

STUDENT NAME: _____ ID NUMBER:

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 Completion Date: ____/____/____ Graduation Date: _____
(mo/yr) (year)

BA DEGREE IN COMMUNICATIONS

Open University validated as BA (HONS) Creative Arts and Communications: Communications with Combined Studies

Lower Division Requirements **Semester Taken**

SOC 150 = SCL 150 Introduction to Sociology _____

COMM 201 = COM 201 Intercultural Communications: Theory _____

COMM 202 = COM 202 Intercultural Communications: Practice _____

ADAM/COMM 231 = COM 231 Signs, Image and Meaning _____

COMM 240 = COM 140 Making Presentations _____

plus one of the following:

ADAM 251 = ADM 251 Language of Art _____

AH 254 = ARH 105 Introduction to Western and Non-Western Art _____

plus one of the following:

COMM 212 Art of Marketing _____

BA 204 = MKT 301 Principles of Marketing _____

plus one of the following:

PSYC 205 = PSY 205 Social Psychology _____

ENGL/SOC 210 = LIT 210 Voices of Exile in Film and Literature _____

AH/ENGL 293 = SCL 210 Gender and Culture _____

MUS/ANTH 251 = MSC 252 Worlds of Music _____

Upper Division Requirement

ADAM/COMM 324 = COM 304 Research and Writing Methods _____

COMM/SOC 306 = COM 316 Mass Communications and Society _____

COMM 321 = COM 321 Language and Society _____

AH 352 = ARH 352 Art in Context _____

COMM 400 = COM 401 Senior Project in Communications _____

COMM 490 = COM 491 Senior Seminar in Communications _____

plus three courses from a chosen theoretical module
(see next page for theoretical modules)

plus three courses from a chosen practical module
(see next page for practical modules)

RICHMOND CORE CURRICULUM **Semester Taken**

LEVEL ONE

1. **Numerical** _____

2. **Experimental** _____

3. **Behavioral** _____

4. **Expressive** _____

5. **Temporal & Spatial** _____

6. **Rights, Choices and Values** _____

LEVEL TWO

7. _____

8. _____

9. _____

LEVEL THREE

10. _____

BASIC SKILLS

1. **Writing Skills**
 ENGL 111 = ENG 111 Principles of Writing I _____

ENGL 112 = ENG 112 Principles of Writing II _____

2. **Computer competence**
 ENGL 112 = ENG 112 _____
 exemption as documented in file _____

3. **Mathematics**
 MATH 100 = MTH 100 Fundamentals of Mathematics _____
 exemption via the Mathematics Placement Test _____
 exemption via Mathematics transfer credits _____

4. **Modern Languages**
 111 (French or Spanish) _____
 112 (same language as above) _____
 exemption as documented in file _____

Total Number of Upper Division Courses (at least 18) _____

Total Number of Credits (at least 120) _____

Student Signature: _____

Adviser Signature: _____

Date: _____

FOR STUDENTS WHO STARTED IN SEPTEMBER 2003 OR EARLIER.

