and critique performances. It examines casting from both sides of the audition table. It also considers the less obvious requirements of the audition process, including improvisation and screen testing and will be tailored as much as possible to the individual needs of each student.	KENSINGTON
THR 6245 - Theatre & Community II: London People's Credits 3.00	During interactive workshop sessions, students explore the application of theatre in education and in the community, with reference to the principles of Forum Theatre and Invisible Theatre, as devised by Augusto Boal, and to the principles and discourses of Theatre in Education as innovated by Dorothea Heathcote. Students will practice a series of techniques during which devised theatre and storytelling are used as mechanisms for solving problems, and will have the opportunity to work as writers, performers, spectators and directors. Through a range of simple class activities students will explore the processes of these approaches to and uses of theatre, and in a series of guided practical assignments, will find their own ways to adapt or apply it to the needs and interests of the local community.	KENSINGTON
THR 6392 - Playmaking Credits 6.00	The student brings together many of their degree's acquired skills to create a substantial piece of theatre culminating in a public performance of their chosen project. The student, in consultation and agreement with the department may choose any single element or combination of the following: Write; and/or Act; and/or Direct; and/or Design; and/or Produce a play or theatrical performance event. Students may combine with others to share and achieve various aspects of their production. Note that this course is restricted to THR majors only. Study Abroads may not register for this course.	KENSINGTON