

*COM DEGREE PLANNING DOCUMENT for students who started in September 2007 or later.*

**STUDENT NAME:** \_\_\_\_\_ **ID NUMBER:** \_\_\_\_\_

**BA DEGREE IN COMMUNICATIONS**

OU validated as BA (HONS) Creative Arts and Communications: Communications with Combined Studies

**LOWER DIVISION MAJOR REQUIREMENTS**

	Semester Taken
COM 140 Making Presentations	_____
SCL 150 Introduction to Sociology	_____
COM 203 Intercultural Communication	_____
COM 231 Signs, Image, and Meaning	_____
<b>plus one of the following:</b>	
ARH 105 Introduction to Western and Non-Western Art	_____
ADM 251 The Language of Art	_____
<b>plus one of the following:</b>	
PSY 205 Social Psychology	_____
SCL./PLT 206 Rich World, Poor World	_____
LIT 210 Voices of Exile in Film and Literature	_____
SCL 210 Gender and Culture	_____
MSC 252 Worlds of Music	_____

**UPPER DIVISION MAJOR REQUIREMENTS**

COM 304 Research and Writing Methods	_____
COM 316 Mass Communications and Society	_____
COM 321 Language and Society	_____
ARH 352 Art in Context	_____
COM 401 Senior Project in Communications	_____
COM 491 Senior Seminar in Communications	_____
<b>plus four courses from a theoretical module, at least one at 400-level (see next page)</b>	
<b>plus four courses from a practical module, at least one at 400-level (see next page)</b>	

**RICHMOND CORE CURRICULUM**

	Semester Taken
<b>LEVEL ONE (indicate course number)</b>	
1. Numerical	_____
2. Experimental	_____
3. Behavioral	_____
4. Expressive	_____
5. Temporal and Spatial	_____
6. First Year Seminar	_____
<b>LEVEL TWO (indicate course number)</b>	
7. academic area one	_____
8. academic area two	_____
9. academic area three	_____
<b>LEVEL THREE (indicate course number)</b>	
10. outside area of major	_____

**GENERAL EDUCATION REQUIREMENTS**

**BASIC SKILLS**

**1. Writing Skills**

ENG 111 Principles of Writing I \_\_\_\_\_

ENG 112 Principles of Writing II \_\_\_\_\_

**2. Information Literacy**

ENG 112 Principles of Writing II \_\_\_\_\_

exemption as documented in file \_\_\_\_\_

**3. Mathematical Skills**

MTH 100 Fundamentals of Mathematics \_\_\_\_\_

exemption via Mathematics Placement Test \_\_\_\_\_

exemption as documented in file \_\_\_\_\_

**4. Modern Language**

(French/Italian/Spanish) 111 \_\_\_\_\_

(same language as above) 112 \_\_\_\_\_

exemption as documented in file \_\_\_\_\_

**Total Number of Upper Division Courses (at least 18)** \_\_\_\_\_

**Total Number of Credits (at least 120)** \_\_\_\_\_

**Studies to be completed (month/year)** \_\_\_\_\_

**Student Signature:** \_\_\_\_\_

**Adviser Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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**Theoretical Modules**

**Contextual Studies**

**Four of the following courses, at least one at 400 level**

- SCL 305 Minority and Ethnic Relations
- HST 316 Pictures of Power
- LIT 322 The Modern Movement
- SCL 330 Crime, Deviance, and Society
- LIT 341 Postcolonial Women's Writing
- LIT 343 Culture, Identity, and Literature
- COM 362 Adaptations: Literature and Cinema
- SCL 372 Sociology of Culture and Subculture
- COM 378 Gender in Film
- SCL/INR 426 The Sociology of Globalization
- SCL 430 Feminisms/Masculinities and Society
- ADM 438 Contemporary Visual Culture I
- ADM 448 Contemporary Visual Culture II
- COM 470 International Cinema
- COM 478 Mainstream Cinema: Studies in Genre

Semester Taken

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**Corporate Communications/Public Relations**

MKT 301 Principles of Marketing  
**plus three of the following, at least one at 400 level**

- MGT 301 Organizational Behavior
- MKT 302 Consumer Behavior
- MKT 304 Marketing Research
- MKT 306 Advertising Management
- MKT 308 Internet Marketing
- MKT 310 Developing and Managing Sales
- MGT 358 Human Resources Management
- MKT 402 Global Marketing Management

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**Practical Modules**

**Multimedia**

**Four of the following courses, at least one at 400 level**

- ADM 323 Photography: Theory and Practice
- ADM 326 Video Production
- ADM 335 Photojournalism and Publications Layout
- ADM 339 Advertising Graphics
- ADM 362 Pixel Playground
- ADM 372 Web Design
- ADM 378 Compositions in Interactive Media
- ADM 386-397 Special Topics: Art, Design, and Media
- ADM 404 Constructing the Digital Image
- ADM 406 Advanced Graphics
- ADM 447 From Script to Screen
- ADM 450 Fourth Bridge

Semester Taken

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**Working in the Mass Media**

**Four of the following courses, at least one at 400 level**

- ENG 303 Creative Writing
- COM 305 Writing for Media/Journalism
- COM 307 Scriptwriting
- ADM 326 Video Production
- ADM 335 Photojournalism and Publications Layout
- ADM 362 Pixel Playground
- MSC/SCL 395 Modern Popular Music
- ADM 447 From Script to Screen
- COM 460 PR and Self-Presentation in the Media

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