| Theoretical Modules | Semester Taken | Practical Modules | Semester Taken |
|---|----------------|---|----------------|
| A. Film Theory | | A. Video Production | |
| COMM/ENGL 361 = COM 362 Adaptations: Literature and Cinema | _____ | ADAM 326 = ADM 326 Video Production | _____ |
| COMM/AH 476 = COM 474 Film as Oppositional National Cinema | _____ | ADAM/COMM 447 = COM 448 From Script to Screen | _____ |
| COMM/AH 477 = COM 378 Gender in Film | _____ | plus one of the following: | |
| COMM/AH 479 = COM 478 Mainstream Cinema: Studies in Genre | _____ | ADAM 318 Structure & Design | _____ |
| AH 385 The Art of Cinema | _____ | ADAM/COMM 369 = ADM 368 Design for Interactive Media | _____ |
| AH 387 Modern World Cinema | _____ | ADAM 450 = ADM 450 Fourth Bridge: Art, Design & Media Projects | _____ |
| B. Gender and Race | | B. Photography | |
| SOC 305 = SCL 305 Minority and Ethnic Relations | _____ | ADAM 323 = ADM 323 Photography: Theory and Practice I | _____ |
| plus one of the following: | | plus two of the following: | |
| SOC 430 = SCL 430 Feminisms/Masculinities and Society | _____ | ADAM 302 = ADM 302 Digital Image Making | _____ |
| SOC/ENGL 343 = LIT 343 Culture, Identity and Literature | _____ | ADAM 325 = ADM 325 Studio Photography I | _____ |
| plus one of the following: | | ADAM 332 = ADM 332 Color Photography | _____ |
| PSY 335 Women & Psychology | _____ | ADAM 335 = ADM 335 Photojournalism and Publications Layout | _____ |
| SOC 430 = SCL 430 Feminisms/Masculinities and Society | _____ | ADAM 427 Studio Photography II | _____ |
| COMM/AH 477 = COM 378 Gender in Film | _____ | ADM 450 Fourth Bridge: Art, Design and Media Projects | _____ |
| ANTH/PSYC 326 Psychological Anthropology | _____ | | |
| ENGL 341 = LIT 341 Postcolonial Women's Writing | _____ | C. Graphic Design | |
| POL/IR 348 = PLT 348 Gender, Politics and International Relations | _____ | ADAM 318 Structure & Design | _____ |
| | | ADAM/CSCI 337 = ADM/CSC 337 Graphic Apps of Computers | _____ |
| C. Visual Arts | | plus one of the following (two if ADAM 318 not taken): | |
| AH 351 = ARH 351 Museums and Galleries of London | _____ | ADAM 338 = ADM 338 Packaging: Concepts, Methods and Materials | _____ |
| ADAM 438 = ADM 438 Contemporary Visual Culture I | _____ | ADAM 339 = ADM 339 Advertising Graphics: Theory and Practice | _____ |
| plus one of the following: | | ADAM 358 Illustration | _____ |
| AH 362 = ARH 364 Modern Art: The Age of Impressionism | _____ | ADAM/COMM 389 = ADM 368 Design for Interactive Media | _____ |
| AH 363 = ARH 365 Twentieth Century Modernism | _____ | ADAM/BA 425 = ADM 425 Multimedia Authoring etc | _____ |
| AH/SOC 369 = ARH 450 Postmodernism in Visual Art & Culture | _____ | ADAM 450 = ADM 450 Fourth Bridge: Art, Design & Media Projects | _____ |
| ADAM 448 = ADM 448 Contemporary Visual Culture II | _____ | | |
| | | D. Mass Media/Journalism/Broadcasting | |
| D. Corporate Communications | | ENGL/COMM 303 = ENG 303 Creative Writing | _____ |
| COMM 340 IT for Corporate Communication | _____ | COMM 305 = COM 305 Writing for Media/Journalism | _____ |
| plus one of the following: | | COMM 360 = COM 360 Broadcasting Skills (Radio and Television) | _____ |
| BA/POL 360 = PLT 360 Public Policy | _____ | COMM 411 Writing with Communications Technologies | _____ |
| SOC/IR 426 = SCL/INR 426 The Sociology of Globalization | _____ | ADAM 335 = ADM 335 Photojournalism and Publications Layout | _____ |
| plus one of the following: | | ADAM/COMM 369 = ADM 368 Design for Interactive Media | _____ |
| BA 334 = MKT 306 Advertising Management | _____ | ADAM/BA 425 = ADM 425 Multimedia Authoring and Design etc | _____ |
| BA 335 = MKT 304 Marketing Research | _____ | ADAM/COMM 447 = COM 448 From Script to Screen | _____ |
| BA 336 = MKT 310 Developing and Managing Sales | _____ | SOC/MUS 316 Experimental Music | _____ |
| BA 353 Cross-Cultural Management Communication | _____ | SOC/MUS 395 = MSC/SCL 395 Modern Popular Music | _____ |
| BA 408 International Management | _____ | | |
| BA 433 = MKT 402 Global Marketing Management | _____ | | |
| SOC/IR 426 = SCL/INR 426 The Sociology of Globalization | _____ | | |